

Security National Financial Corporation



Founder
Chief Executive Officer
Chairman of the Board Director
Executive Committee

My Fellow Shareholders:

I wish to report to you on the affairs of the Company for the year ended December 31, 2010 and invite you to attend the annual stockholders meeting to be held Friday, July 8, 2011 in Salt Lake City, Utah.

2010 is easily the most challenging year for Security National since the inception of the so-called "Great Recession". While I understand that technically the Great Recession ended some time ago, its effects seem just now to be felt by our company, and more specifically the mortgage segment of our operations. Security National Financial Corporation experienced a $\$ 48,358,000$, or $23 \%$, decline in revenues to $\$ 168,530,000$ for 2010 , with $98 \%$ of that decline relating directly to mortgage operations. Our net earnings from operations decreased from $\$ 3,774,000$ in 2009 to a loss of $\$ 430,000$ in 2010 with again a substantial portion of that loss attributable to mortgage operations. I think it is well to keep perspective in mind while looking at our 2010 results since 2009 saw record profits at our mortgage division of over $\$ 3,000,000$ after tax.

The leveling off of interest rates has had a dramatic detrimental effect on revenues and profitability in our mortgage segment as the overall mortgage market has shrunk. By some industry estimates United States mortgage originations declined $33 \%$ in 2010 from 2009, with additional shrinkage now projected for 2011 and 2012. Overall industry margins have decreased over the last year but we are hopeful they will stabilize at current levels. Credit losses continue at high levels with our current national administration's seeming view that delinquent borrowers need not repay their loans. Credit continues to be problematical from both the borrower's and the lender's point of view as lending criteria tighten and secondary markets remain shallow. We continue to maintain our focus on costs of operations but at some point revenue growth must take priority. It is proving difficult to "shrink" into profitability as the size of the market has declined.

Our death care segment performed well through the first nine months of 2010, and then suffered dramatic losses at our Arizona operations in the fourth quarter. We believe we will be able to sell those unprofitable operations at a profit during the second quarter of 2010 . We have retooled our pre-need sales forces in both Utah and California with Robert Quist heading our Utah sales operations and we are seeing positive results. It is instructive to remember that approximately $\$ 600,000$ of the 2010 Cemetery Mortuary loss comes from depreciation on real estate owned not directly related to death care operations.

The current low interest rate environment continues to be a drag on our life segment. However, profitability significantly improved due to increased premium volume and reduced operating costs. We continue to see credit losses in both publicly traded securities and residential mortgage sectors but hope that the worst of such losses are behind us. Such losses have been extremely difficult to accurately anticipate and predict. Of worthy note we have not seen any appreciable decline in our policy persistency and new policy sales have continued at traditional levels. Despite the difficult economic choices that I am sure many of our policyholders face, they continue to make our insurance one of their priorities.

We thank you for your continued support as we work to restore and improve profitability.

## Directors and Officers



Founder
Chief Executive Officer Chairman of the Board Director
Executive Committee


President
Chief Operating Officer Director
Executive Committee


President, Moody \& Associates Director Executive Committee Audit Committee Compensation Committee Nominating and Corporate


President, Crittenden Paint \& Glass
Owner, Crittenden Enterprises Director Compensation Committee
Audit Committee
ominating and Corporate
Governance Committee
 Reporting, J.C. Penney Co., Inc. Director
Compensation Committee Audit Committee
Nominating and Corporate
Governance Committee


Department Head Otolaryngology, head \& Neck Surgery Intermountain Medical Center Past Medical Staff President Compensation Committee Nominating and Corporate Governance Committee


General Counsel


Vice President Chief Financial Officer


Senior Vice President of
Senior Vice President Internal Operations


Partner, Mackey, Price \& Mecham
\& Mecham

## Contact Information

## SNFC Corporate Office

Security National Financial Corporation
5300 South 360 West, Suite 250
Salt Lake City, UT 84123
P.O. Box 57250

Sat Lake City, UT 84157-0250
elephone: (801) 264-1060
Fax: (801) 265-9882
SNFC Corporate Officers
George R. Quist Chairman of the Board

Scott M. Quist President Chief Operating Officer

Stephen M. Sill Vice President Treasurer Chief Financial Officer
Jeffrey R. Stephens Corporate Secretar General Counsel

SNFC Corporate Directors
J. Lynn Beckstead, Jr. President, SNMC, Director Executive Committee

Charles L. Crittenden President, Crittenden Paint \& Glass Owner, Crittenden Enterprises Director, Compensation Committee Audit Committee Nominating \& Corporate Governance Committe

Robert G. Hunter, M.D.
Past Medical Staff President
Department Head-Otolaryngology-Head \& Neck Surgery Intermountain Medical Center Executive Committee Member Director, Compensation Committee Nominating \& Corporate Governance Committee
H. Craig Moody

Director, Compensation Committee Executive Committee, Audit Committee Nominating \& Corporate Governance Committee

George R. Quist
Founder, Chairman of the Board Chief Executive Officer, Executive Committee

Scott M. Quist President
Chief Operating Officer, Director Executive Committee

Norman G. Wilbur Former Manager of Planning \& Reporting, J.C. Penney Co., Inc.

Director, Compensation Committee Audit Committee Nominating \& Corporate Governance Committee

Form 10-K Offer
If you are a holder or beneficial owner of the Company's stock, the Company will send you, upon request and at no charge, a copy of the Company's Annual Report on
Form 10-K filed with the Securities and Exchange
Commission for the year 2010 (including a list of exhibits).
All requests must be made in writing to the Secretary,
SecurityNational Financial Corporation
P.O. Box 57250

Salt Lake City, Utah 84157-0250.

## Stock Transfer Agents

Zions First National Bank
P.O. Box 30880

Salt Lake City, UT 84130
Former Holders of Preferred Stock and/or Promissory Notes
Security National Financial Corporation Attn: Stock Department P.O. Box 57250

Salt Lake City, UT 84157-0250
Certified Public Accountants
Hansen, Barnett \& Maxwell, P.C. Salt Lake City, Utah

Legal Counsel
Mackey, Price \& Mecham
Salt Lake City, Utah
Company Email Address:
contact@securitynational.com
Company Internet Address
www.securitynational.com

## Life Insurance Office

Security National Life Insurance Company
5300 South 360 West, Suite 200 Salt Lake City, UT 84123

Jackson, MS Office
3935 I-55 South
Jackson, MS 39212 Telephone: (800) 826-6803

## Fast Funding

C\& Financial, LLC
497-A Sutton Bridge Road Rainbow City, AL 35901 Telephone: (800) 785-0003

## Mortgage Location

SecurityNational Mortgage Company 5300 South 360 West, Suite 150 Salt Lake City, Utah 84123 Telephone: (801) 264-8111

Security National Capital 5300 South 360 West Suite 350 Salt Lake City, UT 84123 Telephone: (801) 287-8316

Austin, TX
5000 Plaza on the Lake Dr., Suite 250 Austin, TX 78746 Telephone: (512) 306-1899

Chicago, IL
1927 W. Irving Park, Suite 200
Chicago, IL 60613
Telephone: (773) 661-5938
Chicago(North), IL 1540 W. North Ave.\#2 Chicago, IL 60642 Telephone: (773) 384-5300

Cottonwood Heights / Midvale, UT 6965 Union Park Center, \#470 Midvale, UT 84047 Telephone: (801) 545-7270

Cottonwood Heights, UT 6740 South 1300 East, \#100 Cottonwood Heights, UT 84121 Telephone: (801) 748-4888

Dallas, TX
12201 Merit Drive, Suite 400
Dallas, TX 75251 Telephone: (469) 374-9700 or Telephone: (214) 221-4008
Danvers, MA
150 Andover Street
Danvers, MA 01923
Telephone: (978) 223-2232
Elgin, IL
1275 Davis Road Suite 24
Elgin, IL 60123
Telephone: (773) 661-5939
Forest Park, IL 7227 W. Madison Street Telephone: (708) 366-8466

Greensboro, NC 1400 Battleground Ave Ste. 202A Greensboro, NC 27408 Telephone: (336)433-4200
Holladay, UT
970 East Murray-Holladay Road \#4A Salt Lake City, UT 84117 Telephone: (801) 747-0044
Houston, TX
5353 West Sam Houston Parkway North, Suite 160 Houston, TX 77041 Telephone: (281) 892-0400

Kailua, HI
970 North Kalaheo Avenue, Suite A-214 Kailua, HI 96734 Telephone: (808) 254-531

Kansas City, KS Financial Plaza III 6900 College Boulevard, Suite 950 Overland Park, KS 66211 Telephone: (913) 338-2929

Kenosha, WI 5909 6th Avenue Kenosha, WI 53140 Telephone: (262) 652-4600

Las Vegas, NV
3285 North Apache
Las Vegas, NV 89129
Telephone: (702) 562-9770
Layton, UT
1558 North Woodland Park Suite 40
Layton, UT 84041
Telephone: (801) 589-1111
McPherson, KS
822 North Main
McPherson, KS 67460
Telephone: (620) 241-3400
Midvale, UT
6965 Union Park Center, \#200
Midvale, UT 84047
Telephone: (801) 838-9808
Murray, UT (Avalon)
5525 South 900 East, Suite 210
Murray, UT 84117
Telephone: (801) 327-0090
Orem, UT (Delta Financial)
378 East 720 South
Orem, UT 84048
Telephone: (801) 655-0808
Orlando, FL
755 Rinehart Road, Suite 250
Lake Mary, FL 32746-8402
Telephone: (407) 321-7113
Orlando, FL
905 Lee Road
Orlando, FL 32810
Telephone: (407) 370-3800
Park City, UT
1245 Deer Valley Dr. \#3A
Park City, UT 84060
Telephone: (435) 647-0000
Phoenix, AZ
5701 Talavi Blvd. Suite 155
Glendale, AZ 85306
Telephone: (602) 273-9610
San Dimas, CA
421 South Cataract Avenue
San Dimas, CA 91773
Telephone: (909) 394-3040
Sandy, UT
9815 S. Monroe Street
Sandy, UT 84070
Telephone: (801) 262-6033
St. Louis, MO
111 West Port Plaza Dr. Suite 665
St. Louis, MO 63146
Telephone: (314) 542-3175
Tampa Bay, FL
8950 Martin Luther King Street, Suite 103
St. Petersburg, FL 33702
Telephone: (727) 577-5802
Tooele, UT
70 South Main
Tooele, UT 84074
Telephone: (435) 843-5340
Tulsa, OK
3314 East 51st Street
Tulsa, OK 74135
Telephone: (918) 622-1297
Valencia, CA
27433 Tourney Road, Suite 220
Valencia, CA 91355
Telephone: (661) 799-0060
Woodlands, TX
1201 Lake Woodlands Drive Suite 4016
Woodlands, TX 77380
Telephone: (281) 719-5151

## Mortuary Locations

Cemetery \& Mortuary Business Office 5300 South 360 West, Suite 200
Salt Lake City, UT 84123
Telephone: (801) 268-8771
Cottonwood Memorial Mortuary, Inc.
4670 South Highland Drive
Holladay, UT 84117
Telephone: (801) 278-2801
Crystal Rose Funeral Home 9155 West Van Buren Tolleson, AZ 85353
Telephone: (623) 936-3637

Deseret Memorial Mortuary, Inc
36 East 700 South
Salt Lake City, UT 84111
Telephone: (801) 364-6528
Greer-Wilson Funeral Home
5921 West Thomas Road
hoenix, AZ 85033
Telephone: (623) 245-0994
Lake Hills Memorial Mortuary
10055 South State Street
Sandy, UT 84070
Telephone: (801) 566-1249
Lake View Memorial Mortuary 1640 East Lakeview Drive Bountiful, UT 84010 Telephone: (801) 298-1564

Memorial Mortuary
5850 South 900 East
Murray, UT 84121
Telephone: (801) 262-4631
Mountain View Memorial Mortuary 3115 East 7800 South Cottonwood Heights, UT 8412 Telephone: (801) 943-0831
Paradise Chapel Funeral Home 3934 East Indian School Road Phoenix, AZ 85018
Telephone: (602) 955-1600
Redwood Memorial Mortuary 500 South Redwood Road : (801) 969-345 Telephone: (801) 969-3456

## Cemetery Locations

Holladay Memorial Park 4900 South Memory Lane Holladay, UT 84117 Telephone: (801) 278-2803

Lake Hills Memorial Cemetery 10055 South State Street Sandy, UT 84070 Telephone: (801) 566-1249

Lakeview Memorial Cemetery 1640 East Lakeview Drive Bountiful, UT 84010 Telephone: (801) 298-1564
Mountain View Memorial Park 3115 East 7800 South Telephone: (801) 943-0831

Redwood Memorial Cemetery 6500 South Redwood Road West Jordan, UT 84123 Telephone: (801) 969-3456

Singing Hills Memorial Park 2800 Dehesa Road El Cajon, CA 92019 Telephone: (619) 444-3000

## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and the Shareholders
Security National Financial Corporation
We have audited the accompanying consolidated balance sheets of Security National Financial Corporation and subsidiaries as of December 31, 2010 and 2009 and the related consolidated statements of earnings, stockholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2010. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Security National Financial Corporation and subsidiaries as of December 31, 2010 and 2009 and the results of its operations and its cash flows for each of the years in the three-year period ended December 31, 2010 in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. Supplemental Schedules II, IV and V, are presented for purpose of additional analysis and are not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

## HANSEN, BARNETT \& MAXWELL, P.C.

Salt Lake City, Utah
March 31, 2011

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES <br> CONSOLIDATED BALANCE SHEETS 

December 31,
Assets
Investments:
Fixed maturity securities, held to maturity, at amortized cost
Fixed maturity securities, available for sale, at estimated fair value
Equity securities, available for sale, at estimated fair value
Mortgage loans on real estate and construction loans held for investment, net of allowances for losses of \$7,070,442 and \$6,808,803 for 2010 and 2009
Real estate held for investment, net of accumulated depreciation of \$3,849,695 and \$3,515,527 for 2010 and 2009
Other real estate owned held for investment, net of accumulated depreciation of $\$ 1,090,532$ and $\$ 423,746$ for 2010 and 2009
Other real estate owned held for sale
Policy, student and other loans net of allowance
for doubtful accounts of \$380,506 and \$652,498 for 2010 and 2009
Short-term investments
Accrued investment income
Total investments
Cash and cash equivalents
Mortgage loans sold to investors
Receivables, net
Restricted assets of cemeteries and mortuaries
Cemetery perpetual care trust investments
Receivable from reinsurers
Cemetery land and improvements
Deferred policy and pre-need contract acquisition costs
Property and equipment, net
Value of business acquired
Goodwill
Other
Total Assets

| 2010 |  |  | 2009 |
| :---: | :---: | :---: | :---: |
| \$ | 98,048,016 | \$ | 115,832,300 |
|  | - |  | 1,149,523 |
|  | 6,784,643 |  | 5,786,614 |
| 96,154,107 |  |  | 103,290,076 |
| 3,996,777 |  |  | 4,080,033 |
| $\begin{array}{r} 44,422,829 \\ 5,086,400 \end{array}$ |  |  | 38,979,999 |
|  |  |  | 3,841,800 |
| 17,044,897 |  |  | 18,145,029 |
| 2,618,349 |  |  | 7,144,319 |
| 1,726,854 |  |  | 2,072,495 |
| 275,882,872 |  |  | 300,322,188 |
| 39,556,503 |  |  | 39,463,803 |
| 63,226,686 |  |  | 39,269,598 |
| 7,827,114 |  |  | 10,873,207 |
| 3,066,379 |  |  | 2,593,413 |
| 1,454,694 |  |  | 1,104,046 |
| 4,476,237 |  |  | 5,776,780 |
| 11,096,129 |  |  | 10,987,833 |
| 35,767,101 |  |  | 34,087,951 |
| 11,111,059 |  |  | 11,994,284 |
| 9,017,696 |  |  | 10,252,670 |
| 1,075,039 |  |  | 1,075,039 |
| 2,077,396 |  |  | 2,776,086 |
| \$ 465,634,905 |  | \$ | 470,576,898 |

See accompanying notes to consolidated financial statements.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES <br> CONSOLIDATED BALANCE SHEETS (Continued) 

## Liabilities and Stockholders' Equity <br> Liabilities

Future life, annuity, and other benefits
Unearned premium reserve
Bank loans payable
Notes and contracts payable
Deferred pre-need cemetery and mortuary contract revenues
Cemetery perpetual care obligation
Accounts payable
Other liabilities and accrued expenses
Income taxes
Total liabilities

| December 31, |  |
| :---: | :---: |
| 2010 | 2009 |
| \$ 344,972,099 | \$ 336,343,433 |
| 5,213,948 | 4,780,645 |
| 6,866,438 | 8,656,245 |
| 199,537 | 283,744 |
| 13,192,499 | 13,381,662 |
| 2,853,727 | 2,756,174 |
| 2,472,996 | 2,601,149 |
| 14,579,008 | 24,623,535 |
| 15,356,185 | 17,344,869 |
| 405,706,437 | 410,771,456 |
| -- | -- |
| 18,357,890 | 17,460,454 |
| -- | -- |
| 1,932,031 | 1,842,842 |
| 19,689,993 | 19,191,606 |
| 1,188,246 | 1,593,327 |
| 21,907,579 | 23,178,944 |
| $(3,147,271)$ | $(3,461,731)$ |
| 59,928,468 | 59,805,442 |
| \$ 465,634,905 | \$ 470,576,898 |

See accompanying notes to consolidated financial statements.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES <br> CONSOLIDATED STATEMENTS OF EARNINGS 

|  | Years Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 |
| Revenues: |  |  |  |
| Insurance premiums and other consideration | \$ 38,528,437 | \$ 38,413,329 | \$ 35,981,297 |
| Net investment income | 17,794,086 | 19,328,900 | 28,047,162 |
| Net mortuary and cemetery sales | 11,520,369 | 11,973,676 | 12,725,930 |
| Realized gains on investments and other assets | 1,615,418 | 1,223,312 | 1,018,189 |
| Other than temporary impairments | $(673,981)$ | $(326,000)$ | $(2,751,904)$ |
| Mortgage fee income | 98,164,113 | 144,860,399 | 143,411,459 |
| Other | 1,581,115 | 1,414,680 | 1,015,370 |
| Total revenues | 168,529,557 | 216,888,296 | 219,447,503 |
| Benefits and expenses: |  |  |  |
| Death benefits | 19,350,176 | 19,003,933 | 17,100,688 |
| Surrenders and other policy benefits | 1,575,812 | 1,677,335 | 2,094,482 |
| Increase in future policy benefits | 15,525,542 | 15,238,380 | 13,709,135 |
| Amortization of deferred policy and pre-need acquisition costs and value of business acquired | 5,944,859 | 7,160,488 | 6,010,273 |
| Selling, general and administrative expenses: |  |  |  |
| Commissions | 58,439,664 | 79,509,946 | 98,962,941 |
| Salaries | 26,406,153 | 27,351,618 | 25,438,793 |
| Provision for loan losses and loss reserve | 5,404,645 | 19,547,162 | 10,552,074 |
| Costs related to funding mortgage loans | 6,044,020 | 10,041,731 | 8,944,945 |
| Other | 25,923,413 | 25,334,654 | 26,017,754 |
| Interest expense | 2,778,920 | 3,326,161 | 7,448,454 |
| Cost of goods and services sold - mortuaries and cemeteries | 2,225,773 | 2,349,230 | 2,437,453 |
| Total benefits and expenses | 169,618,977 | 210,540,638 | 218,716,992 |
| Earnings (loss) before income taxes | $(1,089,420)$ | 6,347,658 | 730,511 |
| Income tax benefit (expense) | 658,796 | (2,573,778) | $(155,658)$ |
| Net earnings (loss) | $\underline{\text { \$ }(430,624)}$ | \$ 3,773,880 | \$ 574,853 |
| Net earnings (loss) per Class A equivalent common share (1) | (\$0.05) | \$0.43 | \$0.06 |
| Net earnings (loss) per Class A equivalent common share assuming dilution(1) | (\$0.05) | \$0.43 | \$0.06 |
| Weighted average Class A equivalent common shares outstanding (1) | 8,716,921 | 8,697,222 | 9,103,118 |
| Weighted average Class A equivalent common shares outstanding-assuming dilution (1) | 8,716,921 | 8,699,590 | 9,103,118 |

(1) Earnings per share amounts have been adjusted retroactively for the effect of annual stock dividends. The weighted-average shares outstanding includes the weighted-average Class A common shares and the weightedaverage Class C common shares determined on an equivalent Class A common stock basis. Net earnings per common share represent net earnings per equivalent Class A common share. Net earnings per Class C common share is equal to one-tenth $(1 / 10)$ of such amount or $\$ 0.00, \$ 0.05$ and $\$ 0.01$ per share for 2010, 2009 and 2008, respectively, and $\$ 0.00, \$ 0.05$ and $\$ 0.01$ per share-assuming dilution for 2010, 2009 and 2008, respectively.

See accompanying notes to consolidated financial statements.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

## CONSOLIDATED STATEMENTS OF STOCKHOLDERS’ EQUITY

For the Years Ended December 31, 2008, 2009 and 2010

## Balance at January 1, 2008

| Class A <br> Common Stock | Class C <br> Common <br> Stock | Additional <br> Paid-in <br> Capital |  |  |  | Retained <br> Earnings | Treasury Stock | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$15,770,458 | \$ 1,706,140 | \$ 17,737,172 | \$ | 1,596,791 |  | 21,104,156 | \$(2,130,565) | \$55,784,152 |

Comprehensive income:
Net earnings
Unrealized gains (losses)

| - | - | - | - | 574,853 | - | 574,853 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - | - | - | $(3,162,279)$ | - | - | $(3,162,279)$ |
| - | - | - | 1,982,589 | - | $(1,982,589)$ | - |
| - | - | - | - | - | - | (2,587,426) |
| - | - | 466,929 | - | - | - | 466,929 |
| - | - | - | - | - | 248,624 | 248,624 |
| 789,354 | 84,727 | $(218,251)$ | - | $(655,830)$ | - | - |
| 8,406 | $(8,404)$ | (2) | - | - | - | - |
| 16,568,218 | 1,782,463 | 17,985,848 | 417,101 | 21,023,179 | (3,864,530) | 53,912,279 |

Comprehensive income:
Net earnings

Unrealized gains (losses)

| - | - | - | - | $3,773,880$ | - | $3,773,880$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| - | - | - | $-176,226$ | - | - | $1,176,226$ |
| - | - | - | - | - | - | $4,950,106$ |
| - | - | 485,986 | - | - | - | 485,986 |
| 32,962 | - | $52,962)$ | - | - | - | - |
| - | - | - | - | 402,799 | 457,070 |  |
| 831,736 | 87,755 | 698,524 | $(60)$ | - | $(1,618,015)$ | - |
| 160 | - | - | $(100)$ | - | - |  |
| 27,377 | $(27,376)$ | - | - | - | - |  |
| $17,460,454$ | $1,842,842$ | $19,191,606$ | $1,593,327$ | $23,178,944$ | $(3,461,731)$ | $59,805,442$ |

Comprehensive income:
Net loss
Unrealized gains (losses)
$\quad$ Total comprehensive income
Grant of stock options
Exercise of stock options
Sale of treasury stock
Stock dividends
Conversion Class C to Class A
Balance at December 31, 2010

| - | - | - | - | $(430,624)$ | - | $(430,624)$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| - | - | - | - | - | - | $-(405,081)$ |
| - | - | - | 520,457 | - | - | - |
| 20,348 | - | $(20,348)$ | - | - | - | - |
| - | - | 123,814 | - | - | 314,460 | $438,705)$ |
| 874,276 | 92,002 | $(125,537)$ | - | - | - | - |
| 2,812 |  |  |  |  |  |  |
| $\$ 18,357,890$ |  |  |  |  |  |  |

See accompanying notes to consolidated financial statements.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES <br> CONSOLIDATED STATEMENTS OF CASH FLOWS 

## Cash flows from operating activities:

Net earnings (loss)
Adjustments to reconcile net earnings to net cash provided by (used in) operating activities:
Realized gains on investments and other assets
Other than temporary impairments
Depreciation
Provision for losses on real estate accounts and loans receivable
Amortization of premiums and discounts
Provision for deferred and other income taxes
Policy and pre-need acquisition costs deferred
Policy and pre-need acquisition costs amortized
Value of business acquired amortized
Change in assets and liabilities:
Land and improvements held for sale
Future life and other benefits
Receivables for mortgage loans held for sale
Stock based compensation expense
Benefit plans funded with treasury stock
Other operating assets and liabilities
Net cash provided by (used in) operating activities
Cash flows from investing activities:
Securities held to maturity:
Purchase - fixed maturity securities
Calls and maturities - fixed maturity securities
Securities available for sale:
Purchase - equity securities
Sales - equity securities
Purchases of short-term investments
Sales of short-term investments
Sales (purchases) of restricted assets
Change in assets for perpetual care trusts
Amount received for perpetual care trusts
Mortgage, policy, and other loans made
Payments received for mortgage, policy, and other loans
Purchases of property and equipment
Disposal of property and equipment
Purchases of real estate
Cash paid for purchase of subsidiaries,
Sale of real estate
Net cash provided by (used in) investing activities

Years Ended December 31

| 2010 | 2009 | 2008 |
| :---: | :---: | :---: |
| \$ (430,624) | \$ 3,773,880 | 574,853 |
| $(1,615,418)$ | $(1,223,312)$ | $(1,018,189)$ |
| 673,981 | 326,000 | 2,751,904 |
| 2,917,513 | 2,801,417 | 2,471,201 |
| $(198,062)$ | 2,804,620 | 4,586,501 |
| $(19,505)$ | $(740,124)$ | $(65,224)$ |
| $(1,197,023)$ | 1,570,989 | $(59,230)$ |
| $(6,956,154)$ | $(7,754,706)$ | $(6,946,317)$ |
| 5,225,032 | 6,035,882 | 5,110,519 |
| 719,827 | 1,124,606 | 899,754 |
| $(108,296)$ | $(361,537)$ | $(866,255)$ |
| 16,843,261 | 15,423,587 | 9,508,769 |
| $(23,957,088)$ | $(19,383,604)$ | 35,366,791 |
| 520,457 | 485,986 | 466,929 |
| 438,274 | 457,070 | 248,624 |
| $(7,107,055)$ | 11,831,350 | 4,088,477 |
| $(14,250,880)$ | 17,172,104 | 57,119,107 |


| $(8,251,365)$ | $(12,897,225)$ | $(15,667,595)$ |
| :---: | :---: | :---: |
| $27,878,797$ | $22,610,141$ | $25,384,510$ |
|  |  |  |
| $(5,462,028)$ | $(5,640,738)$ | $(1,740,077)$ |
| $5,014,194$ | $5,788,996$ | $3,600,641$ |
| $(9,590,929)$ | $(20,784,977)$ | $(30,339,562)$ |
| $14,115,870$ | $18,923,574$ | $32,012,283$ |
| $(441,441)$ | $1,552,830$ | $1,528,071$ |
| $(282,605)$ | $(230,498)$ | $(291,870)$ |
| 97,553 | 108,190 | 174,226 |
| $(102,328,203)$ | $(89,298,195)$ | $(121,760,048)$ |
| $97,675,289$ | $83,312,074$ | $82,123,102$ |
| $(859,988)$ | $(736,210)$ | $(1,323,849)$ |
| - | 2,749 | 81,352 |
| $(1,813,784)$ | $(801,297)$ | $(379,738)$ |
| - | - | $(2,928,022)$ |
| $6,424,961$ | $1,965,740$ | $1,438,796$ |
|  | $3,176,375,154$ | $(28,087,780)$ |
|  |  |  |

$(379,738)$
$(2,928,022)$

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES <br> CONSOLIDATED STATEMENTS OF CASH FLOWS (Continued) 

|  | Years Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  | 2008 |  |
| Cash flows from financing activities: |  |  |  |  |  |  |
| Annuity contract receipts | \$ | 8,428,798 | \$ | 9,101,675 | \$ | 10,578,845 |
| Annuity contract withdrawals |  | $(14,372,244)$ |  | $(13,920,526)$ |  | $(18,006,929)$ |
| Repayment of bank loans and notes and contracts payable |  | $(1,889,295)$ |  | $(1,633,714)$ |  | $(1,840,193)$ |
| Proceeds from borrowing on notes and contracts |  | - |  | 4,955,000 |  | 1,698,000 |
| Change in line of credit borrowings |  | - |  | - |  | (6,750,000) |
| Net cash used in financing activities |  | (7,832,741) |  | $(1,497,565)$ |  | (14,320,277) |
| Net change in cash and cash equivalents |  | 92,700 |  | 19,549,693 |  | 14,711,050 |
| Cash and cash equivalents at beginning of year |  | 39,463,803 |  | 19,914,110 |  | 5,203,060 |
| Cash and cash equivalents at end of year | \$ | 39,556,503 | \$ | 39,463,803 | \$ | 19,914,110 |
| Non Cash Investing and Financing Activities |  |  |  |  |  |  |
| Mortgage loans foreclosed into real estate | \$ | 12,985,041 | \$ | 24,441,490 | \$ | 16,449,451 |

## Supplemental Schedule of Cash Flow Information:

The following information shows the non-cash items in connection with the purchase of Southern Security Life Insurance Company, a Mississippi domiciled corporation effective September 1, 2008.

|  | Year ended <br> December 31, <br> $\mathbf{2 0 0 8}$ |
| :--- | :---: |
| Fair value of assets acquired | $\$(26,193,020)$ <br> Fair value of liabilities assumed <br> Cash paid |
|  | $\$(23,264,998,022)$ |

See accompanying notes to consolidated financial statements.

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 1) Significant Accounting Policies

## General Overview of Business

Security National Financial Corporation and its wholly owned subsidiaries (the "Company") operate in three main business segments: life insurance, cemetery and mortuary, and mortgage loans. The life insurance segment is engaged in the business of selling and servicing selected lines of life insurance, annuity products and accident and health insurance marketed primarily in the intermountain west, California and eleven southern states. The cemetery and mortuary segment of the Company consists of five cemeteries in Utah, one cemetery in California, seven mortuaries in Utah and three mortuaries in Arizona. The mortgage loan segment is an approved government and conventional lender that originates and underwrites residential and commercial loans for new construction, existing homes and real estate projects primarily in Arizona, California, Florida, Hawaii, Indiana, Kansas, Oklahoma, Oregon, Texas, Utah, and Washington.

## Basis of Presentation

The accompanying consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America. The presentation of certain amounts in prior years has been reclassified to conform to the 2010 presentation.

## Principles of Consolidation

These consolidated financial statements include the financial statements of the Company and its majority owned subsidiaries. All intercompany transactions and accounts have been eliminated in consolidation.

## Investments

The Company's management determines the appropriate classifications of investments in fixed maturity securities and equity securities at the acquisition date and re-evaluates the classifications at each balance sheet date.

Fixed maturity securities held to maturity are carried at cost, adjusted for amortization of premium or accretion of discount. Although the Company has the ability and intent to hold these investments to maturity, infrequent and unusual conditions could occur under which it would sell certain of these securities. Those conditions include unforeseen changes in asset quality, significant changes in tax laws, and changes in regulatory capital requirements or permissible investments.

Fixed maturity and equity securities available for sale are carried at estimated fair value. Changes in fair values net of income taxes are reported as unrealized appreciation or depreciation and recorded as an adjustment directly to stockholders' equity and, accordingly, have no effect on net income.

Mortgage loans on real estate, and construction loans are carried at their principal balances adjusted for chargeoffs, the related allowance for loan losses, and net deferred fees or costs on originated loans. The Company defers related material loan origination fees, net of related direct loan origination costs, and amortizes the net fees over the term of the loans.

Mortgage loans are collateral dependent and require an appraisal at the time of underwriting and funding. Generally the Company will fund a loan not to exceed $80 \%$ of the loan’s collateral fair market value. Amounts over $80 \%$ will require mortgage insurance by an approved third party insurer. Once a loan is deemed to be impaired the Company will review the market value of the collateral and provide an allowance for any impairment.

Mortgage loans sold to investors are carried at the amount due from third party investors, which is the estimated fair value at the balance sheet date since these amounts are generally collected within a short period of time.

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

1) Significant Accounting Policies (Continued)

Real estate held for investment is carried at cost, less accumulated depreciation provided on a straight-line basis over the estimated useful lives of the properties, or is adjusted to a new basis for impairment in value, if any.
Other real estate owned held for investment are foreclosed properties which the Company intends to hold for investment purposes. These properties are recorded at the lower of cost or market value upon foreclosure. Deprecation is provided on a straight line basis over the estimated useful life of the properties. These properties are analyzed for impairment periodically in accordance with our policy for long-lived assets.
Other real estate owned held for sale are foreclosed properties which the Company intends to sell. These properties are carried at the lower of cost or fair value, less cost to sell.
Policy, student, and other loans are carried at the aggregate unpaid balances, less allowances for possible losses.
Short-term investments are carried at cost and consist of certificates of deposit and commercial paper with maturities of up to one year.
Restricted assets of cemeteries and mortuaries are assets held in a trust account for future mortuary services and merchandise and consist of cash; participations in mortgage loans with Security National Life; mutual funds carried at cost; equity securities carried at fair market value; and a surplus note with Security National Life.
Cemetery and mortuary perpetual care trust business segment contains six wholly owned cemeteries. Of the six cemeteries owned by the Company, four cemeteries are endowment care properties. Under endowment care arrangements a portion of the price for each lot sold is withheld and invested in a portfolio of investments similar to those described in the prior paragraph. The earnings stream from the investments is designed to fund future maintenance and upkeep of the cemetery.
Realized gains and losses on investments arise when investments are sold (as determined on a specific identification basis) or are other-than-temporarily impaired. If in management's judgment a decline in the value of an investment below cost is other-than-temporary, the cost of the investment is written down to fair value with a corresponding charge to earnings. Factors considered in judging whether an impairment is other-than-temporary include: the financial condition, business prospects and credit worthiness of the issuer, the length of time that fair value has been less than cost, the relative amount of the decline, and the Company's ability and intent to hold the investment until the fair value recovers, which is not assured.

## Cash and Cash Equivalents

For purposes of the statement of cash flows, the Company considers all highly liquid debt instruments purchased with an original maturity of three months or less to be cash equivalents.

## Cemetery Land and Improvements

The development of a cemetery involves not only the initial acquisition of raw land but the installation of roads, water lines, landscaping and other costs to establish a marketable cemetery lot. The costs of developing the cemetery are shown as an asset on the balance sheet. The amount on the balance sheet is reduced by the total cost assigned to the development of a particular lot, when the criteria for recognizing a sale of that lot is met.

## Property and Equipment

Property and equipment are recorded at cost. Depreciation is calculated principally on the straight-line method over the estimated useful lives of the assets which range from three to forty years. Leasehold improvements are amortized over the lesser of the useful life or remaining lease terms.

## Recognition of Insurance Premiums and Other Considerations

Premiums for traditional life insurance products (which include those products with fixed and guaranteed premiums and benefits and consist principally of whole life insurance policies, limited-payment life insurance policies, and certain annuities with life contingencies) are recognized as revenues when due from policyholders. Revenues for interest-sensitive insurance policies (which include universal life policies, interest-sensitive life policies, deferred annuities, and annuities without life contingencies) are recognized when earned and consist of policy charges for the

1) Significant Accounting Policies (Continued)
policy administration charges, and surrender charges assessed against policyholder account balances during the period.

## Deferred Policy Acquisition Costs and Value of Business Acquired

Commissions and other costs, net of commission and expense allowances for reinsurance ceded, that vary with and are primarily related to the production of new insurance business have been deferred. Deferred policy acquisition costs ("DAC") for traditional life insurance are amortized over the premium-paying period of the related policies using assumptions consistent with those used in computing policy benefit reserves. For interest-sensitive insurance products, deferred policy acquisition costs are amortized generally in proportion to the present value of expected gross profits from surrender charges, investment, mortality and expense margins. This amortization is adjusted when estimates of current or future gross profits to be realized from a group of products are reevaluated. Deferred acquisition costs are written off when policies lapse or are surrendered.

The Company follows accounting principles generally accepted in the United States of America when accounting for DAC on internal replacements of insurance and investment contracts. An internal replacement is a modification in product benefits, features, rights or coverage that occurs by the exchange of a contract for a new contract, or by amendment, endorsement, or rider to contract, or by the election of a feature or coverage within a contract. Modifications that result in a replacement contract that is substantially changed from the replaced contract are accounted for as an extinguishment of the replaced contract. Unamortized DAC, unearned revenue liabilities and deferred sales inducements from the replaced contract are written-off. Modifications that result in a contract that is substantially unchanged from the replaced contract are accounted for as a continuation of the replaced contract.
Value of business acquired is the present value of estimated future profits of the acquired business and is amortized similar to deferred policy acquisition costs.

## Allowance for Doubtful Accounts and Loan Losses and Impaired Loans

The Company records an allowance and recognizes an expense for potential losses from mortgage loans, other loans and receivables in accordance with ASC 450.

Receivables are the result of cemetery and mortuary operations, mortgage loan operations and life insurance operations. The allowance is based upon the Company's historical experience for collectively evaluated impairment. Other allowances are based upon receivables individually evaluated for impairment. Collectability of the cemetery and mortuary receivables is significantly influenced by current economic conditions. The critical issues that impact recovery of mortgage loan operations are interest rate risk, loan underwriting, new regulations and the overall economy.
The Company provides allowances for losses on its mortgage loans held for investment through an allowance for loan losses. The allowance is comprised of two components. The first component is an allowance for collectively evaluated impairment that is based upon the Company's historical experience in collecting similar receivables. The second component is based upon individual evaluation of loans that are determined to be impaired. Upon determining impairment the Company establishes an individual impairment allowance based upon an assessment of the fair value of the underlying collateral. See the schedules in footnote 3 for additional information. In addition, when a mortgage loan is past due more than 90 days, the Company, does not accrue any interest income and proceeds to foreclose on the real estate. All expenses for foreclosure are expensed as incurred. Once foreclosed, the carrying value will approximate its fair value and the amount is classified as other real estate owned held for investment or sale. The Company will rent the properties until it is deemed desirable to sell them.

## Loan Loss Reserve

The mortgage loan loss reserve is an estimate of probable losses at the balance sheet date that the Company will realize in the future on mortgage loans sold to third party investors.
The loan loss reserve analysis involves mortgage loans that have been sold to third party investors where the Company has received a demand from the investor. There are generally three types of demands: make whole, repurchase, or indemnification. These types of demands are more particularly described as follows:

# SECURITY NATIONAL FINANCIAL CORPORATION 

AND SUBSIDIARIES
Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

1) Significant Accounting Policies (Continued)

Make whole demand - A make whole demand occurs when an investor forecloses on a property and then sells the property. The make whole amount is calculated as the difference between the original unpaid principal balance, accrued interest and fees, less the sale proceeds.
Repurchase demand - A repurchase demand usually occurs when there is a significant payment default, error in underwriting or detected loan fraud.
Indemnification demand - On certain loans the Company has negotiated a set fee that is to be paid in lieu of repurchase. The fee varies by investor and by loan product type.
Additional information related to the Loan Loss Reserve is included in footnote 3.

## Future Life, Annuity and Other Policy Benefits

Future policy benefit reserves for traditional life insurance are computed using a net level method, including assumptions as to investment yields, mortality, morbidity, withdrawals, and other assumptions based on the life insurance subsidiaries' experience, modified as necessary to give effect to anticipated trends and to include provisions for possible unfavorable deviations. Such liabilities are, for some plans, graded to equal statutory values or cash values at or prior to maturity. The range of assumed interest rates for all traditional life insurance policy reserves was $4.5 \%$ to $10 \%$. Benefit reserves for traditional limited-payment life insurance policies include the deferred portion of the premiums received during the premium-paying period. Deferred premiums are recognized as income over the life of the policies. Policy benefit claims are charged to expense in the period the claims are incurred. Increases in future policy benefits are charged to expense.

Future policy benefit reserves for interest-sensitive insurance products are computed under a retrospective deposit method and represent policy account balances before applicable surrender charges. Policy benefits and claims that are charged to expense include benefit claims incurred in the period in excess of related policy account balances. Interest crediting rates for interest-sensitive insurance products ranged from $4 \%$ to $6.5 \%$.

## Participating Insurance

Participating business constituted $2 \%, 2 \%$, and $2 \%$ of insurance in force for 2010, 2009 and 2008, respectively. The provision for policyholders' dividends included in policyholder obligations is based on dividend scales anticipated by management. Amounts to be paid are determined by the Board of Directors.

## Reinsurance

The Company follows the procedure of reinsuring risks in excess of $\$ 100,000$ to provide for greater diversification of business to allow management to control exposure to potential losses arising from large risks, and provide additional capacity for growth. The Company remains liable for amounts ceded in the event the reinsurers are unable to meet their obligations.

The Company entered into coinsurance agreements with unaffiliated insurance companies under which the Company assumed $100 \%$ of the risk for certain life insurance policies and certain other policy-related liabilities of the insurance company.
Reinsurance premiums, commissions, expense reimbursements, and reserves related to reinsured business are accounted for on a basis consistent with those used in accounting for the original policies issued and the terms of the reinsurance contracts. Expense allowances received in connection with reinsurance ceded are accounted for as a reduction of the related policy acquisition costs and are deferred and amortized accordingly.

## Cemetery and Mortuary Operations

Pre-need contract sales of funeral services and caskets - revenue and costs associated with the sales of pre-need funeral services and caskets are deferred until the services are performed or the caskets are delivered.
Sales of cemetery interment rights (cemetery burial property) - revenue and costs associated with the sale of cemetery interment rights are recognized in accordance with the retail land sales provisions based on accounting principles generally accepted in the United States of America. Under accounting principles generally accepted in the

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

1) Significant Accounting Policies (Continued)

United States of America, recognition of revenue and associated costs from constructed cemetery property must be deferred until a minimum percentage of the sales price has been collected.
Pre-need contract sales of cemetery merchandise (primarily markers and vaults) - revenue and costs associated with the sale of pre-need cemetery merchandise is deferred until the merchandise is delivered. Pre-need contract sales of cemetery services (primarily merchandise delivery, installation fees and burial opening and closing fees) - revenue and costs associated with the sales of pre-need cemetery services are deferred until the services are performed.
Prearranged funeral and pre-need cemetery customer acquisition costs - costs incurred related to obtaining new preneed contract cemetery and prearranged funeral services are accounted for under the guidance of the provisions based on accounting principles generally accepted in the United States of America. Obtaining costs, which include only costs that vary with and are primarily related to the acquisition of new pre-need cemetery and prearranged funeral services, are deferred until the merchandise is delivered or services are performed.
Revenues and costs for at-need sales are recorded when a valid contract exists, the services are performed, collection is reasonably assured and there are no significant obligations remaining.
The Company, through its cemetery and mortuary operations, provides guaranteed funeral arrangements wherein a prospective customer can receive future goods and services at guaranteed prices. To accomplish this, the Company, through its life insurance operations, sells to the customer an increasing benefit life insurance policy that is assigned to the mortuaries. If, at the time of need, the policyholder/potential mortuary customer utilizes one of the Company's facilities, the guaranteed funeral arrangement contract that has been assigned will provide the funeral goods and services at the contracted price. The increasing life insurance policy will cover the difference between the original contract prices and current prices. Risks may arise if the difference cannot be fully met by the life insurance policy. However, management believes that given current inflation rates and related price increases of goods and services, the risk of exposure is minimal.

## Mortgage Operations

Over $50 \%$ of the Company's revenue and expenses are through its wholly owned subsidiary, SecurityNational Mortgage. SecurityNational Mortgage is a mortgage lender incorporated under the laws of the State of Utah. SecurityNational Mortgage is approved and regulated by the Federal Housing Administration (FHA), a department of the U.S. Department of Housing and Urban Development (HUD), to originate mortgage loans that qualify for government insurance in the event of default by the borrower. SecurityNational Mortgage obtains loans primarily from its retail offices and independent brokers. SecurityNational Mortgage funds the loans from internal cash flows, including loan purchase agreements from Security National Life, and with unaffiliated financial institutions. SecurityNational Mortgage receives fees from the borrowers and other secondary fees from third party investors that purchase its loans. SecurityNational Mortgage sells its loans to third party investors and does not retain servicing of these loans. SecurityNational Mortgage pays the brokers and retail loan officers a commission for loans that are brokered through SecurityNational Mortgage. For the twelve months ended December 31, 2010, 2009, and 2008, SecurityNational Mortgage originated and sold 11,251 loans ( $\$ 2,094,738,000$ total volume), 17,797 loans ( $\$ 3,243,734,000$ total volume), and 19,321 loans ( $\$ 3,680,015,000$ total volume), respectively.
SecurityNational Mortgage has entered into loan purchase agreements to originate and sell mortgage loans to an unaffiliated warehouse bank. The total amount available to originate loans under the loan purchase agreements at December 31, 2010 was $\$ 55,000,000$. SecurityNational Mortgage originates the loans and immediately sells them to warehouse banks. As of December 31, 2010, there were $\$ 68,120,000$ in mortgage loans in which settlements with third party investors were still pending. Generally when certain mortgage loans are sold to warehouse banks, SecurityNational Mortgage is no longer obligated, except in certain circumstances, to pay the amounts outstanding on the mortgage loans, but is required to pay a fee in the form of interest on a portion of the mortgage loans between the date that the loans are sold to warehouse banks and the date of settlement with third party investors. The terms of the loan purchase agreements are typically for one year, with interest rates on a portion of the mortgage loans ranging from $2.5 \%$ to $2.75 \%$ over the 30 day Libor rate. SecurityNational Mortgage renewed one of its loan purchase agreements that expired on June 30, 2010 for an additional one year term.

# SECURITY NATIONAL FINANCIAL CORPORATION 

AND SUBSIDIARIES
Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

1) Significant Accounting Policies (Continued)

Mortgage fee income consists of origination fees, processing fees, and certain other income related to the origination and sale of mortgage loans. For mortgage loans sold to third party investors, mortgage fee income and related expenses are recognized pursuant to generally accepted accounting principles at the time the sales of mortgage loans comply with the sales criteria for the transfer of financial assets, which are: (i) the transferred assets have been isolated from the Company and its creditors, (ii) the transferee has the right to pledge or exchange the mortgage, and (iii) the Company does not maintain effective control over the transferred mortgage. The Company must determine that all three criteria are met at the time a loan is funded. All rights and title to the mortgage loans are assigned to unrelated financial institution investors, including investor commitments for the loans, prior to warehouse banks purchasing the loans under the purchase commitments.
The Company, through SecurityNational Mortgage, sells all mortgage loans to third party investors without recourse. However, it may be required to repurchase a loan or pay a fee instead of repurchase under certain events, which include the following:

- Failure to deliver original documents specified by the investor.
- The existence of misrepresentation or fraud in the origination of the loan.
- The loan becomes delinquent due to nonpayment during the first several months after it is sold.
- Early pay-off of a loan, as defined by the agreements.
- Excessive time to settle a loan.
- Investor declines purchase.
- Discontinued product and expired commitment.

Loan purchase commitments generally specify a date 30 to 45 days after delivery upon which the underlying loans should be settled. Depending on market conditions, these commitment settlement dates can be extended at a cost to the Company. Generally, a ten day extension will cost $.125 \%$ ( 12.5 basis points) of the loan amount. The Company's historical data shows that $99 \%$ of all loans originated by SecurityNational Mortgage are generally settled by the investors as agreed within 16 days after delivery. There are situations, however, when the Company determines that it is unable to enforce the settlement of loans rejected by the third-party investors and that it is in its best interest to repurchase those loans from the warehouse banks. It is the Company's policy to cure any documentation problems regarding such loans at a minimal cost for up to a six-month time period and to pursue efforts to enforce loan purchase commitments from third-party investors concerning the loans. The Company believes that six months allows adequate time to remedy any documentation issues, to enforce purchase commitments, and to exhaust other alternatives. Remedial methods include the following:

- Research reasons for rejection.
- Provide additional documents.
- Request investor exceptions.
- Appeal rejection decision to purchase committee.
- Commit to secondary investors.

Once purchase commitments have expired and other alternatives to remedy are exhausted, which could be earlier than the six month time period, the loans are repurchased and transferred to the long term investment portfolio at the lower of cost or market value and previously recorded sales revenue is reversed. Any loan that later becomes delinquent is evaluated by the Company at that time and any impairment is adjusted accordingly.
Determining lower of cost or market: Cost is equal to the amount paid to the warehouse bank and the amount originally funded by the Company. Market value is often difficult to determine, but is based on the following:

- For loans that have an active market the Company uses the market price on the repurchased date.
- For loans where there is no market but there is a similar product, the Company uses the market value for the similar product on the repurchased date.


# SECURITY NATIONAL FINANCIAL CORPORATION 

## AND SUBSIDIARIES

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

1) Significant Accounting Policies (Continued)

- For loans where no active market exists on the repurchased date, the Company determines that the unpaid principal balance best approximates the market value on the repurchased date, after considering the fair value of the underlying real estate collateral and estimated future cash flows.
The appraised value of the real estate underlying the original mortgage loan adds significance to the Company's determination of fair value because if the loan becomes delinquent, the Company has sufficient value to collect the unpaid principal balance or the carrying value of the loan. In determining the market value on the date of repurchase, the Company considers the total value of all of the loans because any sale of loans would be made as a pool.
For mortgages originated and held for investment, mortgage fee income and related expenses are recognized when the loan is originated.

The Company's current policy is to not lend more than $80 \%$ of the appraised market value at the time of funding unless third party mortgage insurance is obtained to insure the amount in excess of the $80 \%$ limitation. New appraisals are not obtained on mortgages in a current payment status. The average age of appraisals obtained at time of funding for impaired mortgage loans at December 31, 2010 was 2.3 years.

On a quarterly and annual basis the Company does an analysis on property classified as Other Real Estate Owned. This analysis compares national home selling indexes at the time of original appraisal to the comparable index at time of foreclosure. The percentage change in the index is applied to the original appraised value and compared to the current book value of the property. For any significant decrease in property values, the Company normally obtains a new appraisal. Any impairment identified by the comparison analysis is recorded during the quarter of identification.

In addition to the write down to $80 \%$ of the original appraised value and the index comparison analysis performed by the Company, the Company depreciates Other Real Estate Owned Held for Investment. This depreciation reduces the book value of these properties and lessens the exposure to the Company from further deterioration in real estate values.

As a result of the volatile secondary market for mortgage loans, the Company sold mortgage loans in 2007 and 2008 to certain third party investors, including Lehman Brothers-Aurora Loan Services and Bear Stearns-EMC Mortgage Corp., that experienced financial difficulties and were not able to settle the loans. The total amount of such loans was $\$ 52,556,000$, of which $\$ 36,499,000$ were loans in which the secondary market no longer existed. Due to these changes in circumstances, the Company regained control of the mortgages and, in accordance with generally accepted accounting principles, accounted for the loans retained in the same manner as a purchase of assets from former transferees in exchange for liabilities assumed. At the time of repurchase, the loans were determined to be held for investment purposes, and the fair value of the loans was determined to approximate the unpaid principal balances adjusted for chargeoffs, the related allowance for loan losses, and net deferred fees or costs on originated loans. The 2008, 2009 and 2010 financial statements reflect the transfer of mortgage loans from "Mortgage Loans Sold to Investors" to "Mortgage Loans on Real Estate". The loan sale revenue recorded on the sale of the mortgage loans was reversed on the date the loans were repurchased.
As standard in the industry, the Company received payments on the mortgage loans during the time period between the sale date and settlement or repurchase date. During the period, the Company will service these loans through Security National Life, its life insurance subsidiary.

As of December 31, 2010, the Company's long term mortgage loan portfolio consisted of $\$ 14,293,000$ in mortgage loans with delinquencies more than 90 days. Of this amount, $\$ 9,761,000$ of the loans were in foreclosure proceedings. The Company has not received or recognized any interest income on the $\$ 14,293,000$ in mortgage loans with delinquencies more than 90 days. During the twelve months ended December 31, 2010 and 2009, the Company increased its allowance for mortgage losses by $\$ 630,000$ and $\$ 3,166,000$, respectively, which was charged to loan loss expense and included in selling, general and administrative expenses for the period. The allowances for mortgage loan losses as of December 31, 2010 and 2009 were $\$ 7,070,000$ and $\$ 6,809,000$, respectively.

# SECURITY NATIONAL FINANCIAL CORPORATION 

AND SUBSIDIARIES

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

1) Significant Accounting Policies (Continued)

Also at December 31, 2010, the Company had foreclosed on a total of $\$ 49,509,000$ in long term mortgage loans, of which $\$ 12,985,000$ of the loans foreclosed were reclassified as other real estate held for investment or sale during 2010. The Company carries the foreclosed properties in Security National Life, Memorial Estates, and SecurityNational Mortgage, its respective life, cemeteries and mortuaries, and mortgage subsidiaries, and will rent the properties until it is deemed economically desirable to sell them.

## Self Insurance

The Company is self insured for certain casualty insurance, workers compensation and liability programs. SelfInsurance reserves are maintained relative to these programs. The level of exposure from catastrophic events is limited by the purchase of stop-loss and aggregate liability reinsurance coverages. When estimating the selfinsurance liabilities and related reserves, management considers a number of factors, which include historical claims experience, demographic factors, severity factors and valuations provided by independent third-party actuaries. Management reviews its assumptions with its independent third-party administrators and actuaries to evaluate whether the self-insurance reserves are adequate. If actual claims or adverse development of loss reserves occurs and exceed these estimates, additional reserves may be required. The estimation process contains uncertainty since management must use judgment to estimate the ultimate cost that will be incurred to settle reported claims and unreported claims for incidents incurred but not reported as of the balance sheet date.

## Goodwill

Previous acquisitions have been accounted for as purchases under which assets acquired and liabilities assumed were recorded at their fair values with the excess purchase price recognized as goodwill. The Company evaluates annually or when changes in circumstances warrant the recoverability of goodwill and if there is a decrease in value, the related impairment is recognized as a charge against income. No impairment of goodwill has been recognized in the accompanying financial statements.

## Long-lived Assets

Long-lived assets to be held and used are reviewed for impairment whenever events or changes in circumstances indicate that the related carrying amount may not be recoverable. When required, impairment losses on assets to be held and used are recognized based on the fair value of the asset, and long-lived assets to be disposed of are reported at the lower of carrying amount or fair value less costs to sell. No impairment of long-lived assets has been recognized in the accompanying financial statements.

## Income Taxes

Income taxes include taxes currently payable plus deferred taxes. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to the temporary differences in the financial reporting basis and tax basis of assets and liabilities and operating loss carry-forwards. Deferred tax assets are measured using enacted tax rates expected to apply to taxable income in the years in which these temporary differences are expected to be recovered or settled.

Liabilities are established for uncertain tax positions expected to be taken in income tax returns when such positions are judged to meet the "more-likely-than-not" threshold based on the technical merits of the positions. Estimated interest and penalties related to uncertain tax penalties are included as a component of other expenses.

## Earnings Per Common Share

The Company computes earnings per share in accordance with accounting principles generally accepted in the United States of America which requires presentation of basic and diluted earnings per share. Basic earnings per equivalent Class A common share are computed by dividing net earnings by the weighted-average number of Class A common shares outstanding during each year presented, after the effect of the assumed conversion of Class C common stock to Class A common stock. Diluted earnings per share is computed by dividing net earnings by the weighted-average number of common shares outstanding during the year used to compute basic earnings per share plus dilutive potential incremental shares. Basic and diluted earnings per share amounts have been adjusted retroactively for the effect of annual stock dividends.

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

1) Significant Accounting Policies (Continued)

Options to purchase 539,158 shares of Common Stock were outstanding during 2010, but were not included in the computation of diluted earnings per share because the effect would have been anti-dilutive.

## Stock Based Compensation

The cost of employee services received in exchange for an award of equity instruments is recognized in the financial statements and is measured based on the fair value on the grant date of the award. The fair value of stock options is calculated using the Black Scholes method. Stock option compensation expense is recognized over the period during which an employee is required to provide service in exchange for the award.

## Concentration of Credit Risk

The Company maintains its cash in bank deposit accounts, which at times exceed federally insured limits. The Company has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash and cash equivalents.

## Advertising Expense

The Company expenses advertising costs as incurred. The total amount charged to advertising expense for 2010, 2009 and 2008 was $\$ 2,122,000 \$ 1,532,000$ and $\$ 1,192,000$, respectively.

## Recent Accounting Pronouncements

Fair Value Measurements and Disclosure - In January 2010, the FASB issued guidance requiring that for each class of assets and liabilities measured at fair value, reporting entities provide additional disclosures describing the reasons for transfers of assets in and out of Levels 1 and 2 of the three-tier fair value hierarchy. For assets valued using the Level 3 method, entities will be required to separately present purchases, sales, issuances, and settlements in the reconciliation for fair value measurements. The guidance also states that an entity should provide fair value measurements for each class of asset or liability, and explain the inputs and techniques used in calculating Levels 2 and 3 fair value measurements. This guidance is effective for interim and annual filings for fiscal years beginning after December 15,2010 . The adoption of this guidance is not expected to have a material impact on the Company's results of operations or financial position.
Consolidation Analysis Considering Investments Held through Separate Accounts - In April 2010, the FASB issued guidance clarifying that an insurer is not required to combine interests in investments held in a qualifying separate account with its interests in the same investments held in the general account when performing a consolidation evaluation. The guidance is effective for fiscal years and interim periods beginning after December 15, 2010 with early adoption permitted The adoption of this guidance is not expected to have a material impact on the Company's results of operations or financial position.
When to Perform Step 2 of the Goodwill Impairment Test for Reporting Units with Zero or Negative Carrying Amounts - In December 2010, the FASB issued accounting guidance which modifies Step 1 of the goodwill impairment test for reporting units with zero or negative carrying amounts by requiring an entity to perform Step 2 of the goodwill impairment test if it is more likely than not that a goodwill impairment exists. In determining whether it is more than likely than not that goodwill impairment exists, an entity should consider whether any adverse qualitative factors indicate that impairment may exist. The qualitative factors are consistent with existing guidance which requires that goodwill of a reporting unit be tested for impairment between annual tests if an event occurs or circumstances change that would more likely than not reduce the fair value of a reporting unit below carrying value. This guidance is effective for fiscal years, and interim periods within those years beginning after December 15, 2010. Early adoption is not permitted. The adoption of this guidance is not expected to have a material impact on the Company's results of operations or financial position.
Disclosure of Supplementary Pro Forma Information for Business Combinations - In December 2010, the FASB issued accounting guidance which specifies that if a public entity presents comparative financial statements, the entity should disclose revenue and earnings of the combined entity as though the business combination(s) that occurred during the current year had occurred as of the beginning of the comparable prior annual reporting period only. This guidance also expands supplemental pro forma disclosures to include a description of the nature and

# SECURITY NATIONAL FINANCIAL CORPORATION 

AND SUBSIDIARIES

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

1) Significant Accounting Policies (Continued)
amount of material, nonrecurring pro forma adjustments directly attributable to the business combination included in reported pro forma revenue and earnings. This guidance will be effective prospectively for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2010. Early adoption is permitted. The adoption of this guidance is not expected to have a material impact on the Company's results of operations or financial position.

## 2) Acquisitions

## Southern Security Life Insurance Company

On September 1, 2008, the Company, through Security National Life, entered into a reinsurance agreement with Southern Security Life Insurance Company, a Mississippi domiciled insurance company ("Southern Security"), whereby the Company became secondarily liable for $\$ 22,788,693$ of liability under contracts for future life, annuity and other benefits in exchange for the transfer from Southern Security of $\$ 22,788,693$ of assets, which was short of the required assets by $\$ 1,468,348$. This shortage was offset against a $\$ 1,500,000$ ceding commission payable to Southern Security on the transaction. Southern Security remained primarily liable under the contracts and recognized a $\$ 22,235,131$ receivable from Security National Life. However, if the acquisition described in the following paragraphs had not occurred, Security National Life would have had to assume the insurance contracts and become primarily liable thereunder because Southern Security had ceased operations and the transfer of the insurance contracts was irreversible.

Then on December 18, 2008, the Company acquired all of the outstanding common stock of Southern Security. The results of Southern Security's operations have been included in the consolidated financial statements from December 23, 2008. Southern Security sells and services life insurance, annuity products, accident and health insurance, and funeral plan insurance, all of which are consistent with and expanded the Company's insurance business. The total purchase price was $\$ 2,664,323$ and consisted of $\$ 1,920,700$ paid in cash at closing to the selling shareholders, $\$ 443,500$ placed into escrow accounts with the Company's law firm, the settlement of an $\$ 84,081$ receivable from Southern Security and the incurrence of $\$ 216,042$ of acquisition costs. In addition, Southern Security distributed $\$ 479,742$ of assets to the selling shareholders, including $\$ 163,715$ of notes receivable from the selling shareholders.
Included in the escrow accounts is $\$ 175,000$ (the "Deposit Amount") and \$268,500 (the "Real Estate Deposit Amount"). The Deposit Amount is to be used to pay any adjustments that may be required under the terms of the purchase agreement and any remaining portion of the Deposit Amount is to be transferred into the Real Estate Deposit Amount. The Real Estate Deposit Amount that was placed into the escrow account is to be released to the selling shareholders as the Company collects the principal portion of a loan in the form of a promissory note that Southern Security had made to an entity that is related to the selling shareholders. However, no payments will be made to the selling shareholders if the promissory note is in default. As of December 31, 2010 the escrow agent has determined that adjustments in the amount of $\$ 126,315$ is due to the Company from the Deposit Amount and has rolled the remaining balance of $\$ 48,685$ into the Real Estate Deposit Amount.

The $\$ 443,500$ of funds held in escrow by the Company's law firm have been included in the accompanying consolidated balance sheet at December 31, 2010 and December 31, 2009 in receivables with the liability payable to the selling shareholders of an equal amount included in other liabilities and accrued expenses. The assets acquired and the liabilities assumed were recognized at their fair values with the excess of the purchase price allocated to value of business acquired. The value of business acquired is being amortized over the estimated

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 2) Acquisitions (Continued)

period premiums will be received under the insurance policies of 14.3 years. The estimated fair values of the assets acquired and the liabilities assumed at the date of acquisition were as follows:

| Investment in securities | $\$ 1,200,865$ |
| :--- | ---: |
| Policy and mortgage loans | $1,050,028$ |
| Cash | 392,785 |
| Receivable from reinsurer - | $22,235,131$ |
| $\quad$ Security National Life | 298,369 |
| Other assets | 227,518 |
| Deferred tax asset | $25,454,169$ |
| Value of business acquired | $\underline{\text { (22,789,846) }}$ |
| Total assets acquired | $\$ 2,664,323$ |
| Future life, annuity and other benefits |  |

The following unaudited pro forma information has been prepared to present the results of operations of the Company assuming the acquisition of Southern Security had occurred at the beginning of the year ended December 31, 2008. This pro forma information is supplemental and does not necessarily present the operations of the Company that would have occurred had the acquisitions occurred on those dates and may not reflect the operations that will occur in the future:

|  | For the Year Ended December 31, (unaudited) |
| :---: | :---: |
|  | 2008 |
| Total revenues | \$ 221,348,000 |
| Net earnings | \$ 717,000 |
| Net earnings per Class A equivalent common share | 0.09 |
| Net earnings per Class A equivalent common share assuming dilution | 0.09 |

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
3) Investments

The Company's investments in fixed maturity securities held to maturity and equity securities available for sale as of December 31, 2010 are summarized as follows:

|  |  | Amortized <br> Cost |  | Gross <br> nrealized <br> Gains |  | Gross <br> Unrealized Losses |  | Estimated <br> Fair <br> Value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December 31, 2010: |  |  |  |  |  |  |  |  |
| Fixed maturity securities held to maturity carried at amortized cost: <br> Bonds: <br> U.S. Treasury securities and obligations of U.S | \$ | 2,855,303 | \$ | 325,935 | \$ | - | \$ | 3,181,238 |
| Obligations of states and political subdivisions |  | 1,773,904 |  | 122,565 |  | $(18,574)$ |  | 1,877,895 |
| Corporate securities including public utilities |  | 85,354,245 |  | 6,626,582 |  | $(716,007)$ |  | 91,264,820 |
| Mortgage-backed securities |  | 6,469,942 |  | 239,719 |  | $(654,959)$ |  | 6,054,702 |
| Redeemable preferred stock |  | 1,594,622 |  | 27,158 |  | $(32,171)$ |  | 1,589,609 |
| Total fixed maturity securities held to maturity | \$ | 98,048,016 |  | 7,341,959 |  | (1,421,711) |  | 103,968,264 |

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
3) Investments (Continued)

|  | Amortized <br> Cost |  | Gross Unrealized Gains | Gross <br> Unrealized <br> Losses |  | Estimated <br> Fair <br> Value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December 31, 2010: |  |  |  |  |  |  |
| Equity securities available for sale at estimated fair value: |  |  |  |  |  |  |
| Non-redeemable preferred stock | \$ | 20,282 | \$ - | \$ $(4,224)$ | \$ | 16,058 |
| Common stock: |  |  |  |  |  |  |
| Industrial, miscellaneous and all other |  | 6,418,151 | 707,798 | $(357,364)$ |  | 6,768,585 |
| Total equity securities available for sale at estimated fair value | \$ | 6,438,433 | \$ 707,798 | $\xlongequal{\text { ( } 361,588)}$ |  | 6,784,643 |
| Total securities available for sale carried at estimated fair value | \$ | 6,438,433 | \$ 707,798 | $\xlongequal{\text { ( } 361,588)}$ |  | 6,784,643 |
| Mortgage loans on real estate and construction loans held for investment at amortized cost: |  |  |  |  |  |  |
| Residential | \$ | 60,285,273 |  |  |  |  |
| Residential construction |  | 18,436,495 |  |  |  |  |
| Commercial |  | 24,502,781 |  |  |  |  |
| Less: Allowance for loan losses |  | (7,070,442) |  |  |  |  |
| Total mortgage loans on real estate and construction loans held for investment | \$ | 96,154,107 |  |  |  |  |
| Real estate held for investment - net of depreciation | \$ | 3,996,777 |  |  |  |  |
| Other real estate owned held for investment - net of depreciation |  | 44,422,829 |  |  |  |  |
| Other real estate owned held for sale |  | 5,086,400 |  |  |  |  |
| Total real estate | \$ | 53,506,006 |  |  |  |  |
| Policy, student and other loans at amortized cost - net of allowance for doubtful accounts |  |  |  |  |  |  |
|  | \$ | 17,044,897 |  |  |  |  |
| Short-term investments at amortized cost | \$ | 2,618,349 |  |  |  |  |

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
3) Investments (Continued)

The Company's investments in fixed maturity securities held to maturity and equity securities available for sale as of December 31, 2009 are summarized as follows:


Securities available for sale carried at estimated fair value:

Fixed maturity securities available for sale:
U.S. Treasury securities and obligations of U.S.
Government agencies

Corporate securities including
public utilities
Total fixed maturity securities
available for sale

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
3) Investments (Continued)

|  | Amortized <br> Cost |  | Gross <br> Unrealized <br> Gains | Gross <br> Unrealized <br> Losses |  | Estimated <br> Fair <br> Value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December 31, 2009: |  |  |  |  |  |  |
| Equity securities available for sale at estimated fair value: |  |  |  |  |  |  |
| Non-redeemable preferred stock | \$ | 20,281 | \$ - | \$ $(5,061)$ | \$ | 15,220 |
| Common stock: |  |  |  |  |  |  |
| Industrial, miscellaneous and all other |  | 5,398,320 | 682,075 | $(309,001)$ |  | 5,771,394 |
| Total equity securities available for sale at estimated fair value | \$ | 5,418,601 | \$ 682,075 | \$(314,062) |  | 5,786,614 |
| Total securities available for sale carried at estimated fair value | \$ | 6,529,339 | \$ 720,860 | \$ (314,062) |  | \$ 6,936,137 |
| Mortgage loans on real estate and construction loans held for investment at amortized cost: |  |  |  |  |  |  |
| Residential | \$ | 60,863,842 |  |  |  |  |
| Residential construction |  | 25,028,081 |  |  |  |  |
| Commercial |  | 24,206,956 |  |  |  |  |
| Less: Allowance for loan losses |  | $(6,808,803)$ |  |  |  |  |
| Total mortgage loans on real estate and construction loans held for investment |  |  |  |  |  |  |
| Real estate held for investment - net of depreciation | \$ | 4,080,033 |  |  |  |  |
| Other real estate owned held for investment - net of depreciation |  | 38,979,999 |  |  |  |  |
| Other real estate owned held for sale |  | 3,841,800 |  |  |  |  |
| Total real estate | \$ | 46,901,832 |  |  |  |  |
| Policy, student and other loans at amortized cost - net of allowance for doubtful accounts |  |  |  |  |  |  |
|  |  | 18,145,029 |  |  |  |  |
| Short-term investments at amortized cost | \$ | 7,144,319 |  |  |  |  |

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
3) Investments (Continued)

## Fixed Maturity Securities

The following tables summarize unrealized losses on fixed-maturities securities, which are carried at amortized cost, at December 31, 2010 and 2009. The unrealized losses were primarily related to interest rate fluctuations or spread-widening. The tables set forth unrealized losses by duration and number of investment positions, together with the fair value of the related fixed-maturity securities:

|  |  | Unrealized Losses for Less than Twelve Months | No. of Investment Positions |  | Unrealized Losses for More than Twelve Months | No. of Investment Positions |  | Total Unrealized Loss |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| At December 31, 2010 |  |  |  |  |  |  |  |  |
| Redeemable Preferred Stock | \$ | 4,022 | 4 | \$ | 28,149 | 1 | \$ | 32,171 |
| Obligations of States and |  |  |  |  |  |  |  |  |
| Political Subdivisions |  | - | 0 |  | 18,574 | 3 |  | 18,574 |
| Corporate Securities |  | 70,934 | 10 |  | 645,073 | 25 |  | 716,007 |
| Mortgage and other |  |  |  |  |  |  |  |  |
| Total unrealized losses | \$ | 83,927 | 16 | \$ | 1,337,784 | 32 |  | 1,421,711 |
| Fair Value | \$ | 4,527,041 |  |  | 10,037,150 |  |  | 14,564,191 |
| At December 31, 2009 |  |  |  |  |  |  |  |  |
| Redeemable Preferred Stock | \$ | - | 0 | \$ | 109,832 | 11 | \$ | 109,832 |
| U.S. Treasury Securities and |  |  |  |  |  |  |  |  |
| Obligations of U.S. Government Agencies |  | 6,389 | 2 |  | - | 0 |  | 6,389 |
| Obligations of States and |  |  |  |  |  |  |  |  |
| Political Subdivisions |  | 9,678 | 3 |  | 11,044 | 3 |  | 20,722 |
| Corporate Securities |  | 564,177 | 36 |  | 2,199,271 | 57 |  | 2,763,448 |
| Mortgage and other |  |  |  |  |  |  |  |  |
| Total unrealized losses | \$ | 611,581 | 44 | \$ | 3,627,627 | 76 |  | 4,239,208 |
| Fair Value | \$ | 17,777,172 |  |  | 22,641,536 |  |  | 40,418,708 |

As of December 31, 2010, the average market value of the related fixed maturities was $91.1 \%$ of amortized cost and the average market value was $90.5 \%$ of amortized cost as of December 31, 2009. During 2010, 2009 and 2008, an other-than-temporary decline in market value resulted in the recognition of an impairment loss on fixed maturity securities of $\$ 150,059, \$ 326,000$ and $\$ 2,343,000$, respectively. No other-than-temporary impairment loss was considered to exist for these fixed maturities as of December 31, 2010.

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES <br> Notes to Consolidated Financial Statements <br> Years Ended December 31, 2010, 2009, and 2008 

3) Investments (Continued)

## Equity Securities

The following tables summarize unrealized losses on equity securities that were carried at estimated fair value based on quoted trading prices at December 31, 2010 and 2009. The unrealized losses were primarily the result of decreases in market value due to overall equity market declines. The tables set forth unrealized losses by duration and number of investment positions, together with the fair value of the related equity securities available for sale in a loss position:

At December 31, 2010
Non-redeemable preferred stock Industrial, miscellaneous and all other Total unrealized losses
Fair Value
At December 31, 2009
Non-redeemable preferred stock
Industrial, miscellaneous and all other
Total unrealized losses
Fair Value


As of December 31, 2010, the average market value of the equity securities available for sale was $87.0 \%$ of the original investment and the average market value was $84.2 \%$ of the original investment as of December 31, 2009. The intent of the Company is to retain equity securities for a period of time sufficient to allow for the recovery in fair value. However, the Company may sell equity securities during a period in which the fair value has declined below the amount of the original investment. In certain situations, new factors, including changes in the business environment, can change the Company's previous intent to continue holding a security. During 2010, 2009, and 2008, an other-than-temporary decline in the market value resulted in the recognition of an impairment loss on equity securities of $\$ 23,922, \$-0$-, and $\$ 408,640$, respectively. No other-than-temporary impairment loss on equity securities was determined to exist as of December 31, 2010.

The fair values of fixed maturity securities are based on quoted market prices, when available. For fixed maturity securities not actively traded, fair values are estimated using values obtained from independent pricing services, or in the case of private placements, are estimated by discounting expected future cash flows using a current market value applicable to the coupon rate, credit and maturity of the investments. The fair values for equity securities are based on quoted market prices.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
3) Investments (Continued)

The amortized cost and estimated fair value of fixed maturity securities at December 31, 2010, by contractual maturity, are shown below. Expected maturities may differ from contractual maturities because certain borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

|  | Amortized Cost |  | Estimated Fair Value |  |
| :---: | :---: | :---: | :---: | :---: |
| Held to Maturity: |  |  |  |  |
| Due in 2011 | \$ | 2,557,045 | \$ | 2,621,118 |
| Due in 2012 through 2015 |  | 19,581,108 |  | 21,276,237 |
| Due in 2016 through 2020 |  | 29,862,779 |  | 32,727,472 |
| Due after 2020 |  | 37,982,520 |  | 39,699,126 |
| Mortgage-backed securities |  | 6,469,942 |  | 6,054,702 |
| Redeemable preferred stock |  | 1,594,622 |  | 1,589,609 |
| Total held to maturity | \$ | 98,048,016 | \$ | 103,968,264 |

The amortized cost and estimated fair value of available-for-sale securities at December 31, 2010, by contractual maturity, are shown below. Expected maturities may differ from contractual maturities because certain borrowers may have the right to call or prepay obligations with or without call or prepayment penalties. Equities are valued using the specific identification method.

| Available for Sale: | Amortized Cost |  | Estimated Fair <br> Value |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Due in 2011 | \$ | - | \$ | - |
| Due in 2012 through 2015 |  | - |  | - |
| Due in 2016 through 2020 |  | - |  | - |
| Due after 2020 |  | - |  | - |
| Non-redeemable preferred stock |  | 20,282 |  | 16,058 |
| Common stock |  | 6,418,151 |  | 6,768,585 |
| Total available for sale | \$ | 6,438,433 | \$ | 6,784,643 |

The Company's realized gains and losses from investments and other assets are summarized as follows:

|  |  | 2010 |  | 2009 |  | 2008 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fixed maturity securities held to maturity: |  |  |  |  |  |  |
| Gross realized gains | \$ | 1,300,187 | \$ | 500,795 | \$ | 90,243 |
| Gross realized losses |  | $(494,678)$ |  | $(151,069)$ |  | - |
| Other than temporary impairments |  | $(150,059)$ |  | $(326,000)$ |  | $(2,343,264)$ |
| Securities available for sale: |  |  |  |  |  |  |
| Gross realized gains |  | 686,788 |  | 1,018,217 |  | 1,211,932 |
| Gross realized losses |  | $(61,530)$ |  | $(152,757)$ |  | $(152,213)$ |
| Other than temporary impairments |  | $(23,922)$ |  | - |  | $(408,640)$ |
| Other assets: |  |  |  |  |  |  |
| Gross realized gains |  | 393,943 |  | 8,126 |  | - |
| Gross realized losses |  | $(209,292)$ |  | - |  | $(131,773)$ |
| Other than temporary impairments |  | $(500,000)$ |  | - |  | - |
| Total | \$ | 941,437 | \$ | 897,312 |  | $(1,733,715)$ |

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
3) Investments (Continued)

Generally gains and losses from held to maturity securities are a result of early calls and related amortization of premiums or discounts. However, credit losses of $\$ 150,059, \$ 326,000$ and $\$ 2,343,264$ were recognized during the year ended December 31, 2010, 2009 and 2008, respectively, from other-than-temporary declines in market value of held to maturity securities.

The net carrying amount for sales of securities classified as held to maturity was $\$ 16,220,943, \$ 1,700,388$ and $\$ 0$, for the years ended December 31, 2010, 2009 and 2008, respectively. The net realized gain related to these sales was $\$ 346,225, \$ 181,285$ and $\$ 0$, for the years ended December 31, 2010, 2009 and 2008, respectively. Certain circumstances lead to these decisions to sell. The Company sold held to maturity securities in 2009 that experienced significant deterioration in their value and were liquidated to avoid a potential complete loss in the bond investments of Lehman Brothers and General Motors. Bonds categorized as held to maturity and sold in 2010 were liquidated in order to meet an unexpected increase in mortgage funding demand and the non-renewal of an expired loan purchase agreement with a warehouse bank by SecurityNational Mortgage during the latter part of 2010. The expired loan purchase agreement was renewed in December 2010 for a one year term. This was a rare and unusual event in the history of the Company.

There were no investments, aggregated by issuer, in excess of $10 \%$ of shareholders' equity (before net unrealized gains and losses on available for sale securities) at December 31, 2010, other than investments issued or guaranteed by the United States Government.

Major categories of net investment income are as follows:

|  | 2010 | 2009 | 2008 |
| :---: | :---: | :---: | :---: |
| Fixed maturity securities | \$ 6,761,254 | \$ 7,140,920 | \$ 7,167,007 |
| Equity securities | 238,928 | 794,845 | 266,533 |
| Mortgage loans on real estate | 6,154,760 | 5,462,533 | 6,857,757 |
| Real estate | 1,686,844 | 1,561,809 | 1,563,134 |
| Policy, student and other loans | 891,546 | 811,684 | 699,592 |
| Short-term investments, principally gains on sale of mortgage loans and other | 7,215,926 | 7,896,518 | 14,265,269 |
| Gross investment income | 22,949,258 | 23,668,309 | 30,819,292 |
| Investment expenses | (5,155,172) | $(4,339,409)$ | (2,772,130) |
| Net investment income | \$17,794,086 | \$19,328,900 | \$28,047,162 |

Net investment income includes net investment income earned by the restricted assets of the cemeteries and mortuaries of $\$ 635,652$, $\$ 576,689$, and $\$ 565,057$ for 2010, 2009 and 2008, respectively.

Net investment income on real estate consists primarily of rental revenue received under short-term leases. Investment expenses consist primarily of depreciation, property taxes, operating expenses of real estate and an estimated portion of administrative expenses relating to investment activities.

Securities on deposit for regulatory authorities as required by law amounted to \$9,302,578 at December 31, 2010 and $\$ 10,614,292$ at December 31, 2009. The restricted securities are included in various assets under investments on the accompanying consolidated balance sheets.

## Mortgage Loans

Mortgage loans consist of first and second mortgages. The mortgage loans bear interest at rates ranging from 2.0 \% to $10.5 \%$, maturity dates range from three months to 30 years and are secured by real estate. Concentrations of credit risk arise when a number of mortgage loan debtors have similar economic characteristics that would cause their ability to meet contractual obligations to be similarly affected by changes in economic conditions. Although the

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 3) Investments (Continued)

Company has a diversified mortgage loan portfolio consisting of residential mortgages, commercial loans and residential construction loans and requires collateral on all real estate exposures, a substantial portion of its debtors' ability to honor obligations is reliant on the economic stability of the geographic region in which the debtors do business. At December 31, 2010, the Company has $29 \%, 16 \%$ and $17 \%$ of its mortgage loans from borrowers located in the states of Utah, Florida and California, respectively. The mortgage loans on real estate balances on the consolidated balance sheet are reflected net of an allowance for loan losses of $\$ 7,070,442$ and $\$ 6,808,803$ at December 31, 2010 and 2009, respectively.

The Company establishes a valuation allowance for credit losses in its portfolio as further described in Note 1.
The following is a summary of the allowance for loan losses as a contra-asset account for the periods presented:


# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 3) Investments (Continued)

The following is a summary of the aging of mortgage loans for the periods presented.

|  | Age Analysis of Past Due Mortgage Loans Years Ended December 31, 2010 and 2009 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 30-59 Days Past Due |  | 60-89 Days PastDue |  | $\begin{aligned} & \hline \text { Greater Than } 90 \\ & \text { Days 1) } \end{aligned}$ |  | In Foreclosure 1) |  | Total Past Due |  | Current |  | Total Mortgage Loans |  | Allowance for Loan Losses |  | Net Mortgage Loans |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Commercial | \$ | - | \$ | 734,756 | \$ | - | \$ | 439,794 | \$ | 1,174,550 | \$ | 23,328,231 | \$ | 24,502,781 | \$ | - | \$ | 24,502,781 |
| Residential |  | 767,970 |  | 782,174 |  | 3,537,616 |  | 7,236,095 |  | 12,323,855 |  | 47,961,418 |  | 60,285,273 |  | $(6,212,072)$ |  | 54,454,831 |
| Residential |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Construction |  | 849,375 |  | 1,543,593 |  | 994,046 |  | 2,085,467 |  | 5,472,481 |  | 12,964,014 |  | 18,436,495 |  | $(858,370)$ |  | 17,196,495 |
| Total | \$ | 1,617,345 | \$ | 3,060,523 | \$ | 4,531,662 | \$ | 9,761,356 | \$ | 18,970,886 | \$ | 84,253,663 | \$ | 103,224,549 | \$ | (7,070,442) | \$ | 96,154,107 |
| 2009 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Commercial | \$ | 1,523,707 | \$ | - | \$ | - | \$ | - | \$ | 1,523,707 | \$ | 22,683,250 | \$ | 24,206,957 | \$ | - | \$ | 24,206,957 |
| Residential |  | 1,392,842 |  | 800,508 |  | 5,331,782 |  | 9,218,615 |  | 16,743,747 |  | 44,120,094 |  | 60,863,841 |  | $(5,917,792)$ |  | 55,295,038 |
| Residential |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Construction |  | 1,684,277 |  | 834,469 |  | 2,098,554 |  | 2,889,184 |  | 7,506,484 |  | 17,521,597 |  | 25,028,081 |  | $(891,011)$ |  | 23,788,081 |
| Total | \$ | 4,600,826 | \$ | 1,634,977 | \$ | 7,430,336 | \$ | 12,107,799 | \$ | 25,773,938 | \$ | 84,324,941 | \$ | 110,098,879 | \$ | $(6,808,803)$ | \$ | 103,290,076 |

1) There was not any interest income recognized on loans past due greater than 90 days or in foreclosure.

## Impaired Mortgage Loans

Impaired mortgage loans include loans with a related specific valuation allowance or loans whose carrying amount has been reduced to the expected collectible amount because the impairment has been considered other than temporary. The recorded investment in and unpaid principal balance of impaired loans along with the related loan specific allowance for losses, if any, for each reporting period and the average recorded investment and interest income recognized during the time the loans were impaired were as follows:

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
3) Investments (Continued)


## Credit Risk Profile Based on Performance Status

The Company's mortgage loan portfolio is monitored based on performance of the loans. Monitoring a mortgage loan increases when the loan is delinquent or earlier if there is an indication of impairment. The Company defines non-performing mortgage loans as loans 90 days or greater delinquent or on non-accrual status.

The Company's performing and non-performing mortgage loans were as follows:

|  | Mortgage Loan Credit Exposure Credit Risk Profile Based on Payment Activity As of December 31, 2010, and 2009 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Commercial |  |  |  | Residential |  |  |  | Residential Construction |  |  |  | Total |  |  |  |
|  |  | 2010 |  | 2009 |  | 2010 |  | 2009 |  | 2010 |  | 2009 |  | 2010 |  | 2009 |
| Peforming | \$ | 24,062,987 | \$ | 24,206,957 | \$ | 49,511,562 | \$ | 46,313,444 | \$ | 15,356,982 | \$ | 20,040,343 | \$ | 88,931,531 | \$ | 90,560,744 |
| Nonperforming |  | 439,794 |  | - |  | 10,773,711 |  | 14,550,397 |  | 3,079,513 |  | 4,987,738 |  | 14,293,018 |  | 19,538,135 |
| Total | \$ | 24,502,781 | \$ | 24,206,957 | \$ | 60,285,273 | \$ | 60,863,841 | \$ | 18,436,495 | \$ | 25,028,081 | \$ | 103,224,549 | \$ | 110,098,879 |

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
3) Investments (Continued)

## Non-Accrual Mortgage Loans

Once a loan is past due 90 days, it is the policy of the Company to end the accrual of interest income on the loan and write off any income that had been accrued. Interest not accrued on these loans totals $\$ 1,852,000$ and $\$ 1,545,000$ as of December 31, 2010 and 2009, respectively.

The following is a summary of mortgage loans on a nonaccrual status for the periods presented.

|  | Mortgage Loans on Nonaccrual Status As of December 31, 2010, and 2009 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  |
| Commercial | \$ | 439,794 | \$ | - |
| Residential |  | 10,773,711 |  | 14,550,397 |
| Residential construction |  | 3,079,513 |  | 4,987,738 |
| Total | \$ | 14,293,018 | \$ | 19,538,135 |

## Loan Loss Reserve

As described in footnote 1 when a repurchase demand is received, the relevant data is reviewed and captured so that an estimated future loss can be calculated. The key factors that are used in the estimated loss calculation are as follows: (i) lien position, (ii) payment status, (iii) claim type, (iv) unpaid principal balance, (v) interest rate, and (vi) validity of the demand. Other data is captured and is useful for management purposes, the actual estimated loss is generally based on these key factors. The Company conducts its own review upon the receipt of a repurchase demand. In many instances, the Company is able to resolve the issues relating to the repurchase demand by the third party investor without having to make any payments to the investor.

The following is a summary of the loan loss reserve which is included in other liabilities and accrued expenses:

|  | Years Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  |
| Balance, beginning of period | \$ | 11,662,897 | \$ | 2,775,452 |
| Provisions for losses |  | 4,534,231 |  | 17,306,471 |
| Charge-offs |  | $(10,298,103)$ |  | $(8,419,026)$ |
| Balance, at December 31 | \$ | 5,899,025 | \$ | 11,662,897 |

The Company believes the allowance for loan losses and the loan loss reserve represent probable loan losses incurred as of the balance sheet date. There was a significant increase in the loan loss reserve in 2009 when the settlement for CitiMortgage was accrued and a subsequent significant decrease in the first quarter 2010 when the settlement payment to CitiMortgage was actually made. The loan loss reserve may not be adequate, however, for claims asserted by Bank of America, Wells Fargo and JP Morgan Chase if SecurityNational Mortgage is unable to negotiate acceptable settlement agreements with these banks, litigation ensues, and SecurityNational Mortgage is not successful in what it believes are its significant defenses to these claims. In such event, a substantial judgment could be entered against SecurityNational Mortgage that exceeds the amount of the loan loss reserve.

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 4) Receivables

Receivables consist of the following:

Trade contracts
Advances receivables from sales agents
Held in Escrow - Capital Reserve Life/Southern Security
Other
Total receivables
Allowance for doubtful accounts
Net receivables

| December 31, |  |  |
| ---: | ---: | ---: |
| 2010 |  | 2009 |
| $\$ 5,447,268$ |  | $\$ 8,039,501$ |
| $1,766,823$ |  | $2,282,899$ |
| 616,383 |  | 616,383 |
| $1,991,987$ |  | $2,117,480$ |
| $9,822,461$ |  | $13,056,263$ |
| $(1,995,347)$ |  | $(2,183,056)$ |
| $\$ 7,827,114$ |  | $\$ 10,873,207$ |

## 5) Value of Business Acquired

Information with regard to value of business acquired is as follows:
December 31,
Balance at beginning of year
Value of business acquired
Imputed interest at 7\%
Amortization
Net amortization charged to income Balance at end of year

| 2010 |  | 2009 |  | 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 10,252,670 | \$ | 11,377,276 | \$ | 11,686,080 |
|  | $(515,147)$ |  | 246,838 |  | 590,950 |
|  | 674,463 |  | 757,048 |  | 807,217 |
|  | $(1,394,290)$ |  | $(2,128,492)$ |  | $(1,706,971)$ |
|  | $(719,827)$ |  | (1,371,444) |  | $(899,754)$ |
| \$ | 9,017,696 | \$ | 10,252,670 | \$ | 11,377,276 |

Presuming no additional acquisitions, net amortization charged to income is expected to approximate $\$ 804,000$, $\$ 767,000, \$ 688,000, \$ 657,000$, and $\$ 508,000$ for the years 2011 through 2015. Actual amortization may vary based on changes in assumptions or experience. As of December 31, 2010, value of business acquired is being amortized over a weighted average life of 8.3 years.
6) Property and Equipment

The cost of property and equipment is summarized below:

|  | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  |
| Land and buildings | \$ | 14,344,140 | \$ | 15,069,284 |
| Furniture and equipment |  | 13,002,174 |  | 16,058,583 |
|  |  | 27,346,314 |  | 31,127,867 |
| Less accumulated depreciation |  | $(16,235,255)$ |  | $(19,133,583)$ |
| Total | \$ | 11,111,059 | \$ | 11,994,284 |

Depreciation expense for the years ended December 31, 2010 and 2009 was $\$ 1,811,931$ and $\$ 1,956,215$, respectively.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 7) Bank Loans Payable

Bank loans payable are summarized as follows:
December 31,

6\% note payable in monthly installments of \$5,693 including principal and interest, collateralized by real property, with a book value of approximately $\$ 518,000$, due September 2015.
6.34\% note payable in monthly installments of \$13,556 including principal and interest, collateralized by real property with a book value of approximately $\$ 520,000$, due November 2017.

Bank prime rate less .28\% (2.97\% at December 31, 2010) collateralized by shares of Security National Life Insurance Company Stock, due June 2011.
5.75\% note payable in monthly installments of \$28,271 including principal and interest, collateralized by real property with a book value of approximately \$6,311,000 due December 2014.

3,887,818 4,000,000

Bank prime rate less .75\% (2.50\% at December 31, 2010) collateralized by shares of Security National Life Insurance Company Stock, due June 2011.

Mark to market of interest rate swaps (discussed below) adjustment

Other collateralized bank loans payable
Total bank loans

Less current installments
Bank loans, excluding current installments

825,000 1,375,000
116,533 101,251

| 269,345 | 419,779 |
| ---: | :--- |
| $6,866,438$ |  |
| $8,656,245$ |  |

$\begin{aligned} & \text { \$ } 1,708,819 \\ & \end{aligned} \xlongequal{\text { \$ } 2,319,017}$

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 7) Bank Loans Payable (Continued)

During 2001, the Company entered into a $\$ 2,000,000$ note payable to a bank with interest due at a variable interest rate of the Libor rate plus $1.65 \%$. During 2001, the Company also entered into an interest rate swap instrument that effectively fixed the interest rate on the note payable at $6.34 \%$ per annum. Management considers the interest rate swap instrument an effective cash flow hedge against the variable interest rate on the bank note since the interest rate swap mirrors the term of the note payable and expires on the maturity date of the bank loan it hedges. The interest rate swap is a derivative financial instrument carried at its fair value.

In the event the swap is terminated, any resulting gain or loss would be deferred and amortized to interest expense over the remaining life of the bank loan it hedged. In the event of early extinguishment the hedged bank loan, any realized or unrealized gain or loss from the hedging swap would be recognized in income coincident with the extinguishment.

At December 31, 2010, the fair value of the interest rate swap was an unrealized loss of $\$ 116,533$ and was computed based on the underlying variable Libor rate plus $1.65 \%$, or $2.65 \%$ per annum. The unrealized loss resulted in a derivative liability of $\$ 116,533$ and has been reflected in accumulated other comprehensive income. The change in accumulated other comprehensive income from the interest rate swap in 2010 was $\$ 15,281$. The fair value of the interest rate swap was derived from a proprietary model of the bank from whom the interest rate swap was purchased and to whom the note is payable.

At December 31, 2009, the fair value of the interest rate swap was an unrealized loss of $\$ 101,251$ and was computed based on the underlying variable Libor rate plus $1.65 \%$, or $2.65 \%$ per annum. The unrealized loss resulted in a derivative liability of $\$ 101,251$ and has been reflected in accumulated other comprehensive income. The change in accumulated other comprehensive income from the interest rate swap in 2009 was $\$ 66,277$. The fair value of the interest rate swap was derived from a proprietary model of the bank from whom the interest rate swap was purchased and to whom the note is payable.

See Note 8 for summary of maturities in subsequent years.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 8) Notes and Contracts Payable

Notes and contracts payable are summarized as follows:

|  | December 31, |  |
| :---: | :---: | :---: |
|  | 2010 | 2009 |
| Unsecured note payable due to former stockholders of Deseret Memorial, Inc. resulting from the acquisition of such entity. Amount represents the present value, discounted at $8 \%$, of monthly annuity payments of $\$ 5,900$, due September 2011. | \$ 45,752 | \$ 109,366 |
| Other notes payable | 153,785 | 174,378 |
| Total notes and contracts payable | 199,537 | 283,744 |
| Less current installments | 69,148 | 85,168 |
| Notes and contracts, excluding current installments | \$ 130,389 | \$ 198,576 |

The Company has a $\$ 2,000,000$ revolving line-of-credit with a bank with interest payable at the variable overnight Libor rate plus $2.25 \%$ ( $2.51 \%$ for December 2010), secured by the capital stock of the Security National Life and maturing June 30, 2012. As of December 31, 2010, there were no amounts outstanding under the revolving line-ofcredit.

The Company has a $\$ 6,000,000$ revolving line-of-credit with a bank with interest payable at the prime rate minus $.75 \%(2.50 \%$ at December 31, 2010), secured by the capital stock of Security National Life and maturing June 15, 2011, renewable annually. As of December 31, 2010, there were no amounts outstanding under the revolving line-of-credit. As of December 31, 2010, $\$ 3,485,886$ was available and $\$ 1,689,114$ was reserved for three outstanding letters of credit. $\$ 1,500,000$ was carved out for a loan in September 2008 that as of December 31, 2010 has a balance of $\$ 825,000$ (refer to note 7 ). As the principal payments on the loan are made the line of credit amount increases in availability.

The Company has a $\$ 15,000,000$ revolving line-of-credit with a bank with interest payable at the variable overnight Libor rate plus $2 \%$ ( $2.26 \%$ for December 2010), secured by bond investments of the Company and maturing April 15, 2011. As of December 31, 2010, there were no amounts outstanding under the revolving line-of-credit.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 8) Notes and Contracts Payable (Continued)

The following tabulation shows the combined maturities of bank loans payable, lines of credit and notes and contracts payable:

| 2011 | $\$ 1,777,967$ |
| :--- | ---: |
| 2012 | 409,999 |
| 2013 | 402,837 |
| 2014 | $3,740,794$ |
| 2015 | 403,771 |
| Thereafter | 330,607 |
| Total | $\$ 7,065,975$ |
|  |  |

Interest paid approximated interest expense in 2010, 2009 and 2008 which was $\$ 2,778,920, \$ 3,326,161$ and $\$ 7,448,454$, respectively.

## 9) Cemetery and Mortuary Endowment Care and Pre-need Merchandise Funds

The Company is required by state law to pay into perpetual care trusts a portion of the proceeds from the sale of cemetery property interment rights. The related cemetery perpetual care trusts are defined as variable interest entities pursuant to generally accepted accounting principles. Also, management has determined that the Company is the primary beneficiary of these trusts, as it absorbs both a majority of the losses and returns associated with the trusts. The Company has consolidated cemetery perpetual care trust investments with a corresponding amount recorded as Cemetery Perpetual Care Obligation in the accompanying consolidated balance sheets.

The components of the cemetery perpetual care obligation are as follows:


The Company has established and maintains certain restricted trust investments to provide for future merchandise and service obligations incurred in connection with its pre-need sales. Such amounts are reported as restricted assets of cemeteries and mortuaries in the accompanying consolidated balance sheets.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
9) Cemetery and Mortuary Endowment Care and Pre-need Merchandise Funds (Continued)

Assets in the restricted asset account are summarized as follows:

|  | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  |
| Cash and cash equivalents | \$ | 1,522,295 | \$ | 1,175,646 |
| Mutual funds |  | 467,413 |  | 416,002 |
| Fixed maturity securities |  | 8,775 |  | 8,775 |
| Equity securities |  | 78,020 |  | 76,850 |
| Participating in Mortgage loans with Security National Life |  | 989,876 |  | 916,141 |
| Total | \$ | 3,066,379 | \$ | 2,593,414 |

A surplus note receivable and interest in the amount of $\$ 4,000,000$ from Security National Life was eliminated in consolidation.

## 10) Income Taxes

The Company's income tax liability at December 31 is summarized as follows:

|  | December 31, |  |
| :---: | :---: | :---: |
|  | 2010 | 2009 |
| Current | \$ 21,224 | \$ 608,060 |
| Deferred | 15,334,961 | 16,736,809 |
| Total | \$15,356,185 | \$17,344,869 |

Significant components of the Company's deferred tax (assets) and liabilities at December 31 are approximately as follows:

Assets
Future policy benefits
Loan loss reserve
Unearned premium
Other
Less: Valuation allowance
Total deferred tax assets
Liabilities
Deferred policy acquisition costs
Basis difference in property and equipment
Value of business acquired Installment sales

Trusts
Available for sale securities
Tax on unrealized appreciation
Total deferred tax liabilities
Net deferred tax liability

December 31,

| 2010 |  | 2009 |
| ---: | ---: | ---: | ---: |
| $\$(6,195,069)$ |  | $\$(6,140,507)$ |
| $(2,005,669)$ |  | $(2,679,449)$ |
| $(1,929,161)$ |  | $(1,768,838)$ |
| $(1,064,441)$ |  | $(1,296,635)$ |
| $6,105,175$ |  | $6,727,260$ |
|  | $(5,089,165)$ | $(5,158,169)$ |
|  |  |  |
| $9,503,086$ |  | $9,146,293$ |
| $2,873,142$ |  | $4,018,057$ |
| $3,336,548$ |  | $3,793,488$ |
| $2,172,164$ |  | $2,356,322$ |
| $2,014,812$ |  | $1,908,905$ |
| 24,632 |  | 6,147 |
| 499,742 |  | 665,766 |
| $20,424,126$ |  |  |
|  |  | $21,894,978$ |
| $15,334,961$ |  |  |

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES <br> Notes to Consolidated Financial Statements <br> Years Ended December 31, 2010, 2009, and 2008 

## 10) Income Taxes (Continued)

Insurance companies with total assets less than $\$ 500$ million receive a special deduction that lowers their effective tax rate. The Company's valuation allowance relates to differences created by the small life insurance company deduction. If the Company exceeds $\$ 500$ million in consolidated tax assets, for tax purposes, this valuation allowance would diminish.

The increase in the valuation allowance was $\$ 152,792$ and $\$ 715,562$ during 2010 and 2009, respectively.
The Company paid $\$ 108,522, \$ 750,844$, and $\$ 505,962$ in income taxes for 2010, 2009 and 2008, respectively. The Company's income tax expense (benefit) is summarized as follows for the year ended December 31:

|  | 2010 |  | 2009 |  | 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Current | \$ | 171,133 | \$ | 1,002,789 | \$ | 214,888 |
| Deferred |  | $(829,929)$ |  | 1,366,336 |  | $(234,338)$ |
| Other |  | - |  | 204,653 |  | 175,108 |
| Total | \$ | $(658,796)$ | \$ | 2,573,778 | \$ | 155,658 |

The reconciliation of income tax expense at the U.S. federal statutory rates is as follows:

Computed expense at statutory rate
Special deductions allowed
small life insurance companies
Other, net
Tax expense

| 2010 |  | 2009 |  | 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | $(370,403)$ | \$ | 2,158,204 | \$ | 248,374 |
|  | $(351,847)$ |  | $(50,983)$ |  | $(20,918)$ |
|  | 63,454 |  | 466,557 |  | $(71,798)$ |
| \$ | $(658,796)$ | \$ | 2,573,778 | \$ | 155,658 |

At December 31, 2010, the Company had $\$ 516,401$ of unrecognized tax benefits principally relating to tax positions for which the ultimate deductibility is highly certain but for which there is uncertainty about the timing of such deductibility. At December 31, 2010, the Company had $\$ 22,123$ in interest and penalties related to unrecognized tax benefits. The Company accounts for interest expense and penalties for unrecognized tax benefits as part of its income tax provision. Because of the impact of deferred tax accounting, other than interest and penalties, the disallowance of the shorter deductibility period would not affect the annual effective tax rate but would accelerate the payment of cash to the taxing authority to an earlier period. As of December 31, 2010, the Company does not expect any material changes to the estimated amount of unrecognized tax benefits in the next twelve months. Federal and state income tax returns for 2007 through 2010 are open tax years.

## 11) Reinsurance, Commitments and Contingencies

## Reinsurance

The Company follows the procedure of reinsuring risks in excess of a specified limit, which ranged from $\$ 25,000$ to $\$ 100,000$ during the years 2010 and 2009. The Company is liable for these amounts in the event such reinsurers are unable to pay their portion of the claims. The Company has also assumed insurance from other companies having insurance in force amounting to approximately $\$ 1,801,414,000$ (unaudited) at December 31, 2010 and approximately $\$ 1,346,932,000$ (unaudited) at December 31, 2009.
On December 31, 2008, the Company entered into a Coinsurance Funds Withheld Reinsurance Agreement with Continental American Insurance Company ("Continental American"), a South Carolina domiciled insurance company. This agreement was effective November 30, 2008. Under the terms of the agreement, the Company ceded to Continental American a block of deferred annuities in the amount of $\$ 4,828,487$ as of December 31, 2008 and retained the assets and recorded a funds held under coinsurance liability for the same amount. Continental American agreed to pay the Company an initial ceding commission of $\$ 60,000$ and a quarterly management fee of $\$ 16,500$ per quarter to administer the policies. The Company will also receive a $90 \%$ experience refund for any profits from the business. The Company has the right to recapture the business on each January 1 following December 31, 2008, or

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 11) Reinsurance, Commitments and Contingencies (Continued)

any other date if mutually agreed and with at least 90 days’ prior written notice to Continental American. The Company and Continental American terminated this agreement on March 31, 2010.

On June 4, 2010, the Company entered into an Indemnity Coinsurance Reinsurance Agreement with American Life and Security Corporation ("American Life"), a Nebraska domiciled insurance company, effective January 1, 2010. Under the terms of the agreement, the Company ceded to American Life a block of deferred annuities in the amount of $\$ 2,678,931$ and a block of whole life policies in the amount of $\$ 1,048,134$, together with net due and deferred premiums in the amount of $\$ 12,305$, advance premiums in the amount of $\$ 353$, claims liability in the amount of $\$ 14,486$, and net policy loans in the amount of $\$ 128,487$. The total initial consideration of $\$ 3,601,112$ in cash was transferred to Wells Fargo as custodian of the assets. American Life has control of the assets subject to the terms of a custodial agreement. American Life agreed to pay the Company an initial ceding commission of $\$ 375,000$ and a management fee of $\$ 3,500$ per quarter to administer the policies. American Life agreed to indemnify the Company for these contracts and risks. The initial term on this agreement will be for a period of one year. After the initial one year term, this agreement will be automatically renewed unless American Life notifies the Company in writing of its intention not to renew no less than 180 days prior to the expiration of the then current agreement. Each automatic renewal period of this agreement will be for a term of one year. The accounting and settlement of this agreement will be on a quarterly basis and calculated pursuant to the terms thereof.

## Sale of Colonial Funeral Home

In June 2007, the Company completed the sale of the Colonial Funeral Home property to the Utopia Station Development Corp. for $\$ 730,242$, net of selling costs of $\$ 44,758$. The Colonial Funeral Home ceased operations in July 2006 and has been inactive since that date. The carrying amount on the Company's financial statements on June 20, 2007 was $\$ 148,777$. As a result of the sale, including payment of selling expenses, the Company recognized a gain of $\$ 581,465$. The Company received an initial payment of $\$ 15,242$, with the remaining amount due of $\$ 715,000$ to be paid in a lump sum within a year from the date of sale. The gain was included as a part of realized gains on investments and other assets in the Company's condensed consolidated statement of earnings for the year ended December 31, 2007. In September of 2008, the Company foreclosed on the Utopia Development Corp. In October 2008, the Colonial Property was sold to RTTTA, LLC for $\$ 650,000$ less selling costs of $\$ 26,079$. The reduction of the 2007 gain by $\$ 91,079$ was recorded as a loss in 2008.

## Non-Cancelable Leases

The Company leases office space and equipment under various non-cancelable agreements, with remaining terms up to five years. Minimum lease payments under these non-cancelable operating leases as of December 31, 2010, are approximately as follows:

| Years Ending <br> December 31 |  |  |
| :---: | ---: | ---: |
| 2011 |  | $\$ 1,042,612$ |
| 2012 |  | 675,530 |
| 2013 |  | 307,604 |
| 2014 |  | 217,438 |
| 2015 |  | 102,776 |
| Total | $\$ 2,345,960$ |  |

Total rent expense related to non-cancelable operating leases for the years ended December 31, 2010, 2009, and 2008 was approximately $\$ 2,086,000, \$ 2,134,000$, and $\$ 2,074,000$, respectively

# SECURITY NATIONAL FINANCIAL CORPORATION 

## AND SUBSIDIARIES

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
11) Reinsurance, Commitments and Contingencies (Continued)

## Mortgage Loan Loss Settlements

## Aurora Loan Services

On April 15, 2005, SecurityNational Mortgage entered into a Loan Purchase Agreement with Lehman Brothers Bank ("Lehman Brothers"). Under the terms of the Loan Purchase Agreement, Lehman Brothers agreed to purchase mortgage loans from time to time from SecurityNational Mortgage. During 2007, Lehman Brothers and its wholly owned subsidiary, Aurora Loan Services LLC, purchased a total of 1,490 mortgage loans in the aggregate amount of $\$ 352,774,000$ from SecurityNational Mortgage. On January 17, 2008 Aurora Loan Services announced it was suspending all wholesale and correspondent mortgage originations. As a result of this policy change, Lehman Brothers and Aurora Loan Services discontinued purchasing mortgage loans from mortgage brokers and lenders, including SecurityNational Mortgage.

During 2007, Aurora Loan Services maintained that as part of its quality control efforts it reviewed mortgage loans purchased from SecurityNational Mortgage and determined that certain of the loans contained alleged misrepresentations and early payment defaults. Aurora Loan Services further maintained that these alleged breaches in the purchased mortgage loans provide Lehman Brothers and Aurora Loan Services with the right to require SecurityNational Mortgage to immediately repurchase the mortgage loans containing the alleged breaches in accordance with the terms of the Loan Purchase Agreement. In order for Lehman Brothers and Aurora Loan Services to refrain from demanding immediate repurchase of the mortgage loans by SecurityNational Mortgage, SecurityNational Mortgage was willing to enter into an agreement to indemnify Lehman Brothers and Aurora Loan Services for any losses incurred in connection with certain mortgage loans with alleged breaches that were purchased from SecurityNational Mortgage.
On December 17, 2007, SecurityNational Mortgage entered into an Indemnification Agreement with Lehman Brothers and Aurora Loan Services. Under the terms of the Indemnification Agreement, SecurityNational Mortgage agrees to indemnify Lehman Brothers and Aurora Loan Services for $75 \%$ of all losses that Lehman Brothers and Aurora Loan Services may have as a result of any current or future defaults by mortgagors on 54 mortgage loans that were purchased from SecurityNational Mortgage and listed as an attachment to the Indemnification Agreement. SecurityNational Mortgage is released from any obligation to pay the remaining 25\% of such losses. The Indemnification Agreement also requires SecurityNational Mortgage to indemnify Lehman Brothers and Aurora Loan Services for $100 \%$ of any future losses incurred on mortgage loans with alleged breaches that are not listed on the attachment to the agreement.
Concurrently with the execution of the Indemnification Agreement, SecurityNational Mortgage paid \$395,000 to Aurora Loan Services as a deposit into a reserve account to secure the obligations of SecurityNational Mortgage under the Indemnification Agreement. This deposit is in addition to a $\$ 250,000$ deposit that SecurityNational Mortgage made to Lehman Brothers and Aurora Loan Services on December 10, 2007, for a total of $\$ 645,000$. Losses from mortgage loans with alleged breaches are payable by SecurityNational Mortgage from the reserve account. However, Lehman Brothers and Aurora Loan Services are not to apply any funds from the reserve account to a particular mortgage loan until an actual loss has occurred.

The Indemnification Agreement further provides that Aurora Loan Services will be entitled to have hold back 25 basis points on any mortgage loans that Lehman Brothers or Aurora Loan Services purchases from SecurityNational Mortgage and to add the amount of the basis point holdbacks to the reserve account. SecurityNational Mortgage agreed to deliver to Aurora Loan Services at least \$300,000,000 in mortgage loans on an annual basis or at least $\$ 600,000,000$ in 24 months. These provisions may not be effective, however, because Lehman Brothers and Aurora Loan Services have discontinued purchasing mortgage loans from SecurityNational Mortgage. SecurityNational Mortgage also agrees to pay to Aurora Loan Services the difference between the reserve account balance and $\$ 645,000$, but in no event will SecurityNational Mortgage be required to pay any amount into the reserve account that would result in a total contribution, including both the basis point holdbacks and cash payments, in excess of $\$ 125,000$ for any calendar month.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> <br> AND SUBSIDIARIES 

 <br> <br> AND SUBSIDIARIES}

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
11) Reinsurance, Commitments and Contingencies (Continued)

During 2008 and 2009, SecurityNational Mortgage made \$2,261,000 in total payments to Aurora Loan Services pursuant to the Indemnification Agreement. During 2010, SecurityNational Mortgage made payments to Aurora Loan Services of $\$ 1,375,000$.When SecurityNational Mortgage entered into the Indemnification Agreement, it anticipated using basis point holdbacks from loan production credits toward satisfying the $\$ 125,000$ monthly obligations. Because Lehman Brothers and Aurora Loan Services discontinued purchasing mortgage loans from SecurityNational Mortgage shortly after the Indemnification Agreement was executed, SecurityNational Mortgage has not had the benefit of using the basis point holdbacks toward payment of the $\$ 125,000$ monthly obligations.
Since the reserve account was established in 2007, funds have been paid out of the account to indemnify \$4,269,000 in losses from 31 mortgage loans that were among the 54 mortgage loans with alleged breaches which were listed on the attachment to the Indemnification Agreement and ten other mortgage loans with alleged breaches which were not listed on the attachment. The estimated potential loss from 17 of the remaining mortgage loans, which would allegedly require indemnification by SecurityNational Mortgage for such losses, is $\$ 2,826,000$. An additional six mortgage loans listed on the attachment to the Indemnification Agreement are not included among the 17 remaining loans because SecurityNational Mortgage has not yet received repurchase demands in regards to such loans.

During 2008, 2009 and 2010, the Company recognized alleged losses of $\$ 1,636,000, \$ 1,032,000$ and $\$ 1,289,000$, respectively. However, management cannot fully determine the total losses because there are losses concerning the rights of the Company that need to be determined, including the rights that the Company may have as a result of Lehman Brothers’ and Aurora Loan Services’ refusal to purchase subsequent loans from SecurityNational Mortgage soon after the Indemnification Agreement was executed. The Company has not accrued for losses under the Indemnification Agreement as of December 31, 2010. The Company is currently involved in discussions with Lehman Brothers as to issues under the Indemnification Agreement. During the discussions, the monthly payments for December 2010 and January, February, March and April 2011 totaling \$625,000 have been abated or deferred, as the case may be, with the consent of Lehman Brothers.

## CitiMortgage

On November 24, 2009, a complaint was filed in the United States District Court, Eastern District of Missouri, by CitiMortgage, Inc. against SecurityNational Mortgage Company. The complaint claimed that at various times since May 3, 2004 SecurityNational Mortgage sold mortgage loans to CitiMortgage that did not meet requirements under certain agreements between CitiMortgage and SecurityNational Mortgage, the complaint specifically addressing 19 mortgage loans. The complaint further alleged that with respect to the 19 mortgage loans, SecurityNational Mortgage refused to cure these alleged nonconforming mortgage loans or to repurchase such loans. Because of SecurityNational Mortgage's alleged failure to comply with its repurchase obligations in such agreements, the complaint contended that SecurityNational Mortgage owed CitiMortgage in excess of $\$ 3,226,000$. The complaint also requested an order requiring SecurityNational Mortgage to perform its obligations under the agreements with CitiMortgage, including to repurchase the defective mortgage loans.

SecurityNational Mortgage disputed the claims that CitiMortgage asserted in the complaint. On February 15, 2010, SecurityNational Mortgage and CitiMortgage reached a settlement on the disputed claims. The settlement covered the 19 mortgage loans in the complaint and, in addition, other mortgage loans that CitiMortgage purchased from SecurityNational Mortgage. Under the terms of the Settlement Agreement and Release, SecurityNational Mortgage paid a settlement amount to CitiMortgage. The Company reserved a sufficient amount to cover the settlement payment in its consolidated financial statements at December 31, 2009.

The Settlement Agreement and Release specifically provides that SecurityNational Mortgage and CitiMortgage fully release each other from any and all claims, liabilities and causes of action that each had or may have had against the other concerning the 19 mortgage loans identified in the complaint and the other mortgage loans that CitiMortgage purchased from SecurityNational Mortgage prior to the date of the agreement. The agreement does not extend to any mortgage loans purchased by CitiMortgage after the effective date of the settlement agreement nor to claims by borrowers.

# SECURITY NATIONAL FINANCIAL CORPORATION 

 AND SUBSIDIARIESNotes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
11) Reinsurance, Commitments and Contingencies (Continued)

## Mortgage Loan Loss Settlement Discussions

Bank of America, Wells Fargo and JP Morgan Chase
There have been assertions in third party investor correspondence that SecurityNational Mortgage sold mortgage loans that allegedly contained misrepresentations or experienced early payment defaults, or that were otherwise allegedly defective or not in compliance with agreements between SecurityNational Mortgage and the third party investors. As a result of these claims, third party investors, including Bank of America - Countrywide Home Loans, Inc. ("Bank of America"), Wells Fargo Funding, Inc. ("Wells Fargo") and JP Morgan Chase Bank - EMC Mortgage Corp. ("JP Morgan Chase"), have made demands that SecurityNational Mortgage repurchase certain alleged defective mortgage loans that were sold to such investors or indemnify them against any losses related to such loans.

As of December 31, 2010, Bank of America, Wells Fargo and JP Morgan Chase have asserted estimated potential claims of $\$ 32,000,000$ relating to loan repurchases, loan indemnifications and other loan issues. The Company has estimated the potential losses for the asserted claims by these banks to be less. The Company has reserved and accrued $\$ 5,899,027$ as of December 31, 2010 to settle all such investor related claims. The Company believes this amount is adequate to resolve the claims and the amount represents the Company's estimate of possible losses relating to any outstanding claims by these banks.
These claims are greater than the net asset value of SecurityNational Mortgage, which was $\$ 17,935,000$ on December 31, 2010, and its reserve for mortgage loan loss, which was $\$ 5,899,027$ on December 31, 2010. The Company disagrees with the claims asserted by Bank of America, Wells Fargo and JP Morgan Chase against SecurityNational Mortgage and believes it has significant defenses to these claims.
SecurityNational Mortgage was involved in settlement discussions with Bank of America during the second and third quarters of 2010, and is currently involved in settlement discussions with Wells Fargo in an attempt to settle the claims asserted by the banks. On March 24, 2011, SecurityNational Mortgage received a proposed settlement agreement and release from Wells Fargo. SecurityNational Mortgage is currently evaluating the terms of the proposed agreement. The proposed settlement was considered in the Company's determination of its loan loss reserve. Any additional loss in excess of the current loan loss reserve cannot be estimated as negotiations are still in progress. It is possible that the negotiations could result in a change in the estimate of the loan loss reserve.
If SecurityNational Mortgage is unable to negotiate acceptable terms with Bank of America, Wells Fargo and JP Morgan Chase, legal action may ensue in an effort to obtain amounts that the banks claim are allegedly due. In the event of legal action, if SecurityNational Mortgage is not successful in its defenses against claims asserted by these banks to the extent that a substantial judgment was entered against SecurityNational Mortgage that is beyond its capacity to pay, SecurityNational Mortgage may be required to curtail or cease operations.

## Termination of Business Relationship with Bank of America

During settlement discussions with Bank of America during the second and third quarters of 2010, Bank of America made a settlement proposal to SecurityNational Mortgage. When SecurityNational Mortgage declined to accept the settlement proposal, which it regarded as unreasonable and onerous, Bank of America notified SecurityNational Mortgage by letter dated October 20, 2010, of its decision to terminate its business relationship with SecurityNational Mortgage. In particular, the letter provided notice of termination of the Loan Purchase Agreement, dated September 27, 1994, between SecurityNational Mortgage and Countrywide Funding Corporation. As a result, Bank of America is no longer accepting any new commitments for mortgage loans from SecurityNational Mortgage. However, Bank of America completed the purchase of mortgage loans from SecurityNational Mortgage involving mortgage loan commitments that had been made before October 20, 2010.
Bank of America also stated in the October 20, 2010 letter that termination of its business relationship with SecurityNational Mortgage would not affect the obligations, representations, warranties or indemnifications by SecurityNational Mortgage under mortgage loans previously sold to Bank of America under the Loan Purchase Agreement. Accompanying the termination letter to SecurityNational Mortgage was a notice letter from Bank of

# SECURITY NATIONAL FINANCIAL CORPORATION 

## AND SUBSIDIARIES

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 11) Reinsurance, Commitments and Contingencies (Continued)

America, also dated October 20, 2010. In the notice letter Bank of America stated that it was withdrawing all prior and pending settlement proposals involving SecurityNational Mortgage and the Company. Bank of America further stated that it intended to exercise certain rights under the Loan Purchase Agreement by debiting $\$ 5,970,941$ from amounts in the over/under Account that it had been holding for the benefit of SecurityNational Mortgage. Bank of America also maintained it had the right to debit additional amounts credited to the over/under Account for payment of additional obligations that SecurityNational Mortgage allegedly owed to Bank of America.

The Company believes that Bank of America wrongfully applied the $\$ 5,970,941$ from the over/under Account toward payment of outstanding obligations that SecurityNational Mortgage allegedly owed to Bank of America. In a letter dated October 22, 2010 to Bank of America, SecurityNational Mortgage stated, without waiving any of its rights against Bank of America, that it objected to Bank of America debiting \$5,970,941 from the over/under Account, as well as any amount attempted to be debited thereafter without specific written approval of SecurityNational Mortgage. SecurityNational Mortgage had sent letters to Bank of America requesting a withdrawal of funds from the over/under Account before Bank of America had debited the \$5,970,941 from the account. SecurityNational Mortgage recognized this withdrawal of funds by Bank of America by reducing the balance of SecurityNational Mortgage's accrued losses on loans sold (a liability account) and its restricted cash held by Bank of America. SecurityNational Mortgage is currently determining what action to take against Bank of America for wrongfully debiting the funds from the over/under Account. As a result of the termination of the business relationship with Bank of America, SecurityNational Mortgage will have less flexibility on pricing when selling mortgage loans to third party investors. In addition, with the loss of Bank of America’s Early Purchase Program for mortgage loans sold to Bank of America, it will take longer for SecurityNational Mortgage to sell its mortgage loans to third party investors.

## Other Contingencies and Commitments

The Company has entered into commitments to fund new residential construction loans. As of December 31, 2010 the Company's commitments are $\$ 20,056,362$ for these loans of which $\$ 18,452,037$ had been funded. The Company will advance funds once the work has been completed and an independent inspection is made. The maximum loan commitment ranges between $50 \%$ to $80 \%$ of appraised value. The Company receives fees from the borrowers and the interest rate is generally $2 \%$ to $6.75 \%$ over the bank prime rate ( $3.25 \%$ as of December 31, 2010). Maturities range between six and twelve months.

At December 31, 2010, SecurityNational Mortgage was contingently liable under a standby letter of credit aggregating $\$ 1,250,000$, to be used as collateral to cover any contingency relating to claims filed in states where SecurityNational Mortgage is licensed. SecurityNational Mortgage does not expect any material losses to result from the issuance of the standby letter of credit. Accordingly, the estimated fair value of these instruments is zero.
At December 31, 2010, the Company was contingently liable under a standby letter of credit aggregating $\$ 383,114$, to be used as collateral to cover any contingency related to additional risk assessments pertaining to the Company's self-insurance casualty program. The Company does not expect any material losses to result from the issuance of the standby letter of credit because claims are not expected to exceed premiums paid. Accordingly, the estimated fair value of these instruments is zero.
The Company is self insured for certain casualty insurance, worker compensation and liability programs. SelfInsurance reserves are maintained relative to these programs. The level of exposure from catastrophic events is limited by the purchase of stop-loss and aggregate liability reinsurance coverages. When estimating the selfinsurance liabilities and related reserves, management considers a number of factors, which include historical claims experience, demographic factors, severity factors and valuations provided by independent third-party actuaries. Management reviews its assumptions with its independent third-party administrators and actuaries to evaluate whether the self-insurance reserves are adequate. If actual claims or adverse development of loss reserves occurs and exceed these estimates, additional reserves may be required. The estimation process contains uncertainty since management must use judgment to estimate the ultimate cost that will be incurred to settle reported claims and unreported claims for incidents incurred but not reported as of the balance sheet date. At

# SECURITY NATIONAL FINANCIAL CORPORATION 

## AND SUBSIDIARIES

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 11) Reinsurance, Commitments and Contingencies (Continued)

December 31, 2010, $\$ 655,996$ of reserves was established related to such insurance programs versus $\$ 694,738$ at December 31, 2009.

The Company is a defendant in various other legal actions arising from the normal conduct of business. Management believes that none of the actions will have a material effect on the Company's financial position or results of operations. Based on management's assessment and legal counsel's representations concerning the likelihood of unfavorable outcomes, no amounts have been accrued for the above claims in the consolidated financial statements.

The Company is not a party to any other material legal proceedings outside the ordinary course of business or to any other legal proceedings, which, if adversely determined, would have a material adverse effect on its financial condition or results of operations.

The Company and its subsidiaries have a noncontributory Employee Stock Ownership Plan (ESOP) for all eligible employees. Eligible employees are primarily those with more than one year of service, who work in excess of 1,000 hours per year. Contributions, which may be in cash or stock of the Company, are determined annually by the Board of Directors.

The Company's contributions are allocated to eligible employees based on the ratio of each eligible employee's compensation to total compensation for all eligible employees during each year. The Company did not make any contributions for 2010, 2009 and 2008. At December 31, 2010 the ESOP held 628,337 shares of Class A and1,982,118 shares of Class C common stock of the Company. All shares held by the ESOP have been allocated to the participating employees and all shares held by the ESOP are considered outstanding for purposes of computing earnings per share.
The Company has three 401(k) savings plans covering all eligible employees, as defined above, which includes employer participation in accordance with the provisions of Section $401(\mathrm{k})$ of the Internal Revenue Code. The plans allow participants to make pretax contributions up to a maximum of $\$ 16,500, \$ 16,500$ and $\$ 15,500$ for the years 2010, 2009 and 2008, respectively or the statutory limits.

Beginning January 1, 2008, the Company elected to be a "Safe Harbor" Plan for its matching 401(k) contributions. The Company matched $100 \%$ of up to $3 \%$ of an employee's total annual compensation and matched $50 \%$ of $4 \%$ to $5 \%$ of an employee's annual compensation. The match was in Company Stock. The Company's contribution for 2010, 2009 and 2008 was $\$ 344,772$, $\$ 341,360$ and $\$ 365,925$, respectively under the "Safe Harbor" plan.

In 2001, the Company's Board of Directors adopted a Deferred Compensation Plan. Under the terms of the Plan, the Company will provide deferred compensation for a select group of management or highly compensated employees, within the meaning of Sections 201(2), 301(a)(3) and 401(a)(1) of the Employee Retirement Income Security Act of 1974, as amended. The Board has appointed a Committee of the Company to be the Plan Administrator and to determine the employees who are eligible to participate in the plan. The employees who participate may elect to defer a portion of their compensation into the plan. The Company may contribute into the plan at the discretion of the Company's Board of Directors. The Company did not make any contributions for 2010, 2009 and 2008.

The Company has deferred compensation agreements with its Chief Executive Officer and its past Senior Vice President. The deferred compensation is payable on the retirement or death of these individuals either in annual installments over 10 years or in a lump sum settlement, if approved by the Board of Directors. The amount payable is $\$ 75,184$ per year with cost of living adjustments each anniversary. The compensation agreements also provide that any remaining balance will be payable to their heirs in the event of their death. In addition, the agreements provide that the Company will pay the Group Health coverage for these individuals and/or their spouses. In 2010, the Company decreased its liability for these future obligations by $\$ 37,352$ and in 2009 decreased its liability by $\$ 32,777$. The current balance as of December 31, 2010 is $\$ 656,900$.

# SECURITY NATIONAL FINANCIAL CORPORATION 

AND SUBSIDIARIES

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 12) Retirement Plans

On July 16, 2004, the Company entered into an employment agreement with Scott M. Quist, its President and Chief Operating Officer. The agreement is effective as of December 4, 2003 and has a five-year term, but the Company has agreed to renew the agreement on December 4, 2008 and 2013 for additional five-year terms, provided Mr. Quistperforms his duties with usual and customary care and diligence. Under the terms of the agreement, Mr. Quist is to devote his full time to the Company serving as its President, and Chief Operating Officer at not less than his current salary and benefits. The Company also agrees to maintain a group term life insurance policy of not less than $\$ 1,000,000$ on Mr. Quist's life and a whole life insurance policy in the amount of $\$ 500,000$ on Mr. Quist's life. In the event of disability, Mr. Quist's salary would be continued for up to five years at $75 \%$ of its current level.

In the event of a sale or merger of the Company and Mr. Quist is not retained in his current position, the Company would be obligated to continue Mr. Quist's current compensation and benefits for seven years following the merger or sale. The agreement further provides that Mr. Quist is entitled to receive annual retirement benefits beginning (i) one month from the date of his retirement (to commence no sooner than age 65), (ii) five years following complete disability, or (iii) upon termination of his employment without cause. These retirement benefits are to be paid for a period of ten years in annual installments in the amount equal to $75 \%$ of his then current rate of compensation. However, in the event that Mr. Quist dies prior to receiving all retirement benefits thereunder, the remaining benefits are to be paid to his heirs. The Company expensed $\$ 144,935$ and $\$ 127,290$ in fiscal 2010 and 2009, respectively, to cover the present value of anticipated retirement benefits under the employment agreement. The liability accrued is $\$ 976,126$ and $\$ 831,170$ as of December 31, 2010 and 2009, respectively.
On December 4, 2003, the Company, through its subsidiary SecurityNational Mortgage Company, entered into an employment agreement with J. Lynn Beckstead, Jr., Vice President of Mortgage Operations and President of SecurityNational Mortgage Company. The agreement has a five-year term, but the Company has agreed to renew the agreement on December 4, 2008 and 2013 for additional five-year terms, provided Mr. Beckstead performs his duties with usual and customary care and diligence. Under the terms of the agreement, Mr. Beckstead is to devote his full time to the Company serving as President of SecurityNational Mortgage Company at not less than his current salary and benefits, and to include $\$ 350,000$ of life insurance protection. In the event of disability, Mr. Beckstead's salary would be continued for up to five years at $50 \%$ of its current level.

In the event of a sale or merger of the Company and Mr. Beckstead is not retained in his current position, the Company would be obligated to continue Mr. Beckstead's current compensation and benefits for five years following the merger or sale. The agreement further provides that Mr. Beckstead is entitled to receive annual retirement benefits beginning (i) one month from the date of his retirement (to commence no sooner than age $62^{1 / 2}$ ) (ii) five years following complete disability, or (iii) upon termination of his employment without cause. These retirement benefits are to be paid for a period of ten years in annual installments in the amount equal to one-half of his then current annual salary. However, in the event that Mr. Beckstead dies prior to receiving all retirement benefits thereunder, the remaining benefits are to be paid to his heirs. The Company expensed in 2010 and 2009 approximately $\$ 58,923$ and $\$ 52,295$, respectively, to cover the present value of the retirement benefit of the agreement. The liability accrued is $\$ 474,519$ and $\$ 415,595$, as of December 31, 2010 and 2009, respectively.

## 13) Capital Stock

The Company has two classes of common stock with shares outstanding, Class A and Class C. Class C shares vote share for share with the Class A shares on all matters except election of one third of the directors who are elected solely by the Class A shares, but generally are entitled to a lower dividend participation rate. Class C shares are convertible into Class A shares at any time on a ten to one ratio.

Stockholders of both classes of common stock have received 5\% stock dividends in the years 1990 through 2010, as authorized by the Company's Board of Directors.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 13) Capital Stock (Continued)

The Company has Class B Common Stock of $\$ 1.00$ par value, $5,000,000$ shares authorized, of which none are issued. Class B shares are non-voting stock except to any proposed amendment to the Articles of Incorporation which would affect Class B Common Stock.

The following table summarizes the activity in shares of capital stock for the three-year period ended December 31, 2010:

|  | Class A | Class C |
| :---: | :---: | :---: |
| Balance at December 31, 2007 | 7,885,229 | 8,530,699 |
| Exercise of stock options | -- | -- |
| Stock dividends | 394,677 | 423,635 |
| Conversion of Class C to Class A | 4,203 | $(42,019)$ |
| Balance at December 31, 2008 | 8,284,109 | 8,912,315 |
| Exercise of stock options | 16,481 | -- |
| Stock dividends | 415,868 | 438,776 |
| Conversion of Class C to Class A | 13,689 | $(136,880)$ |
| Reinstatement | 80 | -- |
| Balance at December 31, 2009 | 8,730,227 | 9,214,211 |
| Exercise of stock options | 10,174 | -- |
| Stock dividends | 437,138 | 460,005 |
| Conversion of Class C to Class A | 1,406 | $(14,064)$ |
| Reinstatement | - | -- |
| Balance at December 31, 2010 | 9,178,945 | 9,660,152 |

Earnings per share amounts have been retroactively adjusted for the effect of annual stock dividends. In accordance with accounting principles generally accepted in the United States of America, the basic and diluted earnings per share amounts were calculated as follows:

|  | 2010 | 2009 | 2008 |
| :---: | :---: | :---: | :---: |
| Numerator: |  |  |  |
| Net earnings (loss) | \$ (430,624) | \$3,773,880 | \$ 574,853 |
| Denominator: |  |  |  |
| Denominator for basic earnings per share-weighted-average shares | 8,716,921 | 8,697,222 | 9,103,118 |
| Effect of dilutive securities Employee stock options | - | 2,368 | -- |
| Dilutive potential common shares | - | 2,368 | -- |
| Denominator for diluted earnings (loss) per share-adjusted weighted-average shares and assumed conversions |  |  |  |
|  | 8,716,921 | 8,699,590 | 9,103,118 |
| Basic earnings (loss) per share | (\$0.05) | \$0.43 | \$0.06 |
| Diluted earnings (loss) per share | (\$0.05) | \$0.43 | \$0.06 |

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES <br> Notes to Consolidated Financial Statements <br> Years Ended December 31, 2010, 2009, and 2008 

## 14) Stock Compensation Plans

The Company has four fixed option plans (the "1993 Plan," the "2000 Plan", the "2003 Plan" and the "2006 Plan"). Compensation expense for options issued of $\$ 520,457$ and $\$ 485,986$ has been recognized under these plans for 2010 and 2009, respectively, and $\$ 375,046$ has been recognized for 2008. Deferred tax credit has been recognized related to compensation expense of $\$ 176,955, \$ 165,235$ and $\$ 127,516$ for years 2010, 2009 and 2008, respectively.
The weighted-average fair value of each option granted during 2010 under the 2003 Plan and the 2006 Plan, is estimated at $\$ 0.77$ and $\$ 0.71$ for the December 3, 2010 options as of the grant date using the Black Scholes Option Pricing Model with the following assumptions: dividend yield of $5 \%$, volatility of $65 \%$, risk-free interest rate of $3.4 \%$, and an expected life of five to ten years.

The weighted-average fair value of each option granted in 2009 under the 2003 Plan and the 2006 Plan, is estimated at $\$ 1.55$ and $\$ 1.70$ for the December 4, 2009 options as of the grant date using the Black Scholes Option Pricing Model with the following assumptions: dividend yield of $5 \%$, volatility of $72 \%$, risk-free interest rate of $3.4 \%$, and an expected life of five to ten years.
The weighted-average fair value of each option granted in 2008 under the 2003 Plan and the 2006 Plan, is estimated at $\$ 2.15$ for the March 31, 2008 options and $\$ 1.10$ for the December 5, 2008 options as of the grant date using the Black Scholes Option Pricing Model with the following assumptions: dividend yield of $5 \%$, volatility of $63 \%$, riskfree interest rate of $3.4 \%$, and an expected life of five to ten years.
The Company generally estimates the expected life of the options based upon the contractual term of the options. Future volatility is estimated based upon the historical volatility of the Company's Class A common stock over a period equal to the estimated life of the options. Common stock issued upon exercise of stock options are generally new share issuances rather than from treasury shares. Future compensation relating to non-vested stock options at December 31, 2010 is not material.
Description and activity for each Plan is summarized as follows:
1993 Stock Incentive Plan
On June 21, 1993, the Company adopted the Security National Financial Corporation 1993 Stock Incentive Plan (the "1993 Plan"), which reserved 300,000 shares of Class A Common Stock for issuance thereunder. The 1993 Plan allows the Company to grant options and issue shares as a means of providing equity incentives to key personnel, giving them a proprietary interest in the Company and its success and progress.

The 1993 Plan provides for the grant of options and the award or sale of stock to officers, directors, and employees of the Company. Both "incentive stock options," as defined under Section 422A of the Internal Revenue Code of 1986 (the "Code"), and "non-qualified options" may be granted pursuant to the 1993 Plan. Options intended as incentive stock options may be issued only to employees, and must meet certain conditions imposed by the Code, including a requirement that the option exercise price be not less than the fair market value of the option shares on the date of grant. The 1993 Plan provides that the exercise price for non-qualified options will be not less than at least $50 \%$ of the fair market value of the stock subject to such option as of the date of grant of such options, as determined by the Company's Board of Directors.

The options were granted to reward certain officers and key employees who have been employed by the Company for a number of years and to help the Company retain these officers and key employees by providing them with an additional incentive to contribute to the success of the Company.

The 1993 Plan is administered by the Board of Directors or by a committee designated by the Board. The options shall be either fully exercisable on the grant date or shall become exercisable thereafter in such installments as the Board or the committee may specify. The 1993 Plan provides that if the shares of Common Stock shall be subdivided or combined into a greater or smaller number of shares or if the Company shall issue any shares of Common Stock as a stock dividend on its outstanding Common Stock, the number of shares of Common Stock deliverable upon the exercise of options shall be increased or decreased proportionately, and appropriate adjustments shall be made in the purchase price per share to reflect such subdivision, combination or stock dividend. No options may be exercised for a term of more than ten years from the date of grant.

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES <br> Notes to Consolidated Financial Statements <br> Years Ended December 31, 2010, 2009, and 2008 

14) Stock Compensation Plans (Continued)

On November 7, 1996, the Company amended the Plan as follows: (i) to increase the number of shares of Class A Common Stock reserved for issuance under the plan from 300,000 Class A shares to 600,000 Class A shares; and (ii) to provide that the stock subject to options, awards and purchases may include Class C Common Stock.

On October 14, 1999, the Company amended the 1993 Plan to increase the number of shares of Class A Common Stock reserved for issuance under the plan from 600,000 Class A shares to $1,046,126$ Class A shares. The Plan had a term of ten years and was terminated in 2003 and options granted thereunder are non-transferable.

The aggregated intrinsic value of the options outstanding is zero because the strike price is greater than the market price.

Activity of the 1993 Plan is summarized as follows:

|  | Number of Class A Shares | Option Price |
| :---: | :---: | :---: |
| Outstanding at December 31, 2007 | 291,703 | \$1.71-\$4.62 |
| Adjustment for the effect of stock dividends | 13,466 |  |
| Exercised | -- |  |
| Cancelled | $(22,402)$ |  |
| Outstanding at December 31, 2008 | 282,767 | \$1.62-\$4.40 |
| Adjustment for the effect of stock dividends | 13,902 |  |
| Exercised | -- |  |
| Cancelled | $(4,719)$ |  |
| Outstanding at December 31, 2009 | 291,950 | \$1.54-\$4.19 |
| Adjustment for the effect of stock dividends | 14,598 |  |
| Exercised | -- |  |
| Cancelled | -- |  |
| Outstanding at December 31, 2010 | 306,548 | \$1.47-\$3.99 |
| Exercisable at end of year | 306,548 | \$1.47-\$3.99 |
| Available options for future grant 1993 Stock Incentive Plan | -0- |  |
| Weighted average contractual term of options outstanding at December 31, 2010 | 2.1 years |  |
| Aggregated intrinsic value of options outstanding at December 31, 2010 | \$ -0- |  |

On October 16, 2000, the Company adopted the Security National Financial Corporation 2000 Director Stock Option Plan (the "2000 Plan"), which reserved 50,000 shares of Class A Common Stock for issuance thereunder. Effective November 1, 2000, and on each anniversary date thereof during the term of the 2000 Plan, each outside Director who shall first join the Board after the effective date shall be granted an option to purchase 1,000 shares upon the date which such person first becomes an outside Director and an annual grant of an option to purchase 1,000 shares on each anniversary date thereof during the term of the 2000 Plan. The options granted to outside Directors shall vest in their entirety on the first anniversary date of the grant.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 14) Stock Compensation Plans (Continued)

## 2000 Director Stock Option Plan

The primary purposes of the 2000 Plan are to enhance the Company's ability to attract and retain well-qualified persons for service as directors and to provide incentives to such directors to continue their association with the Company.

The 2000 Plan provides that if the shares of Common Stock shall be subdivided or combined into a greater or smaller number of shares or if the Company shall issue any shares of Common Stock as a stock dividend on its outstanding Common Stock, the number of shares of Common Stock deliverable upon the exercise of options shall be increased or decreased proportionately, and appropriate adjustments shall be made in the purchase price per share to reflect such subdivisions, combination or stock dividend.

The 2000 Plan terminated in 2006 and options granted are non-transferable. Options granted and outstanding under the 2000 Plan include Stock Appreciation Rights which permit the holder of the option to elect to receive cash, amounting to the difference between the option price and the fair market value of the stock at the time of the exercise, or a lesser amount of stock without payment, upon exercise of the option.

The aggregated intrinsic value of the options outstanding is zero because the strike price is greater than the market price.

Activity of the 2000 Plan is summarized as follows:

|  | Number of Class A Shares | Option Price |
| :---: | :---: | :---: |
| Outstanding at December 31, 2007 | 14,600 | \$2.70-\$4.71 |
| Adjustment for the effect of stock dividends | 474 |  |
| Granted | -- |  |
| Cancelled | $(5,104)$ |  |
| Outstanding at December 31, 2008 | 9,970 | \$2.58-\$3.02 |
| Adjustment for the effect of stock dividends | 244 |  |
| Granted | -- |  |
| Cancelled | $(5,110)$ |  |
| Outstanding at December 31, 2009 | 5,104 | \$2.45 |
| Adjustment for the effect of stock dividends | -- |  |
| Granted | -- |  |
| Cancelled | $(5,104)$ |  |
| Outstanding at December 31, 2010 | - | \$0.00 |
| Exercisable at end of year | - | \$0.00 |
| Available options for future grant 2000 Director Plan | -0- |  |
| Weighted average contractual term of options outstanding at December 31, 2010 | 0 |  |
| Aggregated intrinsic value of options outstanding at December 31, 2010 | \$ -0- |  |

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 14) Stock Compensation Plans (Continued)

## 2003 Stock Option Plan

On July 11, 2003, the Company adopted the Security National Financial Corporation 2003 Stock Option Plan (the "2003 Plan"), which reserved 500,000 shares of Class A Common Stock and 1,000,000 shares of Class C Common Stock for issuance thereunder. On July 13, 2007, the Company amended the 2003 Plan to authorize an additional 400,000 shares of Class A Common Stock and an additional 1,000,000 shares of Class C common stock to be made available for issuance under the Plan. On July 10, 2009 the Company amended the 2003 Plan to authorize an additional 500,000 shares of Class A common stock and an additional 1,000,000 share of Class C common stock to be made available for issuance under the Plan. On July 9, 2010 the Company amended the 2003 Plan authorizing an additional 500,000 shares of Class A common stock and an additional 1,000,000 shares of Class C common stock to be made available for issuance under the Plan. The 2003 Plan allows the Company to grant options and issue shares as a means of providing equity incentives to key personnel, giving them a proprietary interest in the Company and its success and progress.

The 2003 Plan provides for the grant of options and the award or sale of stock to officers, directors, and employees of the Company. Both "incentive stock options", as defined under Section 422A of the Internal Revenue Code of 1986 (the "Code") and "non-qualified options" may be granted under the 2003 Plan.

The 2003 Plan is to be administered by the Board of Directors or by a committee designated by the Board. The terms of options granted or stock awards or sales affected under the 2003 Plan are to be determined by the Board of Directors or its committee. No options may be exercised for a term of more than ten years from the date of the grant. Options intended as incentive stock options may be issued only to employees, and must meet certain conditions imposed by the Internal Revenue Code, including a requirement that the option exercise price be no less than the fair market value of the option shares on the date of grant. The 2003 Plan provides that the exercise price for nonqualified options will not be less than at least $50 \%$ of the fair market value of the stock subject to such option as of the date of grant of such options, as determined by the Company's Board of Directors.

The 2003 Plan has a term of ten years. The Board of Directors may amend or terminate the 2003 Plan at any time, from time to time, subject to approval of certain modifications to the 2003 Plan by the shareholders of the Company as may be required by law or the 2003 Plan.

The aggregated intrinsic value of the options outstanding is zero because the strike price is greater than the market price.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 14) Stock Compensation Plans (Continued)

Activity of the 2003 Plan is summarized as follows:

| Acivity of the 2003 Plan is sumarized as | Number of Class A Shares | $\begin{gathered} \text { Number of } \\ \text { lass C Shares(1) } \end{gathered}$ | Option <br> Price(1) |
| :---: | :---: | :---: | :---: |
| Outstanding at December 31, 2007 | 455,162 | -- | \$2.66-\$3.33 |
| Adjustment for the effect of stock dividends | 41,952 | 55,538 |  |
| Granted | 389,923 | 1,110,770 |  |
| Exercised | -- | -- |  |
| Cancelled | $(6,032)$ | -- |  |
| Outstanding at December 31, 2008 | 881,005 | 1,166,308 | \$1.43-\$4.03 |
| Adjustment for the effect of stock dividends | 48,094 | 108,316 |  |
| Granted | 206,500 | 1,000,000 |  |
| Exercised | $(63,814)$ | -- |  |
| Cancelled | $(63,814)$ | -- |  |
| Outstanding at December 31, 2009 | 1,007,971 | 2,274,624 | \$1.36-\$3.84 |
| Adjustment for the effect of stock dividends | 56,598 | 163,731 |  |
| Granted | 221,600 | 1,000,000 |  |
| Exercised | $(97,609)$ | -- |  |
| Cancelled | - | -- |  |
| Outstanding at December 31, 2010 | 1,188,560 | 3,438,355 | \$1.30-\$3.66 |
| Exercisable at end of year | 952,980 | 2,438,355 | \$1.30-\$3.66 |
| Available options for future grant |  |  |  |
| 2003 Stock Incentive Plan | 817,478 | 5 |  |

Weighted average contractual term of options outstanding at December 31, 2010

## 5.3 years

Aggregated intrinsic value of options
outstanding at December 31, 2010
\$ -0-
(1) Class "C" shares are converted to Class "A" shares on a 10 to 1 ratio. The Option Price is based on Class A Common shares.

## 2006 Director Stock Option Plan

On December 7, 2006, the Company adopted the 2006 Director Stock Option Plan (the "Director Plan") effective December 7, 2006. The Director Plan provides for the grant by the Company of options to purchase up to an aggregate of 100,000 shares of Class A Common Stock for issuance thereunder and adjusted for stock dividends if any. The Director Plan provides that each member of the Company's Board of Directors who is not an employee or paid consultant of the Company automatically is eligible to receive options to purchase the Company's Class A Common Stock under the Director Plan.

Effective as of December 7, 2006, and on each anniversary date thereof during the term of the Director Plan, each outside director shall automatically receive an option to purchase 1,000 shares of Class A Common Stock. In addition, each new outside director who shall first join the Board after the effective date shall be granted an option to purchase 1,000 shares upon the date which such person first becomes an outside director and an annual grant of an option to purchase 1,000 shares on each anniversary date thereof during the term of the Director Plan. The options granted to outside directors shall vest in four equal quarterly installments over a one year period from the date of grant, until such shares are fully vested. The primary purposes of the Director Plan are to enhance the Company's

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 14) Stock Compensation Plans (Continued)

ability to attract and retain well-qualified persons for service as directors and to provide incentives to such directors to continue their association with the Company.

In the event of a merger of the Company with or into another company, or a consolidation, acquisition of stock or assets or other change in control transaction involving the Company, each option becomes exercisable in full, unless such option is assumed by the successor corporation. In the event the transaction is not approved by a majority of the "Continuing Directors" (as defined in the Director Plan), each option becomes fully vested and exercisable in full immediately prior to the consummation of such transaction, whether or not assumed by the successor corporation.

The aggregated intrinsic value of the options outstanding is zero because the strike price is greater than the market price.

Activity of the 2006 Plan is summarized as follows:

|  | Number of Class A Shares | Option Price |
| :---: | :---: | :---: |
| Outstanding at December 31, 2007 | 8,610 | \$3.57-\$4.82 |
| Granted | 34,000 |  |
| Adjustment for the effect of stock dividends | 2,131 |  |
| Outstanding at December 31, 2008 | 44,741 | \$1.34-\$4.59 |
| Granted | 24,000 |  |
| Adjustment for the effect of stock dividends | 3,437 |  |
| Outstanding at December 31, 2009 | 72,178 | \$1.28-\$4.37 |
| Granted | 24,000 |  |
| Adjustment for the effect of stock dividends | 4,809 |  |
| Outstanding at December 31, 2010 | 100,987 | \$1.22-\$4.16 |
| Exercisable at end of year | 75,786 | \$1.22-\$4.16 |
| Available options for future grant |  |  |
| 2006 Stock Incentive Plan | 26,642 |  |
| Weighted average contractual term of options outstanding at December 31, 2010 | 8.5 years |  |
| Aggregated intrinsic value of options outstanding at December 31, 2010 | \$ -0- |  |

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 15) Statutory Surplus from Statutory Reserves

Generally, the net assets of the life insurance subsidiaries available for transfer to the Company are limited to the amounts of the life insurance subsidiaries net assets, as determined in accordance with statutory accounting practices, which were $\$ 23,826,050$ at December 31, 2010, exceed minimum statutory capital requirements; however, payments of such amounts as dividends are subject to approval by regulatory authorities.

The Utah, Arkansas and Mississippi Insurance Departments impose minimum risk-based capital requirements that were developed by the National Association of Insurance Commissioners, ("NAIC") on insurance enterprises. The formulas for determining the risk-based capital ("RBC") specify various factors that are applied to financial balances or various levels of activity based on the perceived degree of risk. Regulatory compliance is determined by a ratio (the "Ratio") of the enterprise's regulatory total adjusted capital, as defined by the NAIC, to its authorized control level, as defined by the NAIC. Enterprises below specific trigger points or ratios are classified within certain levels, each of which requires specified corrective action. The life insurance subsidiaries have a combined weighted Ratio that is greater than the first level of regulatory action.

## 16) Business Segment Information

## Description of Products and Services by Segment

The Company has three reportable business segments: life insurance, cemetery and mortuary, and mortgage. The Company's life insurance segment consists of life insurance premiums and operating expenses from the sale of insurance products sold by the Company's independent agency force and net investment income derived from investing policyholder and segment surplus funds. The Company's cemetery and mortuary segment consists of revenues and operating expenses from the sale of at-need cemetery and mortuary merchandise and services at its mortuaries and cemeteries, pre-need sales of cemetery spaces after collection of $10 \%$ or more of the purchase price and the net investment income from investing segment surplus funds. The Company's mortgage loan segment consists of loan originations fee income and expenses from the originations of residential and commercial mortgage loans and interest earned and interest expenses from warehousing pre-sold loans before the funds are received from financial institutional investors.

## Measurement of Segment Profit or Loss and Segment Assets

The accounting policies of the reportable segments are the same as those described in the Significant Accounting Principles. Intersegment revenues are recorded at cost plus an agreed upon intercompany profit.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 16) Business Segment Information (Continued)

## Factors Management Used to Identify the Enterprise's Reportable Segments

The Company's reportable segments are business units that offer different products and are managed separately due to the different products and the need to report to the various regulatory jurisdictions.

|  | 2010 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Life Insurance |  | Cemetery/ Mortuary |  |  | Mortgage | Reconciling Items |  | Consolidated |  |
| Revenues: |  |  |  |  |  |  |  |  |  |  |
| From external sources: |  |  |  |  |  |  |  |  |  |  |
| Revenue from customers | \$ | 38,528,437 | \$ | 11,520,369 |  | 98,164,113 | \$ | -- |  | \$148,212,919 |
| Net investment income |  | 14,738,200 |  | 63,574 |  | 2,992,312 |  | -- |  | 17,794,086 |
| Realized gains (losses) on investments and other assets |  | 1,642,174 |  | $(26,756)$ |  | -- |  | -- |  | 1,615,418 |
| Other than temporary impairments |  | $(673,981)$ |  | -- |  | -- |  | -- |  | $(673,981)$ |
| Other revenues |  | 1,039,016 |  | 256,862 |  | 285,237 |  | -- |  | 1,581,115 |
| Intersegment revenues: |  |  |  |  |  |  |  |  |  |  |
| Net investment income |  | 6,817,008 |  | 1,678,096 |  | 244,578 |  | $(8,739,682)$ |  | -- |
| Total revenues |  | 62,090,854 |  | 13,492,145 |  | 101,686,240 |  | (8,739,682) |  | 168,529,557 |
| Expenses: |  |  |  |  |  |  |  |  |  |  |
| Death and other policy benefits |  | 20,925,988 |  | -- |  | -- |  | -- |  | 20,925,988 |
| Increase in future policy benefits |  | 15,525,542 |  | -- |  | -- |  | -- |  | 15,525,542 |
| Amortization of deferred policy and preneed acquisition costs and value of business acquired |  | 5,572,297 |  | 372,562 |  | -- |  | -- |  | 5,944,859 |
| Depreciation |  | 559,999 |  | 631,281 |  | 620,652 |  | -- |  | 1,811,932 |
| General, administrative and other costs: |  |  |  |  |  |  |  |  |  |  |
| Intersegment |  | 24,000 |  | 109,128 |  | 185,147 |  | $(318,275)$ |  | -- |
| Provision for loan losses |  | -- |  | -- |  | 5,404,645 |  | -- |  | 5,404,645 |
| Costs related to funding mortgage loans |  | --- |  | --- |  | 6,044,020 |  | -- |  | 6,044,020 |
| Other |  | 16,756,255 |  | 11,097,302 |  | 83,329,514 |  | -- |  | 111,183,071 |
| Interest expense: |  |  |  |  |  |  |  |  |  |  |
| Intersegment |  | 686,384 |  | 1,792,479 |  | 5,942,544 |  | $(8,421,407)$ |  | -- |
| Other |  | 179,891 |  | 475,372 |  | 2,123,657 |  | -- |  | 2,778,920 |
| Total benefits and expenses |  | 60,230,356 |  | 14,478,124 |  | 103,650,179 |  | (8,739,682) |  | 169,618,977 |
| Earnings (losses) before income taxes | \$ | 1,860,498 | \$ | $(985,979)$ |  | (1,963,939) | \$ | -- |  | \$ (1,089,420) |
| Income tax (expense) benefit |  | $(97,410)$ |  | -- |  | 756,206 |  | -- |  | 658,796 |
| Net earnings (losses) | \$ | 1,763,088 | \$ | (985,979) |  | (1,207,733) | \$ | -- |  | \$ (430,624) |
| Identifiable assets |  | 440,374,068 |  | 11,798,118 |  | 30,078,996 |  | 16,860,777) |  | \$465,390,405 |
| Goodwill | \$ | 391,848 | \$ | 683,191 | \$ | -- | \$ | -- |  | \$ 1,075,039 |
| Expenditures for long-lived assets | \$ | 220,417 | \$ | 275,904 |  | 363,667 | \$ | -- |  | \$ 859,988 |

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
16) Business Segment Information (Continued)


# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008
16) Business Segment Information (Continued)

|  | 2008 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Life Insurance |  | Cemetery/ Mortuary |  | Mortgage |  | Reconciling Items |  | Consolidated |  |
| Revenues: |  |  |  |  |  |  |  |  |  |  |
| From external sources: |  |  |  |  |  |  |  |  |  |  |
| Revenue from customers | \$ | 35,981,297 | \$ | 12,725,930 | \$ | 143,411,459 | \$ | -- | \$ | 192,118,686 |
| Net investment income |  | 16,743,849 |  | 603,959 |  | 10,699,354 |  | -- |  | 28,047,162 |
| Realized gains (losses) on investments and other assets |  | 1,109,268 |  | $(91,079)$ |  | -- |  | -- |  | 1,018,189 |
| Other than temporary impairments |  | $(2,751,904)$ |  | -- |  | -- |  | -- |  | (2,751,904) |
| Other revenues |  | 386,354 |  | 177,997 |  | 451,019 |  | -- |  | 1,015,370 |
| Intersegment revenues: |  |  |  |  |  |  |  |  |  |  |
| Net investment income |  | 4,818,907 |  | 120,771 |  | 358,455 |  | $(5,298,133)$ |  | -- |
| Total revenues |  | 56,287,771 |  | 13,537,578 |  | 154,920,287 |  | $(5,298,133)$ |  | 219,447,503 |
| Expenses: |  |  |  |  |  |  |  |  |  |  |
| Death and other policy benefits |  | 19,195,170 |  | -- |  | -- |  | -- |  | 19,195,170 |
| Increase in future policy benefits |  | 13,709,135 |  | -- |  | -- |  | -- |  | 13,709,135 |
| Amortization of deferred policy and preneed acquisition costs and |  |  |  |  |  |  |  |  |  |  |
| Depreciation |  | 663,600 |  | 863,163 |  | 534,539 |  | -- |  | 2,061,302 |
| General, administrative and other costs: |  |  |  |  |  |  |  |  |  |  |
| Intersegment |  | 24,000 |  | 65,064 |  | 257,409 |  | $(346,473)$ |  | -- |
| Provision for loan losses |  | -- |  | -- |  | 10,552,074 |  | -- |  | 10,552,074 |
| Costs related to funding mortgage loans |  | -- |  | -- |  | 8,944,945 |  | -- |  | 8,944,945 |
| Other |  | 18,578,435 |  | 11,882,328 |  | 120,334,876 |  | -- |  | 150,795,639 |
| Interest expense: |  |  |  |  |  |  |  |  |  |  |
| Intersegment |  | 279,489 |  | 171,057 |  | 4,501,114 |  | $(4,951,660)$ |  | -- |
| Other |  | 191,927 |  | 256,728 |  | 6,999,799 |  | -- |  | 7,448,454 |
| Total benefits and expenses |  | 58,228,604 |  | 13,661,765 |  | 152,124,756 |  | $(5,298,133)$ |  | 218,716,992 |
| Earnings (losses) before income taxes | \$ | (1,940,833) | \$ | $(124,187)$ | \$ | 2,795,531 | \$ | -- | \$ | 730,511 |
| Income tax (expense) benefit |  | 976,659 |  | 6,829 |  | $(1,139,146)$ |  | -- |  | $(155,658)$ |
| Net earnings (losses) | \$ | $(964,174)$ | \$ | $(117,358)$ | \$ | 1,656,385 | \$ | -- | \$ | 574,853 |
| Identifiable assets | \$ | 421,550,749 |  | 64,737,730 | \$ | 26,145,713 |  | 70,629,667) | \$ | 441,804,525 |
| Goodwill | \$ | 391,848 | \$ | 683,191 | \$ | -- | \$ | -- | \$ | 1,075,039 |
| Expenditures for long-lived assets | \$ | 308,226 | \$ | 372,511 | \$ | 643,112 | \$ | -- | \$ | 1,323,849 |

# SECURITY NATIONAL FINANCIAL CORPORATION 

 AND SUBSIDIARIESNotes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 17) Related Party Transactions

On November 19, 2007, Security National Life and Scott M. Quist entered into a Use and Buy Sale Agreement to jointly purchase a condominium located in St. George, Utah. Mr. Quist is the Company's President and Chief Operating Officer. The condominium is to be used for the entertainment of Security National Life's executive officers and employees, outside vendors and prospective customers. The purchase price of the condominium, including improvements and furnishings, was $\$ 538,962$. Mr. Quist paid $\$ 286,207$ of that amount and Security National Life paid \$252,755.

Under the terms of the agreement, Security National Life and Mr. Quist have the right to use the condominium in proportion to their respective contributions towards the purchase price, including furnishings and fixtures. Mr. Quist is responsible for the care and maintenance of the condominium. The payment of taxes, insurance, utilities and homeowners' fees is to be divided between Security National Life and Mr. Quist according to their respective ownership percentages.

Upon the death, disability or retirement of Mr. Quist or his separation from employment with the Company, Mr. Quist or his estate, as the case may be, shall have the right to purchase Security National Life's interest in the condominium at the original purchase price or fair market value, whichever is less. Security National Life's contribution to the purchase price of the condominium was equal to an amount of accrued but unpaid bonuses owed to Mr. Quist, which he agreed to continue to defer for the option that would allow him or his estate to purchase Security National Life's interest in the condominium upon his death, disability or retirement at the lesser of the original purchase price or fair market value.

## 18) Fair Value of Financial Instruments

The fair values of investments in fixed maturity and equity securities along with methods used to estimate such values are disclosed in Note 3. The following methods and assumptions were used by the Company in estimating the "fair value" disclosures related to other significant financial instruments:

Restricted Assets of the Cemeteries and Mortuaries: The carrying amounts reported in the accompanying consolidated balance sheet for these financial instruments approximate their fair values. Included in these assets are mutual funds and equity securities.
Mortgage, Policy, Student, and Collateral Loans: The fair values are estimated using interest rates currently being offered for similar loans to borrowers with similar credit ratings. Loans with similar characteristics are aggregated for purposes of the calculations. The carrying amounts reported in the accompanying consolidated balance sheet for these financial instruments approximate their fair values.

Investment Contracts: The fair values for the Company's liabilities under investment-type insurance contracts (policyholder account balances and future policy benefits - annuities) are estimated based on the contracts' cash surrender values.

The fair values for the Company's insurance contracts other than investment-type contracts are not required to be disclosed. However, the fair values of liabilities under all insurance contracts are taken into consideration in the Company's overall management of interest rate risk, such that the Company's exposure to changing interest rates is minimized through the matching of investment maturities with amounts due under insurance contracts.

Generally accepted accounting principles (GAAP) defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants. GAAP also specifies a fair value hierarchy based upon the observability of inputs used in valuation techniques. Observable inputs (highest level) reflect market data obtained from independent sources, while unobservable inputs (lowest level) reflect internally developed market assumptions. Fair value measurements are classified under the following hierarchy:

# SECURITY NATIONAL FINANCIAL CORPORATION 

 AND SUBSIDIARIESNotes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 18) Fair Value of Financial Instruments (Continued)

Level 1: Financial assets and financial liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that we can access.

Level 2: Financial assets and financial liabilities whose values are based on the following:
a) Quoted prices for similar assets or liabilities in active markets;
b) Quoted prices for identical or similar assets or liabilities in non-active markets; or
c) Valuation models whose inputs are observable, directly or indirectly, for substantially the full term of the asset or liability

Level 3: Financial assets and financial liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs may reflect our estimates of the assumptions that market participants would use in valuing the financial assets and financial liabilities.

We utilize a combination of third party valuation service providers, brokers, and internal valuation models to determine fair value.

The items shown under Level 1 are valued as follows:
On a quarterly basis, the Company reviews its available-for-sale fixed investment securities related to corporate securities and other public utilities, consisting of bonds and preferred stocks that are in a loss position. The review involves an analysis of the securities in relation to historical values, and projected earnings and revenue growth rates. Based on the analysis, a determination is made whether a security will likely recover from the loss position within a reasonable period of time. If it is unlikely that the investment will recover from the loss position, the loss is considered to be other than temporary, the security is written down to the impaired value and an impairment loss is recognized.

On a quarterly basis, the Company reviews its investment in industrial, miscellaneous and all other equity securities that are in a loss position. The review involves an analysis of the securities in relation to historical values, price earnings ratios, projected earnings and revenue growth rates. Based on the analysis, a determination is made whether a security will likely recover from the loss position within a reasonable period of time. If it is unlikely that the investment will recover from the loss position, the loss is considered to be other than temporary, the security is written down to the impaired value and an impairment loss is recognized.

The items shown under Level 3 are valued as follows:
Investment type insurance contracts. Future policy benefit reserves for interest-sensitive insurance products are computed under a retrospective deposit method and represent policy account balances before applicable surrender charges. Policy benefits and claims that are charged to expense include benefit claims incurred in the period in excess of related policy account balances. Interest crediting rates for interest-sensitive insurance products ranged from $4 \%$ to $6.5 \%$.

Interest rate lock commitments. The Company's mortgage banking activities enters into interest rate lock commitments with potential borrowers and forward commitments to sell loans to third-party investors. The Company also implements a hedging strategy for these transactions. A mortgage loan commitment binds the Company to lend funds to a qualified borrower at a specified interest rate and within a specified period of time, generally up to 30 days after inception of the mortgage loan commitment. Mortgage loan commitments are defined to be derivatives under generally accepted accounting principles and are recognized at fair value on the consolidated balance sheet with changes in their fair values recorded as part of other comprehensive income from mortgage banking operations.

Bank loan interest rate swaps. Management considers the interest rate swap instruments to be an effective cash flow hedge against the variable interest rate on bank borrowings since the interest rate swap mirrors the term of the note payable and expires on the maturity date of the bank loan it hedges. The interest rate swaps are a derivative financial instruments carried at its fair value. The fair value of the interest rate swap was derived from a proprietary model of the bank from whom the interest rate swap was purchased and to whom the note is payable.

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 18) Fair Value of Financial Instruments (Continued)

The following table summarizes Level 1, 2 and 3 financial assets and financial liabilities measured at fair value on a recurring basis by their classification in the consolidated balance sheet at December 31, 2010.

|  | Total |  | Quoted Prices in Active Markets for Identical Assets (Level 1) |  | Significant <br> Observable <br> Inputs <br> (Level 2) |  | Significant Unobservable Inputs (Level 3) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets accounted for at fair value on a recurring basis |  |  |  |  |  |  |  |  |
| Non-redeemable preferred stock | \$ | 16,058 | \$ | 16,058 | \$ | - | \$ | - |
| Common stock |  | 6,768,585 |  | 6,768,585 |  | - |  |  |
| Total securities available for sale |  | 6,784,643 |  | 6,784,643 |  | - |  |  |
| Restricted assets of cemeteries and mortuaries |  | 545,433 |  | 545,433 |  |  |  |  |
| Cemetery perpetual care trust investments |  | 1,454,694 |  | 1,454,694 |  | - |  | - |
| Derivatives - interest rate lock commitments |  | 1,024,587 |  | - |  | - |  | 1,024,587 |
| Total assets accounted for at fair value on a recurring basis | \$ | 9,809,357 | \$ | 8,784,770 | \$ | - | \$ | 1,024,587 |
| Liabilities accounted for at fair value on a recurring basis |  |  |  |  |  |  |  |  |
| Policyholder account balances | \$ | $(52,340,807)$ | \$ | - | \$ | - | \$ | $(52,340,807)$ |
| Future policy benefits - annuities |  | $(65,936,445)$ |  | - |  | - |  | $(65,936,445)$ |
| Derivatives - bank loan interest rate swaps |  | $(116,533)$ |  | - |  | - |  | $(116,533)$ |
| - call options |  | $(157,319)$ |  | $(157,319)$ |  | - |  | - |
| - interest rate lock commitments |  | $(151,528)$ |  | - |  | - |  | $(151,528)$ |
| Total liabilities accounted for at fair value on a recurring basis |  | 118,702,632) | \$ | $(157,319)$ | \$ | - |  | 118,545,313) |

Following is a summary of changes in the consolidated balance sheet line items measured using level 3 inputs:

|  | Policyholder <br> Account Balances |  | Future Policy <br> Benefits - Annuities |  | Interest Rate <br> Lock <br> Commitments |  | Bank Loan Interest Rate Swaps |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance - December 31, 2009 | \$ | $(54,356,491)$ | \$ | $(61,407,257)$ | \$ | 1,554,711 | \$ | $(101,206)$ |
| Total Losses (Gains): |  |  |  |  |  |  |  |  |
| Included in earnings |  | 2,015,684 |  | $(4,529,188)$ |  | - |  | - |
| Included in other comprehensive income (loss) |  | - |  | - |  | $(681,652)$ |  | $(15,327)$ |
| Balance - December 31, 2010 | \$ | $\underline{(52,340,807)}$ | \$ | $\underline{(65,936,445)}$ | \$ | 873,059 | \$ | $(116,533)$ |

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 18) Fair Value of Financial Instruments (Continued)

The following tables summarize Level 1, 2 and 3 financial assets and financial liabilities measured at fair value on a nonrecurring basis by their classification in the consolidated balance sheet at December 31, 2010.

|  | Total |  | Quoted Prices in Active Markets for Identical Assets (Level 1) |  | Significant <br> Observable <br> Inputs <br> (Level 2) |  | Significant Unobservable Inputs (Level 3) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets accounted for at fair value on a nonrecurring basis |  |  |  |  |  |  |  |  |
| Investment in securities held-to-maturity | \$ | 346,219 | \$ | - | \$ | 346,219 | \$ | - |
| Mortgage loans on real estate |  | 523,971 |  | - |  | - |  | 523,971 |
| Other real estate owned held for investment |  | 2,158,110 |  | - |  | - |  | 2,158,110 |
| Other real estate owned held for sale |  | 1,444,000 |  | - |  | - |  | 1,444,000 |
| Total assets accounted for at fair value on a nonrecurring basis | \$ | 4,472,300 | \$ | - | \$ | 346,219 | \$ | 4,126,081 |

The following table summarizes Level 1, 2 and 3 financial assets and financial liabilities measured at fair value on a recurring basis by their classification in the consolidated balance sheet at December 31, 2009.

|  | Total |  | Quoted Prices in Active Markets for Identical Assets (Level 1) |  | Significant <br> Observable Inputs (Level 2) |  | Significant Unobservable Inputs (Level 3) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets accounted for at fair value on a recurring basis |  |  |  |  |  |  |  |  |
| Non-redeemable preferred stock | \$ | 15,220 | \$ | 15,220 | \$ | - | \$ | - |
| Common stock |  | 5,771,394 |  | 5,771,394 |  | - |  | - |
| Bonds |  | 1,149,523 |  | 1,149,523 |  | - |  | - |
| Total securities available for sale |  | 6,936,137 |  | 6,936,137 |  | - |  | - |
| Restricted assets of cemeteries and mortuaries |  | 492,852 |  | 492,852 |  |  |  |  |
| Cemetery perpetual care trust investments |  | 1,104,046 |  | 1,104,046 |  | - |  | - |
| Derivative-interest rate lock commitments |  | 1,770,173 |  |  |  | - |  | 1,770,173 |
| Total assets accounted for at fair value on a recurring basis | \$ | 10,303,208 | \$ | 8,533,035 | \$ | - | \$ | 1,770,173 |
| Liabilities accounted for at fair value on a recurring basis |  |  |  |  |  |  |  |  |
| Policyholder account balances | \$ | $(54,356,491)$ | \$ | - | \$ | - | \$ | $(54,356,491)$ |
| Future policy benefits - annuities |  | $(61,407,257)$ |  | - |  | - |  | $(61,407,257)$ |
| Derivative - bank loan interest rate swaps |  | $(101,251)$ |  | - |  | - |  | $(101,251)$ |
| - call options |  | $(134,492)$ |  | $(134,492)$ |  | - |  | - |
| - interest rate lock commitments |  | $(215,481)$ |  | - |  | - |  | $(215,481)$ |
| Total liabilities accounted for at fair value on a recurring basis |  | 116,214,972) | \$ | $(134,492)$ | \$ | - |  | 116,080,480) |

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
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## 18) Fair Value of Financial Instruments (Continued)

Following is a summary of changes in the consolidated balance sheet line items measured using level 3 inputs:

|  | Policyholder Account Balances |  | Future Policy <br> Benefits - Annuities |  | Interest Rate <br> Lock <br> Commitments |  | Bank Loan Interest Rate Swaps |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance - December 31, 2008 | \$ | $(50,306,536)$ | \$ | $(62,045,380)$ | \$ | 362,231 | \$ | $(167,483)$ |
| Total Losses (Gains): |  |  |  |  |  |  |  |  |
| Included in earnings |  | $(4,049,955)$ |  | 638,123 |  | - |  |  |
| Included in other comprehensive income (loss) |  | - |  | - |  | 1,192,480 |  | 66,277 |
| Balance - December 31, 2009 | \$ | $(54,356,491)$ | \$ | $(61,407,257)$ | \$ | 1,554,711 | \$ | $(101,206)$ |

The following tables summarize Level 1, 2 and 3 financial assets and financial liabilities measured at fair value on a nonrecurring basis by their classification in the consolidated balance sheet at December 31, 2009.

|  | Total |  | Quoted Prices in Active Markets for Identical Assets (Level 1) |  | Significant Observable Inputs (Level 2) |  | Significant <br> Unobservable <br> Inputs <br> (Level 3) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets accounted for at fair value on a nonrecurring basis |  |  |  |  |  |  |  |  |
| Investment in securities held-to-maturity | \$ | 2,618,744 | \$ | 2,111,967 | \$ | 506,777 | \$ | - |
| Mortgage loans on real estate |  | 1,003,624 |  | - |  | - |  | 1,003,624 |
| Other real estate owned held for investment |  | 2,712,537 |  | - |  | - |  | 2,712,537 |
| Other real estate owned held for sale |  | 1,712,900 |  | - |  | - |  | 1,712,900 |
| Total assets accounted for at fair value on a nonrecurring basis | \$ | 8,047,805 | \$ | 2,111,967 | \$ | 506,777 | \$ | 5,429,061 |

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
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## 19) Accumulated Other Comprehensive Income

The following summarizes the changes in accumulated other comprehensive income:

|  | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  |
| Unrealized gains (losses) on available for-sale securities | \$ | $(514,307)$ | \$ | $(154,317)$ |
| Reclassification adjustment for net realized gains in net income |  | 601,336 |  | 539,460 |
| Net unrealized gains (losses) before taxes |  | 87,029 |  | 385,143 |
| Tax (expense) benefit |  | $(32,132)$ |  | $(39,697)$ |
| Net |  | 54,897 |  | 345,446 |
| Potential unrealized gains (losses) for derivative bank loans (interest rate swaps) before taxes |  | $(15,281)$ |  | 66,277 |
| Tax (expense) benefit |  | 5,195 |  | $(22,534)$ |
| Net |  | $(10,086)$ |  | 43,743 |
| Potential unrealized gains (losses) for derivative mortgage loans before taxes |  | $(681,652)$ |  | 1,192,481 |
| Tax (expense) benefit |  | 231,762 |  | $(405,444)$ |
| Net |  | $(449,890)$ |  | 787,037 |
| Other comprehensive income | \$ | $(405,079)$ | \$ | 1,176,226 |

The following is the accumulated balances of other comprehensive income as of December 31, 2010:


The following is the accumulated balances of other comprehensive income as of December 31, 2009:

|  | BeginningBalanceDecember 31,2008 |  | Change for the period |  | Ending <br> Balance <br> December 31, <br> 2009 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unrealized net gains on available-for-sale securities and trust investments | \$ | 288,583 | \$ | 345,446 | \$ | 634,029 |
| Unrealized gains on derivative mortgage loans |  | 239,072 |  | 787,037 |  | 1,026,109 |
| Unrealized gains (losses) on derivative bank loan interest rate swaps |  | $(110,554)$ |  | 43,743 |  | $(66,811)$ |
| Other comprehensive income | \$ | 417,101 | \$ | 1,176,226 | \$ | 1,593,327 |

# SECURITY NATIONAL FINANCIAL CORPORATION 

AND SUBSIDIARIES

Notes to Consolidated Financial Statements
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## 20) <br> Derivative Commitments

The Company is exposed to price risk due to the potential impact of changes in interest rates on the values of mortgage loan commitments from the time a derivative loan commitment is made to an applicant to the time the loan that would result from the exercise of that loan commitment is funded. Managing price risk is complicated by the fact that the ultimate percentage of derivative loan commitments that will be exercised (i.e., the number of loan commitments that will be funded) fluctuates. The probability that a loan will not be funded within the terms of the commitment is driven by a number of factors, particularly the change, if any, in mortgage rates following the inception of the interest rate lock. However, many borrowers continue to exercise derivative loan commitments even when interest rates have fallen.

In general, the probability of funding increases if mortgage rates rise and decreases if mortgage rates fall. This is due primarily to the relative attractiveness of current mortgage rates compared to the applicant's committed rate. The probability that a loan will not be funded within the terms of the mortgage loan commitment also is influenced by the source of the applications (retail, broker or correspondent channels), proximity to rate lock expiration, purpose for the loan (purchase or refinance) product type and the application approval status. The Company has developed fallout estimates using historical data that take into account all of the variables, as well as renegotiations of rate and point commitments that tend to occur when mortgage rates fall. These fallout estimates are used to estimate the number of loans that the Company expects to be funded within the terms of the mortgage loan commitments and are updated periodically to reflect the most current data.

The Company estimates the fair value of a mortgage loan commitment based on the change in estimated fair value of the underlying mortgage loan and the probability that the mortgage loan will fund within the terms of the commitment. The change in fair value of the underlying mortgage loan is measured from the date the mortgage loan commitment is issued. Therefore, at the time of issuance, the estimated fair value is zero. Following issuance, the value of a mortgage loan commitment can be either positive or negative depending upon the change in value of the underlying mortgage loans. Fallout rates derived from the Company's recent historical empirical data are used to estimate the quantity of mortgage loans that will fund within the terms of the commitments.

The Company utilizes forward loan sales commitments to economically hedge the price risk associated with its outstanding mortgage loan commitments. A forward loan sales commitment protects the Company from losses on sales of the loans arising from exercise of the loan commitments by securing the ultimate sales price and delivery date of the loans. Management expects these derivatives will experience changes in fair value opposite to changes in fair value of the derivative loan commitments, thereby reducing earnings volatility related to the recognition in earnings of changes in the values of the commitments.

The Company has adopted a strategy of selling "out of the money" call options on its available for sale equity securities as a source of revenue. The options give the purchaser the right to buy from the Company specified equity securities at a set price up to a pre-determined date in the future. The Company receives an immediate payment of cash for the value of the option and establishes a liability for the market value of the option. The liability for call options is adjusted to market value at each reporting date. The market value of outstanding call options as of December 31, 2010 was $\$ 157,319$. In the event an option is exercised, the Company recognizes a gain on the sale of the equity security and a gain from the sale of the option. If the option expires unexercised, the Company recognizes a gain from the sale of the option and retains the underlying equity security.

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
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## 20) Derivative Commitments (Continued)

The following table shows the fair value of derivatives as of December 31, 2010 and December 31, 2009.


The following table shows the gain (loss) on derivatives for the periods presented. There were no gains or losses reclassified from accumulated other comprehensive income (OCI) into income or gains or losses recognized in income on derivatives ineffective portion or any amounts excluded from effective testing.

| Derivative - Cash Flow Hedging Relationships: | Gross Amount Gain (Loss) Recognized in |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Years ended December 31, |  |  |  |
|  | 2010 |  | 2009 |  |
| Interest Rate Lock Commitments | \$ | 681,652 | \$ | 1,192,481 |
| Interest Rate Swaps |  | $(15,281)$ |  | 66,277 |
| Call Options |  | 42,999 |  | $(42,999)$ |
| Total | \$ | 709,370 | \$ | 1,215,759 |

# SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES 

Notes to Consolidated Financial Statements
Years Ended December 31, 2010, 2009, and 2008

## 21) Quarterly Financial Data (Unaudited)

2010
Three Months Ended
Revenues
Benefits and expenses
Earnings before income taxes
Income tax expense
Net earnings (loss)
Net earnings (loss) per common share
Net earnings (loss) per common share
$\quad$ assuming dilution

| June 30 | September 30 | December 31 |
| :---: | :---: | :---: |
| \$43,044,567 | \$45,974,697 | \$41,538,745 |
| 42,959,786 | 45,161,511 | 41,853,218 |
| 84,781 | 813,186 | $(314,473)$ |
| 334,638 | $(309,757)$ | $(87,766)$ |
| 419,419 | 503,429 | $(402,239)$ |
| \$0.05 | \$0.06 | (\$0.05) |
| \$0.05 | \$0.06 | (\$0.05) |

Three Months Ended
Revenues
Benefits and expenses
Earnings before income taxes
Income tax expense
Net earnings (loss)
Net earnings (loss) per common share
Net earnings (loss) per common share
$\quad$ assuming dilution

Revenues
Benefits and expenses
Earnings before income taxes
Income tax expense

| March 31 |
| ---: |
| $\$ 59,283,642$ |
| $54,343,739$ |
| $4,939,903$ |
| $1,706,893$ |
| $3,233,010$ |
| $\$ 0.40$ |
|  |
| $\$ 0.40$ |


| June 30 | September 30 |
| :---: | :---: |
| \$57,618,727 | \$48,246,597 |
| 53,134,358 | 48,180,111 |
| 4,484,369 | 66,486 |
| 1,393,980 | 3,437 |
| 3,090,389 | 63,049 |
| \$0.38 | \$0.01 |
| \$0.38 | \$0.01 |

Three Months Ended

| March 31 | June 30 | September 30 | December 31 |
| :---: | :---: | :---: | :---: |
| \$53,288,946 | \$60,373,128 | \$53,084,962 | \$52,700,468 |
| 51,344,011 | 57,285,880 | 53,813,127 | 56,273,975 |
| 1,944,935 | 3,087,248 | $(728,165)$ | $(3,573,507)$ |
| 569,479 | 986,615 | 39,877 | $(1,440,313)$ |
| 1,375,456 | 2,100,633 | $(768,042)$ | $(2,133,194)$ |
| \$0.17 | \$0.26 | (\$0.09) | (\$0.27) |
| \$0.17 | \$0.26 | (\$0.09) | (\$0.27) |

## SECURITY NATIONAL FINANCIAL CORPORATION <br> AND SUBSIDIARIES

## Selected Financial Data

The following selected financial data is for each of the five years ended December 31, 2010, and is derived from the audited consolidated financial statements. The data as of December 31, 2010 and 2009, and for the three years ended December 31, 2010, should be read in conjunction with the consolidated financial statements, related notes and other financial information.

Consolidated Statement of Earnings Data:

|  | Year Ended December 31, |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  | 2008(1) |  | 2007(2) |  | 2006 |  |
| Revenue |  |  |  |  |  |  |  |  |  |  |
| Premiums | \$ | 38,528,000 | \$ | 38,413,000 | \$ | 35,981,000 | \$ | 32,263,000 | \$ | 30,776,000 |
| Net investment income |  | 17,794,000 |  | 19,329,000 |  | 28,047,000 |  | 33,227,000 |  | 24,472,000 |
| Net mortuary and cemetery sales |  | 11,520,000 |  | 11,974,000 |  | 12,726,000 |  | 13,189,000 |  | 12,123,000 |
| Realized gains on investments |  | 1,615,000 |  | 1,223,000 |  | 1,018,000 |  | 1,008,000 |  | 891,000 |
| Other than temporary impairments |  | $(674,000)$ |  | $(326,000)$ |  | $(2,752,000)$ |  | - |  | - |
| Mortgage fee income |  | 98,165,000 |  | 144,861,000 |  | 143,413,000 |  | 130,472,000 |  | 85,113,000 |
| Other |  | 1,582,000 |  | 1,415,000 |  | 1,015,000 |  | 860,000 |  | 381,000 |
| Total revenue |  | 168,530,000 |  | 216,889,000 |  | 219,448,000 |  | 211,019,000 |  | 153,756,000 |
|  |  |  |  |  |  |  |  |  |  |  |
| Expenses |  |  |  |  |  |  |  |  |  |  |
| Policyholder benefits |  | 36,452,000 |  | 35,920,000 |  | 32,904,000 |  | 29,742,000 |  | 27,319,000 |
| Amortization of deferred |  |  |  |  |  |  |  |  |  |  |
| policy acquisition costs |  | 5,945,000 |  | 7,161,000 |  | 6,010,000 |  | 5,571,000 |  | 4,125,000 |
| Selling, general and administrative expenses |  | 122,217,000 |  | 161,785,000 |  | 169,917,000 |  | 156,775,000 |  | 106,954,000 |
| Interest expense |  | 2,779,000 |  | 3,326,000 |  | 7,449,000 |  | 13,271,000 |  | 6,141,000 |
| Cost of goods and services of the mortuaries and cemeteries |  | 2,226,000 |  | 2,349,000 |  | 2,437,000 |  | 2,537,000 |  | 2,322,000 |
| Total benefits and expenses |  | 169,619,000 |  | 210,541,000 |  | 218,717,000 |  | 207,896,000 |  | 146,861,000 |
| Income before income tax expense |  | $(1,089,000)$ |  | 6,348,000 |  | 731,000 |  | 3,123,000 |  | 6,895,000 |
| Income tax expense |  | 658,000 |  | $(2,574,000)$ |  | $(156,000)$ |  | $(858,000)$ |  | $(1,771,000)$ |
| Net earnings (loss) | \$ | $(431,000)$ | \$ | 3,774,000 | \$ | 575,000 | \$ | 2,265,000 | \$ | 5,124,000 |
|  |  |  |  |  |  |  |  |  |  |  |
| Net earnings (loss) per common share (3) |  | (\$0.05) |  | \$0.43 |  | \$0.06 |  | \$0.27 |  | \$0.62 |
| Weighted average outstanding |  |  |  |  |  |  |  |  |  |  |
| Net earnings (loss) per common share-assuming dilution (3) |  | (\$0.05) |  | \$0.43 |  | \$0.06 |  | \$0.26 |  | \$0.61 |
| Weighted average outstanding common shares-assuming dilution (3) |  | 8,717,000 |  | 8,700,000 |  | 9,103,000 |  | 8,669,000 |  | 8,443,000 |

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

## Selected Financial Data (Continued)

Balance Sheet Data:

(1) Includes the purchase of Southern Security Life Insurance Company, effective December 18, 2008.
(2) Includes the purchase of C \& J Financial on July 16, 2007 and the purchase of Capital Reserve Life Insurance Company on December 17, 2007.
(3) Earnings per share amounts have been adjusted retroactively for the effect of annual stock dividends.

## Management's Discussion and Analysis of Financial Condition and Results of Operations

## Overview

The Company's operations over the last several years generally reflect three trends or events which the Company expects to continue: (i) increased attention to "niche" insurance products, such as the Company's funeral plan policies and traditional whole life products; (ii) emphasis on cemetery and mortuary business; and (iii) capitalizing on low interest rates by originating and refinancing mortgage loans.

## Mortgage Operations

Over $50 \%$ of the Company's revenues and expenses are through its wholly owned subsidiary, SecurityNational Mortgage. SecurityNational Mortgage is a mortgage lender incorporated under the laws of the State of Utah. SecurityNational Mortgage is approved and regulated by the Federal Housing Administration (FHA), a department of the U.S. Department of Housing and Urban Development (HUD), to originate mortgage loans that qualify for government insurance in the event of default by the borrower. SecurityNational Mortgage obtains loans primarily from its retail offices and independent brokers. SecurityNational Mortgage funds the loans from internal cash flows, including loan purchase agreements from Security National Life, and with unaffiliated financial institutions. SecurityNational Mortgage receives fees from the borrowers and other secondary fees from third party investors that purchase its loans. SecurityNational Mortgage sells its loans to third party investors and does not retain servicing of these loans. SecurityNational Mortgage pays the brokers and retail loan officers a commission for loans that are brokered through SecurityNational Mortgage. For the twelve months ended December 31, 2010, 2009, and 2008, SecurityNational Mortgage originated and sold 11,251 loans (\$2,094,738,000 total volume), 17,797 loans (\$3,243,734,000 total volume), and 19,321 loans (\$3,680,015,000 total volume), respectively.

The loan volume in 2010 was lower than 2009 primarily due to reduced refinancing activity in 2010. For the first six months of 2010 , the loan volume was primarily from home purchases and was lower from the same period in 2009 due to the slow-down in the economy, the reduced demand in the housing sector, and new regulations affecting mortgage origination and lending activities. For the third and fourth quarters of 2010, the loan volume increased from the previous two quarters due to an increase in refinancing activity. SecurityNational Mortgage anticipates the loan volume for 2011 to be at the $\$ 80,000,000$ to $\$ 150,000,000$ per month range compared to $\$ 125,000,000$ to $\$ 200,000,000$ per month range in 2010. As a result, SecurityNational Mortgage has taken steps to reduce staff and funding costs to adjust to these reduced levels of production. The reason for the anticipated reduction in loan volume in 2011 is due to the low demand in the housing sector and rising interest rates that adversely impacts the refinancing markets.

SecurityNational Mortgage has entered into a loan purchase agreement to originate and sell mortgage loans to an unaffiliated warehouse bank. The amount available to originate loans under this agreement at December 31, 2010 was $\$ 55,000,000$. SecurityNational Mortgage originates the loans and immediately sells them to the warehouse bank. Generally, when mortgage loans are sold to warehouse banks, SecurityNational Mortgage is no longer obligated, except in certain circumstances, to pay the amounts outstanding on the mortgage loans, but is required to pay a fee in the form of interest on a portion of the mortgage loans between the date that the loans are sold to warehouse banks and the date of settlement with third party investors. The terms of the loan purchase agreements are typically for one year, with interest rates on a portion of the mortgage loans ranging from $2.5 \%$ to $2.75 \%$ over the 30 day Libor rate. SecurityNational Mortgage renewed its loan purchase agreement with Wells Fargo Securities that expired on June 30, 2010 for an additional one year term.

## SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
The following table shows the condensed financial results for the year 2010, 2009 and 2008. See footnote 16 of the Notes to Consolidated Financial Statements.

|  | Years ended December 31 <br> (in thousands of dollars) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  | $\begin{gathered} 2010 \text { vs } 2009 \\ \text { \% Increase } \\ \text { (Decrease) } \\ \hline \end{gathered}$ | 2008 |  | $\begin{gathered} 2009 \text { vs } 2008 \\ \text { \% Increase } \\ \text { (Decrease) } \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |
| Revenues from external customers |  |  |  |  |  |  |  |  |
| Income from loan originations | \$ | 79,272 | \$ | 107,438 | (26\%) | \$ | 127,260 | (16\%) |
| Secondary gains from investors |  | 18,892 |  | 37,422 | (50\%) |  | 16,152 | 132\% |
| Total | \$ | 98,164 | \$ | 144,860 | (32\%) | \$ | 143,412 | 1\% |
| Earnings (Losses) before income taxes | \$ | $(1,964)$ | \$ | 6,910 | (128\%) | \$ | 2,796 | 147\% |

Overall, this decrease in profitability for the twelve months ended December 31, 2010 is due to the lower loan volume and lower secondary gains from investors. However, profitability improved in the third and fourth quarters for 2010 due to increased loan volume during that period.

## Mortgage Accounting Policy

Mortgage fee income consists of origination fees, processing fees, and certain other income related to the origination and sale of mortgage loans. For mortgage loans sold to third party investors, mortgage fee income and related expenses are recognized pursuant to generally accepted accounting principles at the time the sales of mortgage loans comply with the sales criteria for the transfer of financial assets, which are: (i) the transferred assets have been isolated from the Company and its creditors, (ii) the transferee has the right to pledge or exchange the mortgage, and (iii) the Company does not maintain effective control over the transferred mortgage. The Company must determine that all three criteria are met at the time a loan is funded. All rights and title to the mortgage loans are assigned to unrelated financial institution investors, including investor commitments for the loans, prior to warehouse banks purchasing the loans under the purchase commitments. As of December 31, 2010, there were $\$ 68,120,000$ in mortgage loans in which settlements with third party investors were still pending.

The Company, through SecurityNational Mortgage, sells all mortgage loans to third party investors without recourse. However, it may be required to repurchase a loan or pay a fee instead of repurchase under certain events, which include the following:

- Failure to deliver original documents specified by the investor.
- The existence of misrepresentation or fraud in the origination of the loan.
- The loan becomes delinquent due to nonpayment during the first several months after it is sold.
- Early pay-off of a loan, as defined by the agreements.
- Excessive time to settle a loan.
- Investor declines purchase.
- Discontinued product and expired commitment.

Loan purchase commitments generally specify a date 30 to 45 days after delivery upon which the underlying loans should be settled. Depending on market conditions, these commitment settlement dates can be extended at a cost to the Company. Generally, a ten day extension will cost $.125 \%$ ( 12.5 basis points) of the loan amount. The Company's historical data shows that $99 \%$ of all loans originated by SecurityNational Mortgage are generally settled by the investors as agreed within 16 days after delivery. There are situations, however, when the Company determines that it is unable to enforce the settlement of loans rejected by the third-party investors and that it is in its best interest to repurchase those loans from the warehouse banks. It is the Company's policy to cure any documentation problems regarding such loans at a minimal cost for up to a six-month time period and to pursue efforts to enforce loan purchase commitments from third-party investors concerning the loans. The Company believes that six months

## Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)

allows adequate time to remedy any documentation issues, to enforce purchase commitments, and to exhaust other alternatives. Remedial methods include the following:

- Research reasons for rejection.
- Provide additional documents.
- Request investor exceptions.
- Appeal rejection decision to purchase committee.
- Commit to secondary investors.

Once purchase commitments have expired and other alternatives to remedy are exhausted, which could be earlier than the six month time period, the loans are repurchased and transferred to the long term investment portfolio at the lower of cost or market value and previously recorded sales revenue is reversed. Any loan that later becomes delinquent is evaluated by the Company at that time and any impairment is adjusted accordingly.

Determining lower of cost or market: Cost is equal to the amount paid to the warehouse bank and the amount originally funded by the Company. Market value is often difficult to determine, but is based on the following:

- For loans that have an active market, the Company uses the market price on the repurchased date.
- For loans where there is no market but there is a similar product, the Company uses the market value for the similar product on the repurchased date.
- For loans where no active market exists on the repurchased date, the Company determines that the unpaid principal balance best approximates the market value on the repurchased date, after considering the fair value of the underlying real estate collateral and estimated future cash flows.

The appraised value of the real estate underlying the original mortgage loan adds significance to the Company's determination of fair value because, if the loan becomes delinquent, the Company has sufficient value to collect the unpaid principal balance or the carrying value of the loan. In determining the market value on the date of repurchase, the Company considers the total value of all of the loans because any sale of loans would be made as a pool.

For mortgages originated and held for investment, mortgage fee income and related expenses are recognized when the loan is originated.

## Mortgage Loan Repurchases and Delinquencies

The mortgage industry is still experiencing substantial change due to higher than expected delinquencies from subprime loans. The market for new subprime loans has been substantially reduced and several mortgage companies whose primary product was subprime mortgage originations have ceased operations. The Company funded $\$ 5,505,000$ ( $0.14 \%$ of its production) in subprime loans during the twelve months ending December 31, 2007 and eliminated subprime loans from its product offerings in August 2007. The Company believes that its potential losses from subprime loans are minimal.

The industry problem with subprime mortgages has created a volatile secondary market for other products, especially alternative documentation (Alt A) loans. Alt A loans are typically offered to qualified borrowers who have relatively high credit scores but are not required to provide full documentation to support personal income and assets owned. Alt A loans can have a loan to value ratio as high as $100 \%$. As a result of these changes, the Company discontinued offering these loans in September 2007.

As a result of the volatile secondary market for mortgage loans, the Company sold mortgage loans in 2007 and 2008 to certain third party investors, including Lehman Brothers-Aurora Loan Services and Bear Stearns-EMC Mortgage Corp., that experienced financial difficulties and were not able to settle the loans. The total amount of such loans was $\$ 52,556,000$, of which $\$ 36,499,000$ were loans in which the

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
secondary market no longer existed. Due to these changes in circumstances, the Company regained control of the mortgages and, in accordance with generally accepted accounting principles, accounted for the loans retained in the same manner as a purchase of assets from former transferees in exchange for liabilities assumed. At the time of repurchase, the loans were determined to be held for investment purposes, and the fair value of the loans was determined to approximate the unpaid principal balances adjusted for chargeoffs, the related allowance for loan losses, and net deferred fees or costs on originated loans. The 2008, 2009 and 2010 financial statements reflect the transfer of mortgage loans from "Mortgage Loans Sold to Investors" to "Mortgage Loans on Real Estate". The loan sale revenue recorded on the sale of the mortgage loans was reversed on the date the loans were repurchased.
As standard in the industry, the Company received payments on the mortgage loans during the time period between the sale date and settlement or repurchase date. During this period, the Company services these loans through SecurityNational Mortgage.
As of December 31, 2010, the Company's long term mortgage loan portfolio consisted of \$14,293,000 in mortgage loans with delinquencies more than 90 days. Of this amount, $\$ 9,761,000$ of the loans were in foreclosure proceedings. The Company has not received or recognized any interest income on the $\$ 14,293,000$ in mortgage loans with delinquencies more than 90 days. During the twelve months ended December 31, 2010 and 2009, the Company increased its allowance for mortgage losses by $\$ 630,000$ and $\$ 3,166,000$, respectively, which was charged to loan loss expense and included in selling, general and administrative expenses for the period. The allowances for mortgage loan losses as of December 31, 2010 and 2009 were $\$ 7,070,000$ and $\$ 6,809,000$, respectively.

Also at December 31, 2010, the Company had foreclosed on a total of $\$ 49,509,000$ in long term mortgage loans, of which $\$ 12,985,000$ of the loans foreclosed were reclassified as other real estate held for investment or sale during 2010. The Company carries the foreclosed properties in Security National Life, Memorial Estates, and SecurityNational Mortgage, its respective life, cemeteries and mortuaries, and mortgage subsidiaries, and will rent the properties until it is deemed economically desirable to sell them.

## Mortgage Loan Loss Settlements

The mortgage industry has seen potential loan losses increase. Future loan losses are extremely difficult to estimate, especially in the current market. However, management believes that the Company's reserve methodology and its current practice of property preservation allow it to estimate its losses on loans sold. The amounts accrued for loan losses in years ended December 31, 2010 and 2009 were $\$ 4,534,231$ and $\$ 17,306,471$, respectively. The estimated liability for indemnification losses is included in other liabilities and accrued expenses and, as of December 31, 2010 and 2009, the balances were $\$ 5,899,025$ and $\$ 11,662,897$, respectively.

## Aurora Loan Services

On April 15, 2005, SecurityNational Mortgage entered into a Loan Purchase Agreement with Lehman Brothers Bank ("Lehman Brothers"). Under the terms of the Loan Purchase Agreement, Lehman Brothers agreed to purchase mortgage loans from time to time from SecurityNational Mortgage. During 2007, Lehman Brothers and its wholly owned subsidiary, Aurora Loan Services LLC, purchased a total of 1,490 mortgage loans in the aggregate amount of $\$ 352,774,000$ from SecurityNational Mortgage. On January 17, 2008 Aurora Loan Services announced it was suspending all wholesale and correspondent mortgage originations. As a result of this policy change, Lehman Brothers and Aurora Loan Services discontinued purchasing mortgage loans from mortgage brokers and lenders, including SecurityNational Mortgage.
During 2007, Aurora Loan Services maintained that as part of its quality control efforts it reviewed mortgage loans purchased from SecurityNational Mortgage and determined that certain of the loans contained alleged misrepresentations and early payment defaults. Aurora Loan Services further maintained that these alleged breaches in the purchased mortgage loans provide Lehman Brothers and Aurora Loan Services with the right to require SecurityNational Mortgage to immediately repurchase the mortgage loans containing the alleged breaches in accordance with the terms of the Loan Purchase Agreement. In order for Lehman Brothers and Aurora Loan Services to refrain from demanding

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
immediate repurchase of the mortgage loans by SecurityNational Mortgage, SecurityNational Mortgage was willing to enter into an agreement to indemnify Lehman Brothers and Aurora Loan Services for any losses incurred in connection with certain mortgage loans with alleged breaches that were purchased from SecurityNational Mortgage.

On December 17, 2007, SecurityNational Mortgage entered into an Indemnification Agreement with Lehman Brothers and Aurora Loan Services. Under the terms of the Indemnification Agreement, SecurityNational Mortgage agrees to indemnify Lehman Brothers and Aurora Loan Services for $75 \%$ of all losses that Lehman Brothers and Aurora Loan Services may have as a result of any current or future defaults by mortgagors on 54 mortgage loans that were purchased from SecurityNational Mortgage and listed as an attachment to the Indemnification Agreement. SecurityNational Mortgage is released from any obligation to pay the remaining $25 \%$ of such losses. The Indemnification Agreement also requires SecurityNational Mortgage to indemnify Lehman Brothers and Aurora Loan Services for 100\% of any future losses incurred on mortgage loans with alleged breaches that are not listed on the attachment to the agreement.

Concurrently with the execution of the Indemnification Agreement, SecurityNational Mortgage paid $\$ 395,000$ to Aurora Loan Services as a deposit into a reserve account to secure the obligations of SecurityNational Mortgage under the Indemnification Agreement. This deposit is in addition to a $\$ 250,000$ deposit that SecurityNational Mortgage made to Lehman Brothers and Aurora Loan Services on December 10, 2007, for a total of $\$ 645,000$. Losses from mortgage loans with alleged breaches are payable by SecurityNational Mortgage from the reserve account. However, Lehman Brothers and Aurora Loan Services are not to apply any funds from the reserve account to a particular mortgage loan until an actual loss has occurred.

The Indemnification Agreement further provides that Aurora Loan Services will be entitled to have hold back 25 basis points on any mortgage loans that Lehman Brothers or Aurora Loan Services purchases from SecurityNational Mortgage and to add the amount of the basis point holdbacks to the reserve account. SecurityNational Mortgage agreed to deliver to Aurora Loan Services at least \$300,000,000 in mortgage loans on an annual basis or at least $\$ 600,000,000$ in 24 months. These provisions may not be effective, however, because Lehman Brothers and Aurora Loan Services have discontinued purchasing mortgage loans from SecurityNational Mortgage. SecurityNational Mortgage also agrees to pay to Aurora Loan Services the difference between the reserve account balance and $\$ 645,000$, but in no event will SecurityNational Mortgage be required to pay any amount into the reserve account that would result in a total contribution, including both the basis point holdbacks and cash payments, in excess of $\$ 125,000$ for any calendar month.
During 2008 and 2009, SecurityNational Mortgage made \$2,261,000 in total payments to Aurora Loan Services pursuant to the Indemnification Agreement. During 2010, SecurityNational Mortgage made payments to Aurora Loan Services of $\$ 1,375,000$. When SecurityNational Mortgage entered into the Indemnification Agreement, it anticipated using basis point holdbacks from loan production credits toward satisfying the $\$ 125,000$ monthly obligations. Because Lehman Brothers and Aurora Loan Services discontinued purchasing mortgage loans from SecurityNational Mortgage shortly after the Indemnification Agreement was executed, SecurityNational Mortgage has not had the benefit of using the basis point holdbacks toward payment of the $\$ 125,000$ monthly obligations.

Since the reserve account was established in 2007, funds have been paid out of the account to indemnify $\$ 4,269,000$ in losses from 31 mortgage loans that were among the 54 mortgage loans with alleged breaches which were listed on the attachment to the Indemnification Agreement and ten other mortgage loans with alleged breaches which were not listed on the attachment. The estimated potential loss from 17 of the remaining mortgage loans, which would allegedly require indemnification by SecurityNational Mortgage for such losses, is $\$ 2,826,000$. An additional six mortgage loans listed on the attachment to the Indemnification Agreement are not included among the 17 remaining loans because SecurityNational Mortgage has not yet received repurchase demands in regards to such loans.

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
During 2008, 2009 and 2010, the Company recognized alleged losses of $\$ 1,636,000, \$ 1,032,000$ and $\$ 1,289,000$, respectively. However, management cannot fully determine the total losses because there are losses concerning the rights of the Company that need to be determined, including the rights that the Company may have as a result of Lehman Brothers' and Aurora Loan Services' refusal to purchase subsequent loans from SecurityNational Mortgage soon after the Indemnification Agreement was executed. The Company has not accrued for losses under the Indemnification Agreement as of December 31, 2010. The Company is currently involved in discussions with Lehman Brothers as to issues under the Indemnification Agreement. During the discussions, the monthly payments for December 2010 and January, February, March and April 2011 totaling $\$ 625,000$ have been abated or deferred, as the case may be, with the consent of Lehman Brothers.

## CitiMortgage

On November 24, 2009, a complaint was filed in the United States District Court, Eastern District of Missouri, by CitiMortgage, Inc. against SecurityNational Mortgage Company. The complaint claimed that at various times since May 3, 2004 SecurityNational Mortgage sold mortgage loans to CitiMortgage that did not meet requirements under certain agreements between CitiMortgage and SecurityNational Mortgage, the complaint specifically addressing 19 mortgage loans. The complaint further alleged that with respect to the 19 mortgage loans, SecurityNational Mortgage refused to cure these alleged nonconforming mortgage loans or to repurchase such loans. Because of SecurityNational Mortgage's alleged failure to comply with its repurchase obligations in such agreements, the complaint contended that SecurityNational Mortgage owed CitiMortgage in excess of $\$ 3,226,000$. The complaint also requested an order requiring SecurityNational Mortgage to perform its obligations under the agreements with CitiMortgage, including to repurchase the defective mortgage loans.

SecurityNational Mortgage disputed the claims that CitiMortgage asserted in the complaint. On February 15, 2010, SecurityNational Mortgage and CitiMortgage reached a settlement on the disputed claims. The settlement covered the 19 mortgage loans in the complaint and, in addition, other mortgage loans that CitiMortgage purchased from SecurityNational Mortgage. Under the terms of the Settlement Agreement and Release, SecurityNational Mortgage paid a settlement amount to CitiMortgage. The Company reserved a sufficient amount to cover the settlement payment in its consolidated financial statements at December 31, 2009.

The Settlement Agreement and Release specifically provides that SecurityNational Mortgage and CitiMortgage fully release each other from any and all claims, liabilities and causes of action that each had or may have had against the other concerning the 19 mortgage loans identified in the complaint and the other mortgage loans that CitiMortgage purchased from SecurityNational Mortgage prior to the date of the agreement. The agreement does not extend to any mortgage loans purchased by CitiMortgage after the effective date of the settlement agreement nor to claims by borrowers.

## Mortgage Loan Loss Settlement Discussions

## Bank of America, Wells Fargo and JP Morgan Chase

There have been assertions in third party investor correspondence that SecurityNational Mortgage sold mortgage loans that allegedly contained misrepresentations or experienced early payment defaults, or that were otherwise allegedly defective or not in compliance with agreements between SecurityNational Mortgage and the third party investors. As a result of these claims, third party investors, including Bank of America - Countrywide Home Loans, Inc. ("Bank of America"), Wells Fargo Funding, Inc. ("Wells Fargo") and JP Morgan Chase Bank - EMC Mortgage Corp. ("JP Morgan Chase"), have made demands that SecurityNational Mortgage repurchase certain alleged defective mortgage loans that were sold to such investors or indemnify them against any losses related to such loans.
As of December 31, 2010, Bank of America, Wells Fargo and JP Morgan Chase have asserted estimated potential claims of $\$ 32,000,000$ relating to loan repurchases, loan indemnifications and other loan issues. The Company has estimated the potential losses for the asserted claims by these banks to be less. The Company has reserved and accrued $\$ 5,899,027$ as of December 31, 2010 to settle all such investor related

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
claims. The Company believes this amount is adequate to resolve these claims and the amount represents the Company's estimate of possible losses relating to any outstanding claims by these banks.

These claims are greater than the net asset value of SecurityNational Mortgage, which was $\$ 17,935,000$ on December 31, 2010, and its reserve for mortgage loan loss, which was \$5,899,027 on December 31, 2010. The Company disagrees with the claims asserted by Bank of America, Wells Fargo and JP Morgan Chase against SecurityNational Mortgage and believes it has significant defenses to these claims.

SecurityNational Mortgage was involved in settlement discussions with Bank of America during the second and third quarters of 2010, and is currently involved in settlement discussions with Wells Fargo in an attempt to settle the claims asserted by the banks. On March 24, 2011, SecurityNational Mortgage received a proposed settlement agreement and release from Wells Fargo. SecurityNational Mortgage is currently evaluating the terms of the proposed agreement. The proposed settlement was considered in the Company's determination of its loan loss reserve. Any additional loss in excess of the current loan loss reserve cannot be estimated as negotiations are still in progress. It is possible that the negotiations could result in a change in the estimate of the loan loss reserve.

If SecurityNational Mortgage is unable to negotiate acceptable terms with Bank of America, Wells Fargo and JP Morgan Chase, legal action may ensue in an effort to obtain amounts that the banks claim are allegedly due. In the event of legal action, if SecurityNational Mortgage is not successful in its defenses against claims asserted by these banks to the extent that a substantial judgment was entered against SecurityNational Mortgage that is beyond its capacity to pay, SecurityNational Mortgage may be required to curtail or cease operations.

Termination of Business Relationship with Bank of America
During settlement discussions with Bank of America during the second and third quarters of 2010, Bank of America made a settlement proposal to SecurityNational Mortgage. When SecurityNational Mortgage declined to accept the settlement proposal, which it regarded as unreasonable and onerous, Bank of America notified SecurityNational Mortgage by letter dated October 20, 2010, of its decision to terminate its business relationship with SecurityNational Mortgage. In particular, the letter provided notice of termination of the Loan Purchase Agreement, dated September 27, 1994, between SecurityNational Mortgage and Countrywide Funding Corporation. As a result, Bank of America is no longer accepting any new commitments for mortgage loans from SecurityNational Mortgage. However, Bank of America completed the purchase of mortgage loans from SecurityNational Mortgage involving mortgage loan commitments that had been made before October 20, 2010.

Bank of America also stated in the October 20, 2010 letter that termination of its business relationship with SecurityNational Mortgage would not affect the obligations, representations, warranties or indemnifications by SecurityNational Mortgage under mortgage loans previously sold to Bank of America under the Loan Purchase Agreement. Accompanying the termination letter to SecurityNational Mortgage was a notice letter from Bank of America, also dated October 20, 2010. In the notice letter Bank of America stated that it was withdrawing all prior and pending settlement proposals involving SecurityNational Mortgage and the Company. Bank of America further stated that it intended to exercise certain rights under the Loan Purchase Agreement by debiting \$5,970,941 from amounts in the over/under account that it had been holding for the benefit of SecurityNational Mortgage. Bank of America also maintained it had the right to debit additional amounts credited to the over/under account for payment of additional obligations that SecurityNational Mortgage allegedly owed to Bank of America.

The Company believes that Bank of America wrongfully applied the $\$ 5,970,941$ from the over/under account toward payment of outstanding obligations that SecurityNational Mortgage allegedly owed to Bank of America. In a letter dated October 22, 2010 to Bank of America, SecurityNational Mortgage stated, without waiving any of its rights against Bank of America, that it objected to Bank of America debiting $\$ 5,970,941$ from the over/under account, as well as any amount attempted to be debited thereafter without specific written approval of SecurityNational Mortgage. SecurityNational Mortgage had sent letters to Bank of America requesting a withdrawal of funds from the over/under account before Bank of America had debited the $\$ 5,970,941$ from the account. SecurityNational Mortgage recognized

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
this withdrawal of funds by Bank of America by reducing the balance of SecurityNational Mortgage’s accrued losses on loans sold (a liability account) and its restricted cash held by Bank of America. SecurityNational Mortgage is currently determining what action to take against Bank of America for wrongfully debiting the funds from the over/under account. As a result of the termination of the business relationship with Bank of America, SecurityNational Mortgage will have less flexibility on pricing when selling mortgage loans to third party investors. In addition, with the loss of Bank of America's Early Purchase Program for mortgage loans sold to Bank of America, it will take longer for SecurityNational Mortgage to sell its mortgage loans to third party investors.

## Life Insurance Acquisitions, Mergers and Reinsurance

On December 18, 2008, the Company, through its wholly owned subsidiary, Security National Life, completed a stock purchase transaction with Southern Security Life Insurance Company, a Mississippi domiciled insurance company ("Southern Security"), and its shareholders to purchase all of the outstanding shares of common stock of Southern Security from its shareholders. Under the terms of the transaction as set forth in the Stock Purchase Agreement among Security National Life, Southern Security and the shareholders of Southern Security, Security National Life paid to the shareholders of Southern Security purchase consideration equal to $\$ 1,352,134$, representing the capital and surplus, interest maintenance reserve, and asset valuation reserve of Southern Security as of September 1, 2008, the date that Security National Life assumed administrative control over Southern Security, plus \$1,500,000, representing the ceding commission that had been paid on August 29, 2008, plus $\$ 75,883$, representing an allowance for the actual losses experienced by Southern Security in the second quarter ended June 30, 2008, less certain adjustments. Thus, the total purchase price before adjustments was $\$ 2,928,022$.

On December 31, 2008, the Company entered into a Coinsurance Funds Withheld Reinsurance Agreement with Continental American Insurance Company ("Continental American"), a South Carolina domiciled insurance company. This agreement was effective November 30, 2008. Under the terms of the agreement, the Company ceded to Continental American a block of deferred annuities in the amount of $\$ 4,828,487$ as of December 31, 2008 and retained the assets and recorded a funds held under coinsurance liability for the same amount. Continental American agreed to pay the Company an initial ceding commission of \$60,000 and a quarterly management fee of $\$ 16,500$ per quarter to administer the policies. The Company will also receive a $90 \%$ experience refund for any profits from the business. The Company has the right to recapture the business on each January 1 following December 31, 2008, or any other date if mutually agreed and with at least 90 days’ prior written notice to Continental American. The Company and Continental American terminated this agreement on March 31, 2010.

On December 31, 2009, Security National Life Insurance Company of Louisiana ("Security National Life of Louisiana") entered into an Assumption Reinsurance Agreement with Security National Life Insurance Company ("Security National Life") to reinsure the remaining in force business of Security National Life of Louisiana with Security National Life to the extent permitted by the Louisiana Department of Insurance. The Louisiana Department of Insurance approved the Assumption Reinsurance Agreement on December 2, 2009.

As a result of the Assumption Reinsurance Agreement, all of the insurance business and operations of Security National Life of Louisiana, including assets and liabilities, were transferred to Security National Life, as reinsurer, as of December 31, 2009. Thus, $\$ 3,189,000$ in statutory assets and liabilities were transferred from Security National Life of Louisiana to Security National Life pursuant to the Assumption Reinsurance Agreement. In addition, Security National Life of Louisiana entered into an Assignment dated December 31, 2009 with Security National Life to assign and transfer to Security National Life all of the assets and liabilities that remained following the transfer of assets and liabilities pursuant to the Assumption Reinsurance Agreement.

The liquidation of Security National Life of Louisiana was completed as of December 31, 2009 in accordance with the terms and conditions of the Agreement and Plan of Complete Liquidation to liquidate Security National Life of Louisiana into Security National Life. The Board of Directors of both Security National Life of Louisiana and Security National Life approved a plan of liquidation as of September 18,

## SECURITY NATIONAL FINANCIAL CORPORATION

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
2009. Under the terms of the Agreement and Plan of Complete Liquidation, Security National Life of Louisiana was liquidated into Security National Life in essentially the same manner as the liquidation described in Private Letter Ruling 9847027 in order to achieve the same tax treatment and consequences under Section 332 of the Internal Revenue Code of 1986, as amended, and other applicable provisions described in such Letter Ruling. During 2010, Security National Life took appropriate legal action and dissolved Security National Life of Louisiana in accordance with Louisiana law.

Effective as of December 31, 2009, Security National Life exercised its right of recapture pursuant to the Reinsurance Agreement effective as of November 30, 2008, between Capital Reserve Life Insurance Company ("Capital Reserve") and Security National Life in which Security National Life recaptured all of the previously reinsured liabilities under the Reinsurance Agreement. As a result of the recapture, Security National Life is primarily liable for the liabilities on the insurance contracts and annuities originally issued by Capital Reserve to its policyholders. The assets transferred by Capital Reserve to Security National Life pursuant to such recapture have a fair market value of $\$ 4,895,000$, which was equal to the assumed liabilities.

The purpose of Security National Life exercising its right of recapture pursuant to the 2008 Reinsurance Agreement was so that the $\$ 4,895,000$ in statutory assets and liabilities of Capital Reserve could be transferred to Security National Life by December 31, 2009 in accordance with the terms of the plan of liquidation between Capital Reserve and Security National Life. On December 4, 2009, Capital Reserve and Security National Life entered into an Agreement and Plan of Complete Liquidation to liquidate Capital Reserve into Security National Life in the same manner as the liquidation described in Private Letter Ruling 9847027 in order to achieve the same tax treatment and consequences under Section 332 of the Internal Revenue code of 1986, as amended, and other applicable provisions described in such Letter Ruling.

In addition, Capital Reserve entered into an Assignment dated December 31, 2009 with Security National Life to assign and transfer to Security National Life all of the assets and liabilities that remained following the recapture, except for Capital Reserve's corporate charter, insurance licenses, and \$1,681,000 in statutory capital and surplus, which will allow Capital Reserve to preserve its corporate existence in Missouri.

On May 24, 2010, the Company completed a stock purchase transaction with American Life and Security Corporation ("American Life"), a Nebraska domiciled insurance company to sell all the outstanding shares of common stock of Capital Reserve to American Life and its shareholders. Under the terms of the Stock Purchase Agreement among the Company, American Life, and the shareholders of the Company, American Life paid the Company at closing purchase consideration equal to the capital and surplus of Capital Reserve as of May 24, 2010 in the amount of $\$ 1,692,576$, plus additional consideration in the amount of $\$ 105,000$ for a total of $\$ 1,797,576$. This sale is in accordance with the Agreement and Plan of Complete Liquidation to liquidate Capital Reserve into the Company in the same manner as the liquidation described in Private Letter Ruling 9847027 in order to achieve the same tax treatment and consequences under Section 332 of the Internal Revenue code of 1986, as amended, and other applicable provisions described in such Letter Ruling. American Life obtained approvals from the Nebraska and Missouri insurance departments in order to complete this transaction.

On June 4, 2010, the Company entered into an Indemnity Coinsurance Reinsurance Agreement with American Life and Security Corporation ("American Life"), a Nebraska domiciled insurance company, effective January 1, 2010. Under the terms of the agreement, the Company ceded to American Life a block of deferred annuities in the amount of $\$ 2,678,931$ and a block of whole life policies in the amount of $\$ 1,048,134$, together with net due and deferred premiums in the amount of $\$ 12,305$, advance premiums in the amount of $\$ 353$, claims liability in the amount of $\$ 14,486$, and net policy loans in the amount of $\$ 128,487$. The total initial consideration of $\$ 3,601,112$ in cash was transferred to Wells Fargo as custodian of the assets. American Life has control of the assets subject to the terms of a custodial agreement. American Life agreed to pay the Company an initial ceding commission of $\$ 375,000$ and a management fee of $\$ 3,500$ per quarter to administer the policies. American Life agreed to indemnify the Company for these

## SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
contracts and risks. The initial term on this agreement will be for a period of one year. After the initial one year term, this agreement will be automatically renewed unless American Life notifies the Company in writing of its intention not to renew no less than 180 days prior to the expiration of the then current agreement. Each automatic renewal period of this agreement will be for a term of one year. The accounting and settlement of this agreement will be on a quarterly basis and calculated pursuant to the terms thereof.

## Insurance Operations

The Company’s insurance business includes funeral plans, and interest sensitive life insurance as well as other traditional life and accident and health insurance products. The Company places specific marketing emphasis on funeral plans through pre-need planning.

A funeral plan is a small face value life insurance policy that generally has face coverage of up to $\$ 15,000$. The Company believes that funeral plans represents a marketing niche that has lower competition because most insurance companies do not offer similar coverage. The purpose of the funeral plan policy is to pay the costs and expenses incurred at the time of the person's death. On a per thousand dollar cost of insurance basis these policies can be more expensive to the policy holder than many types of non-burial insurance due to their low face amount, requiring the fixed cost of the policy administration be distributed over a smaller policy size, and the simplified underwriting practices that result in higher mortality costs.

The following table shows the financial results for the years ended December 31, 2010, 2009 and 2008. See footnote 16 of the Notes to Consolidated Financial Statements.

Years ended December 31
(in thousands of dollars)
$\left.\begin{array}{lrrrrrrr} & & & \begin{array}{c}2010 \text { vs } 2009 \\ \% \text { Increase } \\ \text { (Decrease) }\end{array} & & & \begin{array}{c}\text { 2009 vs } 2008 \\ \text { \% Increase }\end{array} \\ \text { (Decrease) }\end{array}\right)$

Intersegment revenues are primarily interest income from the warehouse line provided to SecurityNational Mortgage Company. Profitability in 2010 has improved due to increases in net realized gains and losses including intersegment revenues, and insurance premiums and $\$ 350,000$ ceding commission from American Life in connection with the reinsurance agreement entered into during June 2010.

## Cemetery and Mortuary Operations

The Company sells mortuary services and products through its seven mortuaries in Salt Lake City, Utah and three mortuaries in Phoenix, Arizona. The Company also sells cemetery products and services through its six cemeteries in Salt Lake City, Utah and one cemetery in San Diego County, California. Cemetery land sales and at-need product sales and services are recognized as revenue at the time of sale or when the services are performed. Pre-need cemetery product sales are deferred until the merchandise is delivered and services performed.

## SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
The following table shows the condensed financial results for the years ended December 31, 2010, 2009 and 2008. See footnote 16 of the Notes to Consolidated Financial Statements.

|  | Years ended December 31 <br> (in thousands of dollars) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  | $\begin{gathered} \hline 2010 \text { vs } 2009 \\ \text { \% Increase } \\ \text { (Decrease) } \\ \hline \end{gathered}$ | 2008 |  | $\begin{gathered} \hline 2009 \text { vs } 2008 \% \\ \text { Increase } \\ \text { (Decrease) } \\ \hline \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |
| Revenues from external customers |  |  |  |  |  |  |  |  |
| Mortuary revenues | \$ | 6,211 | \$ | 6,368 | (2\%) | \$ | 6,481 | (2\%) |
| Cemetery revenues |  | 5,309 |  | 5,605 | (5\%) |  | 6,245 | (10\%) |
| Other |  | 294 |  | 247 | 47\% |  | 691 | (64\%) |
| Total | \$ | 11,814 | \$ | 12,220 | 1\% | \$ | 13,417 | (9\%) |
| Earnings (Losses) before income taxes | \$ | (986) | \$ | (128) | 670\% | \$ | (124) | 3\% |

Included in other revenue is rental income from residential and commercial properties purchased from Security National Life. Memorial Estates purchased these properties from financing provided by Security National Life. The rental income is offset by property insurance, taxes, maintenance expenses and interest payments made to Security National Life. Memorial Estates has recorded depreciation on these properties of $\$ 841,000$ and $\$ 443,000$ for the twelve months ended December 31, 2010 and 2009, respectively. Due to the economy, commercial leasing activity is down and Memorial Estates has incurred an operating (loss) and gain before depreciation of $\$(128,000)$ and $\$ 30,000$ for the twelve months ended December 31, 2010 and 2009, respectively.

## Significant Accounting Policies

The following is a brief summary of our significant accounting policies and a review of our most critical accounting estimates. See Note 1 of the Notes to Consolidated Financial Statements.

## Insurance Operations

In accordance with accounting principles generally accepted in the United States of America (GAAP), premiums and considerations received for interest sensitive products such as universal life insurance and ordinary annuities are reflected as increases in liabilities for policyholder account balances and not as revenues. Revenues reported for these products consist of policy charges for the cost of insurance, administration charges, amortization of policy initiation fees and surrender charges assessed against policyholder account balances. Surrender benefits paid relating to these products are reflected as decreases in liabilities for policyholder account balances and not as expenses.

The Company receives investment income earned from the funds deposited into account balances, a portion of which is passed through to the policyholders in the form of interest credited. Interest credited to policyholder account balances and benefit claims in excess of policyholder account balances are reported as expenses in the consolidated financial statements.

Premium revenues reported for traditional life insurance products are recognized as revenues when due. Future policy benefits are recognized as expenses over the life of the policy by means of the provision for future policy benefits.

The costs related to acquiring new business, including certain costs of issuing policies and other variable selling expenses (principally commissions), defined as deferred policy acquisition costs, are capitalized and amortized into expense. For nonparticipating traditional life products, these costs are amortized over the premium paying period of the related policies, in proportion to the ratio of annual premium revenues to total anticipated premium revenues. Such anticipated premium revenues are estimated using the same assumption used for computing liabilities for future policy benefits and are generally "locked in" at the date the policies are issued. For interest sensitive products, these costs are amortized generally in proportion to expected gross profits from surrender charges and investment, mortality and expense margins. This amortization is

## Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)

adjusted when the Company revises the estimate of current or future gross profits or margins. For example, deferred policy acquisition costs are amortized earlier than originally estimated when policy terminations are higher than originally estimated or when investments backing the related policyholder liabilities are sold at a gain prior to their anticipated maturity.
Death and other policyholder benefits reflect exposure to mortality risk and fluctuate from year to year on the level of claims incurred under insurance retention limits. The profitability of the Company is primarily affected by fluctuations in mortality, other policyholder benefits, expense levels, interest spreads (i.e., the difference between interest earned on investments and interest credited to policyholders) and persistency. The Company has the ability to mitigate adverse experience through sound underwriting, asset/liability duration matching, sound actuarial practices, adjustments to credited interest rates, policyholder dividends and cost of insurance charges.

## Cemetery and Mortuary Operations

Pre-need sales of funeral services and caskets, including revenue and costs associated with the sales of preneed funeral services and caskets, are deferred until the services are performed or the caskets are delivered.

Pre-need sales of cemetery interment rights (cemetery burial property) - revenue and costs associated with the sales of pre-need cemetery interment rights are recognized in accordance with the retail land sales provisions of accounting principles generally accepted in the United States (GAAP). Under GAAP, recognition of revenue and associated costs from constructed cemetery property must be deferred until a minimum percentage of the sales price has been collected. Revenues related to the pre-need sale of unconstructed cemetery property will be deferred until such property is constructed and meets the criteria of FASB Codification Topic 360-20, described above.

Pre-need sales of cemetery merchandise (primarily markers and vaults) - revenue and costs associated with the sales of pre-need cemetery merchandise are deferred until the merchandise is delivered.

Pre-need sales of cemetery services (primarily merchandise delivery and installation fees and burial opening and closing fees) - revenue and costs associated with the sales of pre-need cemetery services are deferred until the services are performed.

Prearranged funeral and pre-need cemetery customer obtaining costs - costs incurred related to obtaining new pre-need cemetery and prearranged funeral business are accounted for under the guidance of the provisions of GAAP related to Financial Services - Insurance. Obtaining costs, which include only costs that vary with and are primarily related to the acquisition of new pre-need cemetery and prearranged funeral business, are deferred until the merchandise is delivered or services are performed.

Revenues and costs for at-need sales are recorded when a valid contract exists, the services are performed, collection is reasonably assured and there are no significant obligations remaining.

## Mortgage Operations

Mortgage fee income is generated through the origination and refinancing of mortgage loans and is realized in accordance with GAAP related to sales of financial assets.

The majority of loans originated are sold to third party investors. The amounts sold to investors are shown on the balance sheet as mortgage loans sold to investors, and include the fees due from the investors.

## Use of Significant Accounting Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect reported amounts and disclosures. It is reasonably possible that actual experience could differ from the estimates and assumptions utilized which could have a material impact on the financial statements. The following is a summary of our significant accounting estimates, and critical issues that impact them:

## SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

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Fixed Maturities and Equity Securities Available for Sale
Securities available-for-sale are carried at estimated fair value, with unrealized holding gains and losses reported in accumulated other comprehensive income, which is included in stockholders' equity after adjustment for deferred income taxes and deferred acquisition costs related to universal life products.

When the value of a security declines and the decline is determined to be other than temporary, the carrying value of the investment is reduced to its fair value and a realized loss is recorded to the extent of the decline.

## Deferred Acquisition Costs

Amortization of deferred policy acquisition costs for interest sensitive products is dependent upon estimates of current and future gross profits or margins on this business. Key assumptions used include the following: yield on investments supporting the liabilities, amount of interest or dividends credited to the policies, amount of policy fees and charges, amount of expenses necessary to maintain the policies, amount of death and surrender benefits, and the length of time the policies will stay in force.

For nonparticipating traditional life products, these costs are amortized over the premium paying period of the related policies in proportion to the ratio of annual premium revenues to total anticipated premium revenues. Such anticipated premium revenues are estimated using the same assumption used for computing liabilities for future policy benefits and are generally "locked in" at the date the policies are issued.

## Value of Business Acquired

Value of business acquired is the present value of estimated future profits of the acquired business and is amortized similar to deferred acquisition costs. The critical issues explained for deferred acquisition costs would also apply for value of business acquired.

## Allowance for Doubtful Accounts

The Company accrues an estimate of potential losses for the collection of receivables. The significant receivables are the result of receivables due on mortgage loans sold to investors, cemetery and mortuary operations, mortgage loan operations and other receivables. The allowance is based upon the Company's experience. The critical issue that would impact recovery of the cemetery and mortuary receivables is the overall economy. The critical issues that would impact recovery of mortgage loan operations would be interest rate risk and loan underwriting.

## Future Policy Benefits

Reserves for future policy benefits for traditional life insurance products requires the use of many assumptions, including the duration of the policies, mortality experience, expenses, investment yield, lapse rates, surrender rates, and dividend crediting rates.
These assumptions are made based upon historical experience, industry standards and a best estimate of future results and, for traditional life products, include a provision for adverse deviation. For traditional life insurance, once established for a particular series of products, these assumptions are generally held constant.

## Unearned Revenue

The universal life products the Company sells have significant policy initiation fees (front-end load) that are deferred and amortized into revenues over the estimated expected gross profits from surrender charges and investment, mortality and expense margins. The same issues that impact deferred acquisition costs would apply to unearned revenue.

## Deferred Pre-need Cemetery and Funeral Contracts Revenues and Estimated Future Cost of Pre-need Sales

The revenue and cost associated with the sales of pre-need cemetery merchandise and funeral services are deferred until the merchandise is delivered or the service is performed.

The Company, through its cemetery and mortuary operations, provides a guaranteed funeral arrangement wherein a prospective customer can receive future goods and services at guaranteed prices. To accomplish this, the Company, through its life insurance operations, sells to the customer an increasing benefit life

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
insurance policy that is assigned to the mortuaries. If, at the time of need, the policyholder/potential mortuary customer utilizes one of the Company's facilities, the guaranteed funeral arrangement contract that has been assigned will provide the funeral goods and services at the contracted price. The increasing life insurance policy will cover the difference between the original contract prices and current prices. Risks may arise if the difference cannot be fully met by the life insurance policy.

## Mortgage Allowance for Loan Loss and Loan Loss Reserve

The Company provides allowances for losses on its mortgage loans through an allowance for loan losses (a contra-asset account) and through the mortgage loan loss reserve (a liability account). The allowance for loan losses is an allowance for losses on the Company's mortgage loans held for investment. The allowance is comprised of two components. The first component is an allowance for collectively evaluated impairment that is based upon the Company's historical experience in collecting similar receivables. The second component is based upon individual evaluation of loans that are determined to be impaired. Upon determining impairment the Company establishes an individual impairment allowance based upon an assessment of the fair value of the underlying collateral. When a mortgage loan is past due more than 90 days, the Company, where appropriate, sets up an allowance to approximate the excess of the carrying value of the mortgage loan over the estimated fair value of the underlying real estate collateral. Once a loan is past due more than 90 days the Company does not accrue any interest income and proceeds to foreclose on the real estate. All expenses for foreclosure are expensed as incurred. Once foreclosed the carrying value will approximate its fair value and the amount will be classified as real estate. The Company carries the foreclosed property in Security National Life, Memorial Estates and SecurityNational Mortgage, its life, cemeteries and mortuaries and mortgage subsidiaries, and will rent the properties until it is deemed desirable to sell them. The Company is currently able to rent properties at a $3 \%$ to $6 \%$ gross return.

The mortgage loan loss reserve is an estimate of probable losses at the balance sheet date that the Company will realize in the future on mortgage loans sold to third party investors. The Company may be required to reimburse third party investors for costs associated with early payoff of loans within the first six months of such loans and to repurchase loans where there is a default in any of the first four monthly payments to the investors or, in lieu of repurchase, to pay a negotiated fee to the investors. The Company's estimates are based upon historical loss experience and the best estimate of the probable loan loss liabilities.

Upon completion of a transfer that satisfies the conditions to be accounted for as a sale, the Company initially measures at fair value liabilities incurred in a sale relating to any guarantee or recourse provisions. The Company accrues a monthly allowance for indemnification losses to investors based on total production. This estimate is based on the Company's historical experience. The amount accrued for and the charge to expense is included in selling, general and administrative expenses. The estimated liability for indemnification losses is included in other liabilities and accrued expenses. The Company believes the Allowance for Loan Losses and Doubtful Accounts and the Loan Loss Reserve represent probable loan losses incurred as of the balance sheet date.

## Deferred Compensation

The Company has deferred compensation agreements with several of its current and past executive officers. The deferred compensation is payable upon retirement or death of these individuals either in annual installments (ten years) or lump sum settlement, if approved by the Board of Directors. The Company has accrued the present value of these benefits based upon their future retirement dates and other factors, on its consolidated financial statements.

## Depreciation

Depreciation is calculated principally on the straight-line-method over the estimated useful lives of the assets, which range from 3 to 40 years. Leasehold improvements are amortized over the lesser of the useful life or remaining lease terms.

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

## Management’s Discussion and Analysis of Financial Condition and Results of Operations (Continued)

## Self-Insurance

The Company is self insured for certain casualty insurance, workers compensation and liability programs. Self-Insurance reserves are maintained relative to these programs. The level of exposure from catastrophic events is limited by the purchase of stop-loss and aggregate liability reinsurance coverages. When estimating the self-insurance liabilities and related reserves, management considers a number of factors, which include historical claims experience, demographic factors, severity factors and valuations provided independent third-party actuaries. Management reviews its assumptions with its independent third-party administrators and actuaries to evaluate whether the self-insurance reserves are adequate. If actual claims or adverse development of loss reserves occurs and exceed these estimates, additional reserves may be required. The estimation process contains uncertainty since management must use judgment to estimate the ultimate cost that will be incurred to settle reported claims and unreported claims for incidents incurred but not reported as of the balance sheet date.

## Results of Consolidated Operations

## 2010 Compared to 2009

Total revenues decreased by $\$ 48,359,000$, or $22 \%$, to $\$ 168,530,000$ for fiscal year 2010 from \$216,888,000 for the fiscal year 2009. Contributing to this decrease in total revenues was a decrease of $\$ 46,696,000$ in mortgage fee income, a $\$ 1,535,000$ decrease in net investment income, and a $\$ 453,000$ decrease in net cemetery and mortuary sales. This decrease in total revenues was partially offset by a $\$ 44,000$ increase in realized gains (losses) on investments and other assets, a $\$ 115,000$ increase in insurance premiums and other considerations, and a $\$ 166,000$ increase in other revenue.

Insurance premiums and other consideration increased by $\$ 115,000$, or $0.3 \%$, to $\$ 38,528,000$ for 2010 , from $\$ 38,413,000$ for the comparable period in 2009. This increase was primarily the result of an increase in renewal premiums offset by a decrease in insurance sales causing a decrease in first year premiums.

Net investment income decreased by $\$ 1,535,000$, or $7.9 \%$, to $\$ 17,794,000$ for 2010 , from $\$ 19,329,000$ for the comparable period in 2009. This reduction was primarily attributable to reduced interest income due to lower interest rates from mortgage loans on real estate (mortgages held for long-term and mortgages sold to investors) and an increase in investment expenses.

Net cemetery and mortuary sales decreased by $\$ 453,000$, or $3.8 \%$, to $\$ 11,520,000$ for 2010 , from $\$ 11,974,000$ for the comparable period in 2009. This reduction was primarily due to a decline in pre-need land sales of burial spaces in the cemetery and mortuary operations and a decline in at-need sales of mortuary operations.

Realized gains (losses) on investments and other assets increased by \$392,000, or $32.1 \%$, to a $\$ 1,615,000$ realized gain for 2010, from a $\$ 1,223,000$ realized gain for the comparable period in 2009 . This increase in realized gains on investments was due to gains from the sale of fixed maturity securities.

Other than temporary impairments on investments increased by $\$ 348,000$, or $106.7 \%$, to $\$ 674,000$ for 2010, from $\$ 326,000$ for the comparable period in 2009. This increase is due to impairments on other real estate owned held for investment offset by a decrease in impairments on fixed maturity securities, held-tomaturity.

Mortgage fee income decreased by $\$ 46,696,000$, or $32.2 \%$, to $\$ 98,164,000$ for 2010 , from $\$ 144,861,000$ for the comparable period in 2009. This decrease was primarily attributable to a decrease in secondary gains on mortgage loans sold to investors, a decrease in loan volume due to a reduced demand in the housing sector and rising interest rates that adversely impacted the refinancing markets.

Other revenues increased by $\$ 166,000$, or $11.8 \%$, to $\$ 1,581,000$ for 2010 from $\$ 1,415,000$ for the comparable period in 2009. This increase was due to additional miscellaneous revenues throughout the Company's operations.

Total benefits and expenses were $\$ 169,619,000$, or $100.6 \%$ of total revenues, for 2010 , as compared to $\$ 210,541,000$, or $97.1 \%$ of total revenues, for the comparable period in 2009.

## SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)

Death benefits, surrenders and other policy benefits, and increase in future policy benefits increased by an aggregate of $\$ 532,000$ or $1.5 \%$, to $\$ 36,452,000$ for 2010 , from $\$ 35,920,000$ for the comparable period in 2009. This increase was primarily the result of increased future policy benefits, and increased death benefits that were partially offset by decreases in surrender and other policy benefits.

Amortization of deferred policy and pre-need acquisition costs and value of business acquired decreased by $\$ 1,216,000$, or $17.0 \%$, to $\$ 5,945,000$ for 2010 , from $\$ 7,161,000$ for the comparable period in 2009. This decrease was primarily due to a decrease in business in force.

Selling, general and administrative expenses decreased by $\$ 39,567,000$, or $24.5 \%$, to $\$ 122,218,000$ for 2010, from $\$ 161,785,000$ for the comparable period in 2009. This decrease was the result of a reduction in commission expenses of $\$ 21,070,000$, from $\$ 79,510,000$ in 2009 to $\$ 58,440,000$ in 2010 , due to reduced mortgage loan origination costs made by SecurityNational Mortgage, a decrease in sales at the cemetery operations, and a decrease in life insurance first year and renewal commissions during 2010. Salaries decreased by $\$ 945,000$ from $\$ 27,352,000$ in 2009 to $\$ 26,406,000$ in 2010 , primarily due to a reduction in the number of employees. Provision for loan losses decreased by $\$ 14,143,000$ from $\$ 19,547,000$ in 2009 to $\$ 5,405,000$ in 2010 due primarily to a decreased loan loss reserve and loan allowance balances at SecurityNational Mortgage. Costs related to funding mortgage loans decreased by $\$ 3,998,000$ from $\$ 10,042,000$ in 2009 to $\$ 6,044,000$ in 2010 due primarily to a decrease in loans funded. Other expenses increased by $\$ 589,000$ from $\$ 25,335,000$ in 2009 to $\$ 25,923,000$ in 2010 due to an increase in bank charges, rent, advertising, legal fees, insurance, and other fees and taxes other than income taxes offset by decreases in accounting fees, travel expenses, general supplies, and training and seminars.

Interest expense decreased by $\$ 547,000$, or $16.5 \%$, to $\$ 2,779,000$ for 2010 , from $\$ 3,326,000$ for the comparable period in 2009. This reduction was primarily due to decreased borrowing rates on warehouse lines.

Cost of goods and services sold of the cemeteries and mortuaries decreased by $\$ 123,000$, or $5.3 \%$, to $\$ 2,226,000$ for 2010, from $\$ 2,349,000$ for the comparable period in 2009. This decrease was primarily due to decreased at-need cemetery sales and mortuary sales.

Comprehensive income for the years ended December 31, 2010 and December 31, 2009 amounted to a loss of $\$ 836,000$ and a gain of $\$ 4,950,000$, respectively. This decrease of $\$ 5,786,000$ in 2010 was primarily the result of a $\$ 4,204,000$ decrease in net income, a $\$ 344,000$ decrease in unrealized gains in securities available for sale, and a loss of $\$ 1,237,000$ in derivatives related to mortgage loans.

## 2009 Compared to 2008

Total revenues decreased by $\$ 2,559,000$, or $1.2 \%$, to $\$ 216,889,000$ for fiscal year 2009 from $\$ 219,448,000$ for the fiscal year 2008. Contributing to this decrease in total revenues was a decrease of $\$ 8,718,000$ in net investment income and a $\$ 752,000$ decrease in net cemetery and mortuary sales. This decrease in total revenues was partially offset by a $\$ 2,631,000$ increase in realized gains (losses) on investments and other assets, a $\$ 2,432,000$ increase in insurance premiums and other consideration, a $\$ 1,448,000$ increase in mortgage fee income and a $\$ 400,000$ increase in other revenue.

Insurance premiums and other consideration increased by $\$ 2,432,000$, or $6.8 \%$, to $\$ 38,413,000$ for 2009 , from $\$ 35,981,000$ for the comparable period in 2008. This increase was primarily the result of additional premiums realized from new insurance sales, and the acquisition of Southern Security Life Insurance Company on December 18, 2008, which contributed additional insurance premiums.

Net investment income decreased by $\$ 8,718,000$, or $31.1 \%$, to $\$ 19,329,000$ for 2009, from $\$ 28,047,000$ for the comparable period in 2008. This reduction was primarily attributable to reduced interest income due to lower interest rates from mortgage loans on real estate (mortgages held for long-term and mortgages sold to investors) and construction lending.

## SECURITY NATIONAL FINANCIAL CORPORATION

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
Net cemetery and mortuary sales decreased by $\$ 753,000$, or $5.9 \%$, to $\$ 11,973,000$ for 2009, from $\$ 12,726,000$ for the comparable period in 2008. This reduction was primarily due to a decline in pre-need land sales of burial spaces in the cemetery and mortuary operations and a decline in at-need sales of mortuary operations.

Realized gains (losses) on investments and other assets increased by $\$ 205,000$, or $20.1 \%$, to a $\$ 1,223,000$ realized gain for 2009, from a $\$ 1,018,000$ realized gain for the comparable period in 2008. This increase in realized gains on investments was due to gains from the sale of equity securities.

Other than temporary impairments on investments decreased by $\$ 2,476,000$, or $88.2 \%$, to $\$ 326,000$ for 2009 , from $\$ 2,752,000$ for the comparable period in 2008. This decrease is due to a decrease in impairments on fixed maturity securities, held-to-maturity and available for sale.

Mortgage fee income increased by $\$ 1,448,000$, or $1.0 \%$, to $\$ 144,861,000$ for 2009 , from $\$ 143,413,000$ for the comparable period in 2008. This increase was primarily attributable to an increase in secondary gains on mortgage loans sold to investors.

Other revenues increased by $\$ 400,000$, or $39.4 \%$, to $\$ 1,415,000$ for 2009 from $\$ 1,015,000$ for the comparable period in 2008. This increase was due to additional miscellaneous revenues throughout the Company's operations.

Total benefits and expenses were $\$ 210,541,000$, or $97.1 \%$ of total revenues, for 2009, as compared to $\$ 218,717,000$, or $99.7 \%$ of total revenues, for the comparable period in 2008.

Death benefits, surrenders and other policy benefits, and increase in future policy benefits increased by an aggregate of $\$ 3,016,000$, or $9.2 \%$, to $\$ 35,920,000$ for 2009 , from $\$ 32,904,000$ for the comparable period in 2008. This increase was primarily the result of increased insurance business, and increased death benefits that were partially offset by decreases in surrender and other policy benefits.

Amortization of deferred policy and pre-need acquisition costs and value of business acquired increased by $\$ 1,151,000$, or $19.2 \%$, to $\$ 7,161,000$ for 2009 , from $\$ 6,010,000$ for the comparable period in 2008. This increase was primarily due to an increase in business in force as a result of the purchase of Southern Security Life Insurance Company on December 18, 2008.

Selling, general and administrative expenses decreased by $\$ 8,132,000$, or $4.8 \%$, to $\$ 161,785,000$ for 2009, from $\$ 169,917,000$ for the comparable period in 2008. This decrease was the result of a reduction in commission expenses of $\$ 19,453,000$, from $\$ 98,963,000$ in 2008 to $\$ 79,510,000$ in 2009, due to reduced mortgage loan origination costs made by SecurityNational Mortgage, a decrease in sales at the cemetery operations, and a decrease in life insurance renewal commissions during 2009. This decrease was partially offset by an increase in salaries of $\$ 1,913,000$ from $\$ 25,439,000$ in 2008 to $\$ 27,352,000$ in 2009, primarily due to merit increases in salaries of existing employees. Provision for loan losses increased by \$8,995,000 from $\$ 10,552,000$ in 2008 to $\$ 19,547,000$ in 2009 due primarily to increased loan loss reserve and loan allowance balances at SecurityNational Mortgage Company. Costs related to funding mortgage loans increased by $\$ 1,097,000$ from $\$ 8,945,000$ in 2008 to $\$ 10,042,000$ in 2009 due to an increase in loans funded. Other expenses decreased by $\$ 683,000$ from $\$ 26,018,000$ in 2008 to $\$ 25,335,000$ in 2009 due to an increase in rent, training and seminars, advertising, accounting fees, legal fees and insurance, fees and taxes other than income taxes offset by decreases in bad debt expense, travel expenses, general supplies, and telephone expenses.

Interest expense decreased by $\$ 4,123,000$, or $55.3 \%$, to $\$ 3,326,000$ for 2009 , from $\$ 7,449,000$ for the comparable period in 2008. This reduction was primarily due to decreased borrowing rates on warehouse lines.

Cost of goods and services sold of the cemeteries and mortuaries decreased by $\$ 88,000$, or $3.6 \%$, to $\$ 2,349,000$ for 2009 , from $\$ 2,437,000$ for the comparable period in 2008 . This increase was primarily due to decreased at-need cemetery sales and mortuary sales.

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
Comprehensive income for the years ended December 31, 2009 and December 31, 2008 amounted to $\$ 4,950,000$ and a loss of $\$ 605,000$, respectively. This increase of $\$ 5,555,000$ was primarily the result of a $\$ 3,199,000$ increase in net income and a $\$ 1,288,000$ increase in unrealized gains in securities available for sale, and a gain of $\$ 1,068,000$ in derivatives related to mortgage loans.

## Risks

The following is a description of the most significant risks facing the Company and how it mitigates those risks:

Legal and Regulatory Risks - The risk that changes in the legal or regulatory environment in which the Company operates will create additional expenses and/or risks not anticipated by the Company in developing and pricing its products. That is, regulatory initiatives designed to reduce insurer profits, new legal theories or insurance company insolvencies through guaranty fund assessments may create costs for the insurer beyond those recorded in the consolidated financial statements. In addition, changes in tax law with respect to mortgage interest deductions or other public policy or legislative changes may affect the Company's mortgage sales. Also, the Company may be subject to further regulations in the cemetery/mortuary business. The Company mitigates these risks by offering a wide range of products and by diversifying its operations, thus reducing its exposure to any single product or jurisdiction, and also by employing underwriting practices which identify and minimize the adverse impact of such risks.
Mortgage Industry Risks - Developments in the mortgage industry and credit markets adversely affected the Company's ability to sell certain of its mortgage loans to investors, which impacted the Company's financial results by requiring it to assume the risk of holding and servicing many of these loans.

As a result of the volatile secondary market, for mortgage loans, the Company sold mortgage loans in 2007 and 2008 to certain third party investors, including Lehman Brothers-Aurora Loan Services and Bear Stearns-EMC Mortgage Corp., that experienced financial difficulties and were not able to settle the loans. The total amount of such loans was $\$ 52,556,000$, of which $\$ 36,499,000$ were loans in which the secondary market no longer exists. Due to these changes in circumstances, the Company regained control of the mortgages and, in accordance with generally accepted accounting principles, accounted for the loans retained in the same manner as a purchase of assets from former transferees in exchange for liabilities assumed. At the time of repurchase, the loans were determined to be held for investment purposes, and the fair value of the loans was determined to approximate the unpaid principal balances adjusted for chargeoffs, the related allowance for loan losses, and net deferred fees or costs on originated loans. The 2008, 2009 and 2010 financial statements reflect the transfer of the mortgage loans from "Mortgage Loans Sold to Investors" to "Mortgage Loans on Real Estate". The loan sale revenue recorded on the sale of the mortgage loans was reversed on the date the loans were repurchased.

The mortgage loan loss reserve is an estimate of probable losses at the balance sheet date that the Company will realize in the future on mortgage loans sold to third party investors. The Company may be required to reimburse third party investors for costs associated with early payoff of loans within the first six months of such loans and to repurchase loans where there is a default in any of the first four monthly payments to the investors or, in lieu of repurchase, to pay a negotiated fee to the investors. The Company's estimates are based upon historical loss experience and the best estimate of the probable loan loss liabilities.

Upon completion of a transfer that satisfies the conditions to be accounted for as a sale, the Company initially measures at fair value liabilities incurred in a sale relating to any guarantee or recourse provisions. The Company accrues a monthly allowance for indemnification losses to investors based on the Company's historical experience. The amounts accrued for loan losses in years ended December 31, 2010, 2009 and 2008 were $\$ 4,534,231, \$ 17,306,471$ and $\$ 7,140,270$, respectively, and the charge to expense has been included in selling, general and administrative expenses. The estimated liability for indemnification losses is included in other liabilities and accrued expenses and, as of December 31, 2010 and 2009, the balances were $\$ 5,899,027$ and $\$ 11,662,897$, respectively. The Company believes the allowance for loan losses and the loan loss reserve represent probable loan losses incurred as of December

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
31, 2010. However, there is a risk that future loan losses may exceed the loan loss reserves and allowances.

As of December 31, 2010, the Company's long term mortgage loan portfolio consisted of \$14,293,000 in mortgage loans with delinquencies more than 90 days. Of this amount, $\$ 9,761,000$ of the loans were in foreclosure proceedings. The Company has not received or recognized any interest income on the $\$ 14,293,000$ in mortgage loans with delinquencies more than 90 days. During the twelve months ended December 31, 2010 and 2009, the Company increased its allowance for mortgage losses by $\$ 630,000$ and $\$ 3,166,000$, respectively, which was charged to loan loss expense and included in selling, general and administrative expenses for the period. The allowances for mortgage loan losses as of December 31, 2010 and 2009 were $\$ 7,070,000$ and $\$ 6,809,000$, respectively. See footnote 3 in the consolidated financial statement for schedule of mortgage loan loss reserves.

Also at December 31, 2010, the Company had foreclosed on a total of \$49,509,000 in long term mortgage loans, of which $\$ 12,985,000$ of the loans foreclosed were reclassified as other real estate held for investment or sale during 2010. The Company carries the foreclosed properties in Security National Life, Memorial Estates, and SecurityNational Mortgage, its respective life, cemeteries and mortuaries, and mortgage subsidiaries, and will rent the properties until it is deemed economically desirable to sell them.

The Company is exposed to the risk that certain third party purchasers could have claims against the Company requiring it to repurchase alleged defective mortgage loans or to indemnify such purchasers against any losses related to such loans. In particular, there have been assertions in third party purchaser correspondence that SecurityNational Mortgage sold mortgage loans that contained alleged misrepresentations or that experienced early payment defaults, or that were otherwise defective or not in compliance with agreements between SecurityNational Mortgage and the third party investors. As a result of these claims, certain third party investors, including Bank of America - Countrywide Home Loans, Inc., Wells Fargo Funding, Inc., and JP Morgan Chase- EMC Mortgage Corp., have made demands that SecurityNational Mortgage repurchase certain alleged defective mortgage loans that were sold to such investors or indemnify them against any losses related to such loans.
As of December 31, 2010, Bank of America, Wells Fargo and JP Morgan Chase have asserted estimated potential claims of $\$ 32,000,000$ relating to loan repurchases, loan indemnifications and other loan issues. The Company has estimated the potential losses for the asserted claims by these banks to be less. The Company has reserved and accrued $\$ 5,899,027$ as of December 31, 2010 to settle all such investor related claims. The Company believes this amount is adequate to resolve these claims and the amount represents the Company's estimate of possible losses relating to any outstanding claims by these banks.

These claims are greater than the net asset value of SecurityNational Mortgage, which was $\$ 17,935,000$ on December 31, 2010, and its reserve for mortgage loan loss, which was $\$ 5,899,027$ on December 31, 2010. The Company disagrees with the claims asserted by Bank of America, Wells Fargo and JP Morgan Chase against SecurityNational Mortgage and believes it has significant defenses to these claims.

SecurityNational Mortgage was involved in settlement discussions with Bank of America during the second and third quarters of 2010, and is currently involved in settlement discussions with Wells Fargo in an attempt to settle the claims asserted by the banks. On March 24, 2011, SecurityNational Mortgage received a proposed settlement agreement and release from Wells Fargo. SecurityNational Mortgage is currently evaluating the terms of the proposed agreement. The proposed settlement was considered in the Company's determination of its loan loss reserve. Any additional loss in excess of the current loan loss reserve cannot be estimated as negotiations are still in progress. It is possible that the negotiations could result in a change in the estimate of the loan loss reserve.
If SecurityNational Mortgage is unable to negotiate acceptable terms with Bank of America, Wells Fargo and JP Morgan Chase, legal action may ensue in an effort to obtain amounts that the banks claim are allegedly due. In the event of legal action, if SecurityNational Mortgage is not successful in its defenses against claims asserted by these banks to the extent that a substantial judgment was entered against

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
SecurityNational Mortgage that is beyond its capacity to pay, SecurityNational Mortgage may be required to curtail or cease operations.

Florida Insurance Business - After several months of discussions with the Florida Office of Insurance Regulation concerning the categorization of certain admitted assets, Security National Life received a letter dated June 17, 2009, in which Florida indicated its rejection of Security National Life's position and requested that Security National Life either infuse additional capital or cease writing new business in the State of Florida. Florida's decision was based upon excess investments in subsidiaries by Security National Life and Florida's determination to classify as property acquired and held for the purposes of investment, certain real property that Security National Life acquired in satisfaction of creditor rights and subsequently rented to tenants. These determinations resulted in Security National Life exceeding certain investment limitations under Florida law and in a corresponding capital and surplus deficiency as of March 31, 2009. Florida has acknowledged that the deficiency may be cured by the infusion of additional capital in the amount of the excess investments.

Security National Life strongly disagrees with Florida's interpretation of the Florida statutes, including Florida's opinion that $\$ 21,672,000$ of real property that Security National Life acquired in satisfaction of creditor rights as of March 31, 2009 must be included in an investment category that is subject to a limitation of only $5 \%$ of admitted assets (which category consists of real estate acquired and held for investment purposes) rather than in the investment category that is subject to a limitation of $15 \%$ of admitted assets (which category includes real estate acquired in satisfaction of loans, mortgages, or debts). In rendering its opinion, Florida did not suggest that the real property assets of Security National Life are not fairly stated. The letter further stated that Security National Life may not resume writing insurance in Florida until such time as it regains full compliance with Florida law and receives written approval from Florida authorizing it to resume writing insurance.

On June 18, 2009, Security National Life responded by letter to Florida and expressed its disagreement with Florida's interpretation of the Florida statutes but, for practical purposes, agreed, beginning as of June 30, 2009 and continuing until Florida determines that Security National Life has attained full compliance with the Florida statutes, to cease originating new insurance policies in Florida and not to enter into any new reinsurance agreements with any Florida domiciled insurance company. The State of Utah, Security National Life's state of domicile, has not determined Security National Life to have a capital and surplus deficiency, nor is Security National Life aware of any state, other than Florida, in which Security National Life is determined to have a capital and surplus deficiency.
During 2008, the annualized premiums for new insurance policies written by Security National Life in Florida were $\$ 464,000$, or $4.7 \%$ of the total amount of $\$ 9,901,000$ in annualized premiums for new insurance policies written by Security National Life during the same period. Security National Life is considering preparing an application to be submitted to Florida for approval of a Florida only subsidiary for all new insurance business written in Florida. Security National Life believes that if Florida were to approve a Florida only subsidiary, Security National Life would be able to resume writing new insurance policies in Florida in full compliance with the Florida statutes relating to investments in real estate and subsidiaries.

Interest Rate Risk - the risk that interest rates will change which may cause a decrease in the value of the Company's investments or impair the ability of the Company to market its mortgage and cemetery/mortuary products. This change in rates may cause certain interest-sensitive products to become uncompetitive or may cause disintermediation. The Company mitigates this risk by charging fees for non-conformance with certain policy provisions, by offering products that transfer this risk to the purchaser, and/or by attempting to match the maturity schedule of its assets with the expected payouts of its liabilities. To the extent that liabilities come due more quickly than assets mature, the Company might have to borrow funds or sell assets prior to maturity and potentially recognize a loss on the sale.

Mortality/Morbidity Risk - the risk that the Company's actuarial assumptions may differ from actual mortality/morbidity experience may cause the Company's products to be underpriced, may cause the Company to liquidate insurance or other claims earlier than anticipated and other potentially adverse

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
consequences to the business. The Company minimizes this risk through sound underwriting practices, asset/liability duration matching, and sound actuarial practices.

Estimates - The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

The estimates susceptible to significant change are those used in determining the liability for future policy benefits and claims, those used in determining valuation allowances for mortgage loans on real estate, construction loans, estimate of probable loan loss reserve, and other receivables, and those used in determining the estimated future costs for pre-need sales. Although some variability is inherent in these estimates, management believes the amounts provided are adequate.

## Liquidity and Capital Resources

The Company's life insurance subsidiaries and cemetery and mortuary subsidiaries realize cash flow from premiums, contract payments and sales on personal services rendered for cemetery and mortuary business, from interest and dividends on invested assets, and from the proceeds from the maturity of held-to-maturity investments or sale of other investments. The mortgage subsidiary realizes cash flow from fees generated by originating and refinancing mortgage loans and interest earned on mortgages sold to investors. The Company considers these sources of cash flow to be adequate to fund future policyholder and cemetery and mortuary liabilities, which generally are long-term, and adequate to pay current policyholder claims, annuity payments, expenses on the issuance of new policies, the maintenance of existing policies, debt service, and to meet operating expenses.

During the twelve months ended December 31, 2010, the Company's operations used cash of $\$ 14,251,000$, while cash totaling $\$ 17,172,000$ was provided by operations during the twelve months ended December 31, 2009. This was due primarily to a $\$ 23,957,000$ increase in 2010 and an increase of $\$ 19,383,000$ in 2009 in the balance of mortgage loans sold to investors and a $\$ 10,317,000$ decrease in 2010 and an increase of $\$ 7,224,000$ in 2009 in the balance of other liabilities and accrued expenses, a $\$ 46,000$ increase in 2010 and an increase of $\$ 2,805,000$ in 2009 in the provision for losses on accounts receivable and loans.

The Company's liability for future life, annuity and other benefits is expected to be paid out over longterm due to the Company's market niche of selling funeral plans. Funeral plans are small face value life insurance that will pay the costs and expenses incurred at the time of a person's death. A person generally will keep these policies in force and will not surrender them prior to a person's death. Because of the long-term nature of these liabilities the Company is able to hold to maturity its bonds, real estate and mortgage loans thus reducing the risk of liquidating these long-term investments as a result of any sudden changes in market values.

The Company attempts to match the duration of invested assets with its policyholder and cemetery and mortuary liabilities. The Company may sell investments other than those held-to-maturity in the portfolio to help in this timing. The Company purchases short-term investments on a temporary basis to meet the expectations of short-term requirements of the Company's products.
The Company's investment philosophy is intended to provide a rate of return, which will persist during the expected duration of policyholder and cemetery and mortuary liabilities regardless of future interest rate movements.

The Company's investment policy is to invest predominantly in fixed maturity securities, mortgage loans, and warehousing of mortgage loans on a short-term basis before selling the loans to investors in accordance with the requirements and laws governing the life insurance subsidiaries. Bonds owned by the insurance subsidiaries amounted to $\$ 96,453,000$ as of December 31, 2010 compared to $\$ 115,417,000$ as of December 31, 2009. This represents $35.0 \%$ and $38.4 \%$ of the total investments as of December 31, 2010, and December 31, 2009, respectively. Generally, all bonds owned by the life insurance subsidiaries are rated by the National Association of Insurance Commissioners. Under this rating system, there are six categories

## SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
used for rating bonds. At December 31, 2010, 6.2\% (or \$6,019,000) and at December 31, 2009, 6.9\% (or $\$ 7,930,000$ ) of the Company's total bond investments were invested in bonds in rating categories three through six, which are considered non-investment grade.

The Company has classified certain of its fixed income securities, including high-yield securities, in its portfolio as available for sale, with the remainder classified as held-to-maturity. However, in accordance with Company policy, any such securities purchased in the future will be classified as held-to-maturity. Business conditions, however, may develop in the future which may indicate a need for a higher level of liquidity in the investment portfolio. In that event the Company believes it could sell short-term investment grade securities before liquidating higher-yielding longer-term securities.

See footnote 3 of the Notes to Consolidated Financial Statements for the schedule of the maturity of fixed maturity securities.

The amortized cost and contractual payments on mortgage loans on real estate and construction loans held for investment by category as of December 31, 2010 are shown below. Expected principal payments may differ from contractual obligations because certain borrowers may elect to pay off mortgage obligations with or without early payment penalties.

|  | Total |  | Principal <br> Amounts Due in 2011 | Principal <br> Amounts <br> Due in 2012-2015 | Principal <br> Amounts Due <br> Thereafter |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Residential | \$ | 60,285,273 | \$ 1,210,596 | \$ 8,702,114 | \$ 50,372,563 |
| Residential Construction |  | 18,436,495 | 18,436,495 | - | - |
| Commercial |  | 24,502,781 | 13,940,886 | 7,217,681 | 3,344,214 |
| Total |  | 103,224,549 | \$ 33,587,977 | \$ 15,919,795 | \$ 53,716,777 |

If market conditions were to cause interest rates to change, the market value of the fixed income portfolio (of approximately $\$ 207,193,000$ ) could change by the following amounts based on the respective basis point swing (the change in the market values were calculated using a modeling technique):
Change in Market Value $\quad \frac{-200 \mathrm{bps}}{\$ 17,118} \quad \frac{-100 \mathrm{bps}}{\$ 8,522} \quad \frac{+100 \mathrm{bps}}{\$(10,967)} \quad \frac{+200 \mathrm{bps}}{\$(20,061)}$ (in thousands)

The Company is subject to risk based capital guidelines established by statutory regulators requiring minimum capital levels based on the perceived risk of assets, liabilities, disintermediation, and business risk. At December 31, 2010, and December 31, 2009, the life insurance subsidiary exceeded the regulatory criteria.

The Company's total capitalization of stockholders' equity, and bank debt and notes payable were $\$ 66,994,000$ as of December 31, 2010, as compared to $\$ 68,745,000$ as of December 31, 2009. Stockholders' equity as a percent of total capitalization was $89.5 \%$ and $87.0 \%$ as of December 31, 2010 and December 31, 2009, respectively. Bank debt and notes payable decreased $\$ 1,874,000$ for the twelve months ended December 31, 2010 when compared to December 31, 2009, thus increasing the stockholders equity percentage.

Lapse rates measure the amount of insurance terminated during a particular period. The Company's lapse rate for life insurance in 2010 was $8.0 \%$ as compared to a rate of $9.0 \%$ for 2009.

At December 31, 2010, $\$ 23,826,000$ of the Company's consolidated stockholders' equity represents the statutory stockholders' equity of the Company's life insurance subsidiaries. The life insurance subsidiaries cannot pay a dividend to its parent company without the approval of insurance regulatory authorities.

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)

## Forward-Looking Statements

The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements to encourage companies to provide prospective information about their businesses without fear of litigation so long as those statements are identified as forward-looking and are accompanied by meaningful cautionary statements identifying important factors that could cause actual results to differ materially from those projected in such statements. The Company desires to take advantage of the "safe harbor" provisions of the act.

This Annual Report of Form 10-K contains forward-looking statements, together with related data and projections, about the Company's projected financial results and its future plans and strategies. However, actual results and needs of the Company may vary materially from forward-looking statements and projections made from time to time by the Company on the basis of management's then-current expectations. The business in which the Company is engaged involves changing and competitive markets, which may involve a high degree of risk, and there can be no assurance that forward-looking statements and projections will prove accurate.

Factors that may cause the Company's actual results to differ materially from those contemplated or projected, forecast, estimated or budgeted in such forward looking statements include among others, the following possibilities: (i) heightened competition, including the intensification of price competition, the entry of new competitors, and the introduction of new products by new and existing competitors; (ii) adverse state and federal legislation or regulation, including decreases in rates, limitations on premium levels, increases in minimum capital and reserve requirements, benefit mandates and tax treatment of insurance products; (iii) fluctuations in interest rates causing a reduction of investment income or increase in interest expense and in the market value of interest rate sensitive investment; (iv) failure to obtain new customers, retain existing customers or reductions in policies in force by existing customers; (v) higher service, administrative, or general expense due to the need for additional advertising, marketing, administrative or management information systems expenditures; (vi) loss or retirement of key executives or employees; (vii) increases in medical costs; (viii) changes in the Company's liquidity due to changes in asset and liability matching; (ix) restrictions on insurance underwriting based on genetic testing and other criteria; ( x ) adverse changes in the ratings obtained by independent rating agencies; (xi) failure to maintain adequate reinsurance; (xii) possible claims relating to sales practices for insurance products and claim denials and (xiii) adverse trends in mortality and morbidity; (xiv) deterioration of real estate markets and (xv) lawsuits in the ordinary course of business.

## Off-Balance Sheet Agreements

At December 31, 2010, the Company was contingently liable under a standby letter of credit aggregating $\$ 383,114$, to be used as collateral to cover any contingency related to additional risk assessments pertaining to the Company's self-insurance casualty program. The Company does not expect any material losses to result from the issuance of the standby letter of credit because claims are not expected to exceed premiums paid. Accordingly, the estimated fair value of these instruments is zero.

At December 31, 2010, SecurityNational Mortgage was contingently liable under a standby letter of credit aggregating $\$ 1,250,000$, to be used as collateral to cover any contingency related to claims filed in states where SecurityNational Mortgage is licensed. SecurityNational Mortgage does not expect any material losses to result from the issuance of the standby letter of credit. Accordingly, the estimated fair value of these instruments is zero.

SecurityNational Mortgage has entered into a loan purchase agreement to originate and sell mortgage loans to an unaffiliated warehouse bank. The total amount available to originate loans under this agreement at December 31, 2010 was $\$ 55,000,000$. SecurityNational Mortgage originates the loans and immediately sells them to warehouse banks. Generally, when certain mortgage loans are sold to warehouse banks, SecurityNational Mortgage is no longer obligated, except in certain circumstances, to pay the amounts outstanding on the mortgage loans, but is required to pay a fee in the form of interest on a portion of the mortgage loans between the date that the loans are sold to warehouse banks and the date

## SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

Management's Discussion and Analysis of Financial Condition and Results of Operations (Continued)
of settlement with third party investors. The terms of the loan purchase agreements are typically for one year, with interest rates on a portion of the mortgage loans ranging from $2.5 \%$ to $2.75 \%$ over the 30 day Libor rate. SecurityNational Mortgage renewed its loan purchase agreement with Wells Fargo Securities that expired on June 30, 2010 for an additional one year term.

As of December 31, 2010, there was $\$ 68,120,000$ in mortgage loans in which settlements with third party investors were still pending.

The total of the Company unfunded residential construction loan commitments as of December 31, 2010 was $\$ 1,604,000$.

## Contractual Obligations

The Company's contractual obligations as of December 31, 2010 and the payments due by period are shown in the following table:

|  | Less than 1 year | 1-3 years | 4-5 years |  | $\begin{gathered} \text { over } \\ 5 \text { years } \\ \hline \end{gathered}$ | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-cancelable operating leases | \$1,042,612 | \$1,200,572 | \$ | 102,776 | \$ - | \$ | 2,345,960 |
| Notes and contracts payable | 1,777,967 | 4,553,630 |  | 403,771 | 330,607 |  | 7,065,975 |
|  | \$2,820,579 | \$5,754,202 | \$ | 506,547 | \$330,607 |  | 9,411,935 |

## Variable Interest Entities

In conjunction with the Company's casualty insurance program, limited equity interests are held in a captive insurance entity. This program permits the Company to self-insure a portion of losses, to gain access to a wide array of safety-related services, to pool insurance risks and resources in order to obtain more competitive pricing for administration and reinsurance and to limit its risk of loss in any particular year. This entity meets the definition of a variable interest entity (VIE); however, under generally accepted accounting principles, "there is not a requirement to include this entity in the consolidated financial statements." The maximum exposure to loss related to the Company's involvement with this entity is limited to approximately $\$ 383,114$, a majority of which is collateralized under a standby letter of credit issued on the insurance entity's behalf. See Note 11, "Reinsurance, Commitments and Contingencies," for additional discussion of commitments associated with the insurance program and Note 1, "Significant Accounting Policies", for further information on a standby letter of credit. As of December 31, 2010, there are no other entities that met the definition of a variable interest entity.

## Quantitative and Qualitative Disclosures about Market Risk

The Company has no activities in derivative financial or commodity instruments other than those recorded and disclosed in the financial statements. See note 20 of the consolidated financial statements included elsewhere in this Form 10-K. The Company's exposure to market risks (i.e., interest rate risk, foreign currency exchange rate risk and equity price risk) through other financial instruments, including cash equivalents, accounts receivable and lines of credit, is not material.

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

## Market for the Registrant's Common Stock and Related Security Holder Matters

The Company's Class A Common Stock trades on the Nasdaq National Market under the symbol "SNFCA." Prior to August 13, 1987, there was no active public market for the Class A and Class C Common Stock. As of March 29, 2011, the closing sales price of the Class A Common Stock was $\$ 1.68$ per share. The following were the high and low market closing sales prices for the Class A Common Stock by quarter as reported by Nasdaq since January 1, 2009:

|  | Price Range (1) |  |
| :--- | :--- | :--- |
|  | High | Low |
| Period (Calendar Year) |  |  |
| 2009 | $\$ 2.12$ | $\$ 1.19$ |
| First Quarter | $\$ 3.51$ | $\$ 1.14$ |
| Second Quarter | $\$ 3.76$ | $\$ 2.16$ |
| Third Quarter | $\$ 3.79$ | $\$ 2.86$ |
| Fourth Quarter |  |  |
|  | $\$ 3.75$ | $\$ 3.00$ |
| 2010 | $\$ 3.25$ | $\$ 1.94$ |
| First Quarter | $\$ 2.13$ | $\$ 1.73$ |
| Second Quarter | $\$ 2.03$ | $\$ 1.72$ |

2011
First Quarter (through March 29, 2011) \$2.13 \$1.65
(1) Sales prices have been adjusted retroactively for the effect of annual stock dividends.

The Class C Common Stock is not actively traded, although there are occasional transactions in such stock by brokerage firms. See footnote 13 of the Notes to Consolidated Financial Statements.

The Company has never paid a cash dividend on its Class A or Class C Common Stock. The Company currently anticipates that all of its earnings will be retained for use in the operation and expansion of its business and does not intend to pay any cash dividends on its Class A or Class C Common Stock in the foreseeable future. Any future determination as to cash dividends will depend upon the earnings and financial position of the Company and such other factors as the Board of Directors may deem appropriate. A 5\% stock dividend on Class A and Class C Common Stock has been paid each year from 1990 through 2010.

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES 

## Market for the Registrant's Common Stock and Related Security Holder Matters (Continued)

The graph below compares the cumulative total stockholder return of the Company's Class A common stock with the cumulative total return on the Standard \& Poor's 500 Stock Index and the Standard \& Poor's Insurance Index for the period from December 31, 2005 through December 31, 2010. The graph assumes that the value of the investment in the Company's Class A common stock and in each of the indexes was 100 at December 31, 2005 and that all dividends were reinvested.

The comparisons in the graph below are based on historical data and are not intended to forecast the possible future performance of the Company's Class A common stock.


The graph set forth above is required by the Securities and Exchange Commission and shall not be deemed to be incorporated by reference by any general statement incorporating by reference this Form 10-K into any filing under the Securities Act of 1933, as amended, or under the Securities Exchange Act of 1934, as amended, except to the extent that the Company specifically incorporates this information by reference, and shall not otherwise be deemed soliciting material or filed under such acts.

As of December 31, 2010, there were 3,887 record holders of Class A Common Stock and 104 record holders of Class C Common Stock.


