FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Quist George R.					Name <b>and</b> Ticker					Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner								
(Last) (First) (Middle)			L	SNFC	CA ]				X	Officer (give title below)		(specify						
4491 WANDER		3. Date of Earliest Transaction (Month/Day/Year) 12/03/2010							Chairman and CEO									
(Street) HOLLADAY	DAY UT 84117			4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indiv	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person							
(City)	(State)	(Zip)									Form filed by More	m filed by More than One Reporting Person						
		Table I - Noi	n-Derivati	ive S	ecurities Acq	uired,	Dis	oosed of, o	r Bene	ficially O	wned							
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (I			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)					
						Code V		Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)							
Class A Common	Stock		02/04/20	011		J <sup>(1)</sup>		47,395	A	\$1.74	1,062,696(2)	D						
Class C Common	Stock		02/04/20	011		<b>T</b> (1)		214 509	Δ	\$1.74	4 504 674(2)	П						

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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(e.g., puis, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option3.66	\$3.66 <sup>(3)</sup>	03/31/2008		A		57,881 <sup>(3)</sup>		06/30/2008	03/31/2013	Class A Common Stock	57,881 <sup>(3)</sup>	\$3.66 <sup>(3)</sup>	57,881 <sup>(3)</sup>	D	
Employee Stock Option (right to buy)	\$1.43 <sup>(4)</sup>	12/05/2008		A		115,763 <sup>(4)</sup>		03/31/2009	12/05/2013	Class A Common Stock	115,763(4)	\$1.43 <sup>(4)</sup>	115,763 <sup>(4)</sup>	D	
Employee Stock Option (right to buy)	\$3.51 <sup>(5)</sup>	12/04/2009		A		110,250 <sup>(5)</sup>		03/31/2010	12/04/2014	Class A Common Stock	110,250 <sup>(5)</sup>	\$3.51 <sup>(5)</sup>	110,250 <sup>(5)</sup>	D	
Employee Stock Option (right to	\$1.82 <sup>(6)</sup>	12/03/2010		A		105,000 <sup>(6)</sup>		03/31/2011 <sup>(6)</sup>	12/03/2015	Class A Common Stock	105,000 <sup>(6)</sup>	\$1.82 <sup>(6)</sup>	105,000 <sup>(6)</sup>	D	

## **Explanation of Responses:**

Class A Common Stock

- 1. Received pursuant to a 5% stock dividend paid on February 4, 2011.
- 2. Includes 650,607 shares of Class A Common Stock and 4,496,896 shares of Class C Common Stock owned by George R. and Shirley C. Quist Family Partnership, Ltd. Does not include 86,614 shares of Class A Common Stock and 573,648 shares of Class C Common Stock owned indirectly by the reporting person in the 401(k) Retirement Savings Plan, Associated Investors, and the Deferred Compensation Plan.
- 3. This option was originally reported as covering 50,000 shares of Class A Common Stock at an exercise price of \$4.235 per share, but adjusted to reflect 5% stock dividends paid on February 6, 2009, February 5, 2010 and February 4, 2011.
- 4. This option was originally reported as covering 100,000 shares of Class A Common Stock at an exercise price of \$1.65 per share, but adjusted to reflect 5% stock dividends paid on February 6, 2009, February 5, 2010 and February 4, 2011.
- 5. This option was originally reported as covering 100,000 shares of Class A Common Stock at an exercise price of \$3.872 per share, but adjusted to reflect a 5% dividend paid on February 5, 2010 and February 4, 2011.
- 6. This option was originally reported as covering 100,000 shares of Class A Common Stock at an exercise price of \$1.914 per share, but adjusted to reflect a 5% dividend paid on February 4, 2011. This option vests in four equal quarterly installments of 25,000 shares of Class A Common Stock, beginning on March 31, 2011, until such shares are vested.

/s/ George R. Quist 03/17/2011

\*\* Signature of Reporting Person

Date

1,063,366(2)

\$2

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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