FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

	Washington,	D.C. 20549	
STATEMENT	OF CHANGES IN	N BENEFICIAL	OWNERSHIP

(OMB APPROVAL	

3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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	nd Address of Robert C	Reporting Person*			<u>SEC</u>		NA			ymbol INANCI	IAL	(Ch	Relationship of eck all applica		Perso	on(s) to Issu 10% Ov	
(Last)	(F NWOOD L	First)	(Middle)			e of Earliest		I saction (Mo	nth/D	ay/Year)			Officer (below)	give title		Other (s below)	specify
(Street)	τ	JT	84092		4. If An	nendment,	Date	of Original F	Filed ((Month/Day/	Year)	Line	•			Check App	
(City)	(5	State)	(Zip)										Form file Person	ed by Mor	e than	One Repor	ting
		7	able I - No	n-Deriv	ative S	Securitie	es A	cquired,	Dis	posed of	, or Ben	eficially	/ Owned				
1. Title of	Security (Ins	tr. 3)		2. Transa Date (Month/D		2A. Deen Executio if any (Month/D	n Date	Code (es Acquired Of (D) (Instr		5. Amount Securities Beneficial Owned Fo Reported	ly	Form:	Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount	(A) or (D)	Price	Transactio (Instr. 3 ar	nd 4)			,
Class A (Common St	ock ————————————————————————————————————		02/03		<u> </u>		J ⁽¹⁾	V	510	_ A	\$7.00		701		D	
			Table II -							osed of, convertib			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Code	saction e (Instr.	5. Number Derivative Securities Acquired or Dispos of (D) (Ins 3, 4 and 5	e s (A) sed str.	6. Date Exc Expiration (Month/Da	Date		7. Title and of Securiti Underlying Derivative (Instr. 3 an	es J Security	8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Benefici Owned Followin Reporte	re es ally eg	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	e V	(A)	(D)	Date Exercisabl	e	Expiration Date	Title	Amount or Number of Shares	5	Transact (Instr. 4)			
Director Stock Option (right to buy)	\$2.27 ⁽²⁾	12/07/2007		A		1,630 ⁽²⁾		12/07/200	08	12/07/2017	Class A Common Stock	1,630 ⁽²⁾	\$2.27 ⁽²⁾	1,630) ⁽²⁾	D	
Director Stock Option (right to buy)	\$2.45 ⁽³⁾	03/31/2008		A		3,880 ⁽³⁾		03/31/200	09	03/31/2018	Class A Common Stock	3,880 ⁽³	\$2.45 ⁽³⁾	3,880) ⁽³⁾	D	
Director Stock Option (right to buy)	\$0.95 ⁽⁴⁾	12/05/2008		A		7,757 ⁽⁴⁾		12/05/200	09	12/05/2018	Class A Common Stock	7,757 ⁽⁴	\$0.95 ⁽⁴⁾	7,757	7(4)	D	
Director Stock Option (right to buy)	\$0.9 ⁽⁵⁾	12/07/2008		A		1,552 ⁽⁵⁾		12/07/200	09	12/07/2018	Class A Common Stock	1,552 ⁽⁵	\$0.9 ⁽⁵⁾	1,552	o(5)	D	
Director Stock Option (right to buy)	\$2.36 ⁽⁶⁾	12/04/2009		A		7,388 ⁽⁶⁾		12/04/20:	10	12/04/2019	Class A Common Stock	7,388 ⁽⁶	\$2.36 ⁽⁶⁾	7,388	₃ (6)	D	
Director Stock Option (right to buy)	\$2.36 ⁽⁷⁾	12/07/2009		A		1,478 ⁽⁷⁾		12/07/203	10	12/07/2019	Class A Common Stock	1,478 ⁽⁷	\$2.36 ⁽⁷⁾	1,478	₃ (7)	D	
Director Stock Option (right to buy)	\$1.29 ⁽⁸⁾	12/03/2010		A		7,036 ⁽⁸⁾		12/03/20:	11	12/03/2020	Class A Common Stock	7,036 ⁽⁸	\$1.29 ⁽⁸⁾	7,036	₅ (8)	D	
Director Stock Option (right to buy)	\$1.29 ⁽⁹⁾	12/07/2010		A		1,408 ⁽⁹⁾		12/07/20:	11	12/07/2020	Class A Common Stock	1,408 ⁽⁹	\$1.29 ⁽⁹⁾	1,408	3(9)	D	
Director Stock Option (right to buy)	\$0.96 ⁽¹⁰⁾	12/02/2011		A		6,701 ⁽¹⁰⁾		12/02/20:	12	12/02/2021	Class A Common Stock	6,701 ⁽¹⁰	\$0.96(10)	6,701	(10)	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Director Stock Option (right to buy)	\$0.96 ⁽¹¹⁾	12/07/2011		A		1,341 ⁽¹¹⁾		12/07/2012	12/07/2021	Class A Common Stock	1,341(11)	\$0.96 ⁽¹¹⁾	1,341 ⁽¹¹⁾	D	
Director Stock Option (right to buy)	\$1.21 ⁽¹²⁾	04/13/2012		A		6,382 ⁽¹²⁾		04/13/2013	04/13/2022	Class A Common Stock	6,382(12)	\$1.21 ⁽¹²⁾	6,382 ⁽¹²⁾	D	
Director Stock Option (right to buy)	\$5.75 ⁽¹³⁾	12/07/2012		A		1,277 ⁽¹³⁾		12/07/2013	12/07/2022	Class A Common Stock	1,277(13)	\$5.75 ⁽¹³⁾	1,277 ⁽¹³⁾	D	
Director Stock Option (right to buy)	\$3.95 ⁽¹⁴⁾	12/06/2013		A		5,885 ⁽¹⁴⁾		12/06/2014	12/06/2023	Class A Common Stock	5,885(14)	\$3.95 ⁽¹⁴⁾	5,885 ⁽¹⁴⁾	D	
Director Stock Option (right to buy)	\$3.95 ⁽¹⁵⁾	12/07/2013		A		1,216 ⁽¹⁵⁾		12/07/2014	12/07/2023	Class A Common Stock	1,216 ⁽¹⁵⁾	\$3.95 ⁽¹⁵⁾	1,216 ⁽¹⁵⁾	D	
Director Stock Option (right to buy)	\$4.3 ⁽¹⁶⁾	12/05/2014		A		5,789 ⁽¹⁶⁾		12/05/2015	12/05/2024	Class A Common Stock	5,789(16)	\$4.3 ⁽¹⁶⁾	5,789 ⁽¹⁶⁾	D	
Director Stock Option (right to buy)	\$4.3 ⁽¹⁷⁾	12/07/2014		A		1,158 ⁽¹⁷⁾		12/07/2015	12/07/2024	Class A Common Stock	1,158(17)	\$4.3 ⁽¹⁷⁾	1,158 ⁽¹⁷⁾	D	
Director Stock Option (right to buy)	\$6.06 ⁽¹⁸⁾	12/04/2015		A		5,513 ⁽¹⁸⁾		12/04/2016	12/04/2025	Class A Common Stock	5,513 ⁽¹⁸⁾	\$6.06 ⁽¹⁸⁾	5,513 ⁽¹⁸⁾	D	
Director Stock Option (right to buy)	\$6.06 ⁽¹⁹⁾	12/07/2015		A		1,103 ⁽¹⁹⁾		12/07/2016	12/07/2025	Class A Common Stock	1,103(19)	\$6.06 ⁽¹⁹⁾	1,103 ⁽¹⁹⁾	D	
Director Stock Option (right to buy)	\$6.68 ⁽²⁰⁾	12/02/2016		A		5,250 ⁽²⁰⁾		12/02/2017 ⁽²⁰⁾	12/02/2026	Class A Common Stock	5,250 ⁽²⁰⁾	\$6.68 ⁽²⁰⁾	5,250 ⁽²⁰⁾	D	
Director Stock Option (right to buy)	\$6.99(21)	12/07/2016		A		1,050 ⁽²¹⁾		12/07/2017 ⁽²¹⁾	12/07/2026	Class A Common Stock	1,050(21)	\$6.99 ⁽²¹⁾	1,050 ⁽²¹⁾	D	

Explanation of Responses:

- $1. \ Received \ pursuant \ to \ a \ stock \ dividend \ paid \ on \ February \ 3, \ 2017.$
- 2. This option was granted on December 7, 2007 as an option for 1,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$3.75 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 8, 2008, February 6, 2009, February 5, 2010, February 4, 2011, February 3, 2012, February 1, 2013, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 3. This option was granted on March 31, 2008 as an option for 2,500 shares of Class A Common Stock under the 2006 Director Option Plan at an exercise price of \$3.85 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 6, 2009, February 5, 2010, February 4, 2011, February 3, 2012, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 4. This option was granted on December 5, 2008 as an option for 5,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$1.50 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 6, 2009, February 5, 2010, February 4, 2011, February 3, 2012, February 1, 2013, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 5. This option was granted on December 7, 2008 as an option for 1,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$1.41 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 6, 2009, February 5, 2010, February 4, 2011, February 3, 2012, February 1, 2013, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 6. This option was granted on December 4, 2009 as an option for 5,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$3.52 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 5, 2010, February 4, 2011, February 3, 2012, February 1, 2013, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 7. This option was granted on December 7, 2009 as an option for 1,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$3.52 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 5, 2010, February 4, 2011, February 3, 2012, February 1, 2013, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 8. This option was granted on December 3, 2010 as an option for 5,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$1.83 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 4, 2011, February 3, 2012, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017
- 9. This option was granted on December 7, 2010 as an option for 1,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$1.83 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 4, 2011, February 3, 2012, February 1, 2013, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 10. This option was granted on December 2, 2011 as an option for 5,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$1.30 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 3, 2012, February 7, 2014, February 7, 2014, February 5, 2016 and February 3, 2017.
- 11. This option was granted on December 7, 2011 as an option for 1,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$1.24 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 3, 2012, February 1, 2013, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.

- 12. This option was granted on April 13, 2012 as an option for 5,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$1.56 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 1, 2013, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 13. This option was granted on December 7, 2012 as an option for 1,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$7.42 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 1, 2013, February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 14. This option was granted on December 6, 2013 as an option for 4,842 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$4.85 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 15. This option was granted on December 7, 2013 as an option for 1,000 shares of Class A Common Stock under the 2006 Director Stock Option Plan at an exercise price of \$4.85 per share, but adjusted pursuant to the anti-dilution provisions of the 2006 Director Stock Option Plan to reflect 5% stock dividends paid on February 7, 2014, February 6, 2015, February 5, 2016 and February 3, 2017.
- 16. This option was granted on December 5, 2014 as an option for 5,000 shares of Class A Common Stock under the 2014 Director Stock Option Plan at an exercise price of \$5.02 per share, but adjusted pursuant to the anti-dilution provisions of the 2014 Director Stock Option Plan to reflect 5% stock dividends paid on February 6, 2015, February 5, 2016 and February 3, 2017.
- 17. This option was granted on December 7, 2014 as an option for 1,000 shares of Class A Common Stock under the 2014 Director Stock Option Plan at an exercise price of \$5.02 per share, but adjusted pursuant to the anti-dilution provisions of the 2014 Director Stock Option Plan to reflect 5% stock dividends paid on February 6, 2015, February 5, 2016 and February 3, 2017.
- 18. This option was granted on December 4, 2015 as an option for 5,000 shares of Class A Common Stock under the 2014 Director Stock Option Plan at an exercise price of \$6.72 per share, but adjusted pursuant to the anti-dilution provisions of the 2014 Director Stock Option Plan to reflect 5% stock dividends paid on February 5, 2016 and February 3, 2017.
- 19. This option was granted on December 7, 2015 as an option for 1,000 shares of Class A Common Stock under the 2014 Director Stock Option Plan at an exercise price of \$6.72 per share, but adjusted pursuant to the anti-dilution provisions of the 2014 Director Stock Option Plan to reflect 5% stock dividends paid on February 5, 2016 and February 3, 2017.
- 20. This option was granted on December 2, 2016 as an option for 5,000 shares of Class A Common Stock under the 2014 Director Stock Option Plan at an exercise price of \$7.03 per share, but adjusted pursuant to the anti-dilution provisions of the 2014 Director Stock Option Plan to reflect a 5% stock dividend paid on February 3, 2017. This option vests on December 2, 2017.
- 21. This option was granted on December 7, 2016 as an option for 1,000 shares of Class A Common Stock under the 2014 Director Stock Option Plan at an exercise price of \$7.36 per share, but adjusted pursuant to the anti-dilution provisions of the 2014 Director Stock Option Plan to reflect a 5% stock dividend paid on February 3, 2017. This option vests on December 7, 2017.

<u>/s/Robert G. Hunter</u> 04/21/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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